

50th Anniversary Edition

The Carmel Pine Cone

51st. Year

No. 5

THURSDAY, FEBRUARY 4, 1965

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PUBLISHED EVERY THURSDAY AT

CARMEL-BY-SEA

CALIFORNIA

For the People of the Monterey Peninsula and Their Friends
Throughout the World

Year \$4.50

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Editor's Column

The Carmel Pine Cone has been published 2,590 times before today. In the bound volumes, kept in the editorial office, is the history of Carmel from the year before it became a city until today. What a fascinating story of people and what people!

But it seems, after studying the records of the past 50 years, that the people of Carmel do not change. They will fight, for and against, any civic proposal. But that is where the secret of Carmel lies. Carmelites are politically alert. They form their opinions. They defend their rights. They love their town. And, after issues have been debated and decided in a democratic way, they hold no grudges. The person who was an opponent yesterday is a friend today... and probably ready and willing to battle side by side with his or her former foe on another issue.

So the years have passed. This edition is dedicated to each and every Carmelite in the past 50 years. A precious crew! —M.L.

CARMEL PINE CONE

ISSUED WEEKLY

FEB. 3, 1915

CARMEL, CALIFORNIA

VOL. I, NO. 1

Carmel - How It Was Named

When Sebastian Vizcaino, the Spanish navigator, in December, 1602, was skirting the California coast looking for a harbor in which to locate a colony as a haven to which the Philippine galleons could run for shelter from pirates, he landed in Monterey Bay. With him were three friars of the Carmelite order. Vizcaino immediately began to make rough surveys of the territory in order to furnish a map of the harbor with his report to the King of Spain. The Carmelite friars took advantage of the delay to ascend the hills back of the landing place in order to examine the country in the interior. When they reached the top of the hill they were amazed by the similarity of the topography of the country to that surrounding the sacred Carmel Monastery from whence they came. Mount Carmel in the Holy Land had been duplicated in this far western country. Because of this resemblance, they prevailed on Vizcaino to name the river traversing the plain, Carmelo River, and the mountain in the background, Mount Carmel.

It will be noted that Carmel River and Mount Carmel are the geographical points bearing their present names for the longest time of any in the United States. Jamestown, Virginia, was founded five years later.

The resemblance between the topography of the land lying between Nazareth and the Arabian Sea and that lying between Salinas and Carmel Bay has been often-times remarked by tourists.

SCHOOLS

In all progressive communities the first thought of those interested is the establishment of schools. These Carmel has.

Sunset school is a graded public school and is under the direction of the Monterey county superintendent and a local board. Pupils graduating from this school may attend the high schools at

Location of the Village

Carmel-by-the-Sea is in the angled formed by two ranges of hills, one running in a general easterly and westerly direction, forming the backbone of the Monterey Peninsula, and the other at right angles to it, forming the natural barrier between the Carmel bay and the Carmel River territories. In this angle has grown a forest of pines and oaks—not small strip-lings but substantial forest trees. The long strip of thirty miles of rich alluvial soil in the valley acts as an equalizing factor by furnishing currents of warmer or cooler air whenever the land and ocean temperatures differ. Because of this the temperature at Carmel is never twenty degrees lower or higher than the temperature of the ocean.

Immediately back of the village, along Carmel River, is a wonderful valley about thirty miles long. The width varies from one-half to two miles. Ranges of granite and chalk rock hills, from 500 to 1,500 feet high, bound it on the north and south.

On the west is the Pacific Ocean, whose water is never below 55 degrees, nor above 65 degrees.

WEEK-END TRIPS

It is possible to enjoy a weekend or holiday excursion to Carmel for from \$5.75 to \$6.75 covering all expenses.

One can leave San Francisco on the coast train on Saturday afternoon at 2 o'clock and return Sunday night at 11:45 by procuring a round-trip ticket to Monterey for \$3.00. The round-trip stage fare is 50 cents. Good hotel accommodations may be had for \$2.50. Incidentals will be covered by 25 cents, making the total for an opportunity to get a complete change of air in one of nature's garden spots for \$6.25.

Monterey and at Pacific Grove. An excellent private school for young children is conducted by Miss E. L. Williams and is located on the beautiful eighty-acre tract.

Many Pleasures for a Vacation

The beautiful beach of pure white silicon sand, with the fifty-two acres of sand dunes, is a playground for the children, and resting place for the nerve weary. The four-hundred acre pine forest, with its deep carpet of pine needles, furnishes all the balsamic odors of the Sierras.

Fishing abounds, in the river for trout and steelhead, and in the bay for all kinds of seafood fish.

Driving and riding, either around the 17-mile-drive, or down the coast, or up the valley are interesting diversions.

The bathhouse on the beach furnishes all the appliances for surf bathing.

Picnic parties find the greatest variety of picturesque nooks on the open sea, along babbling brooks, in granite gorges, midst redwood or pine forests, or in sheltered dales.

The local stables furnish all kinds of teams and saddle-horses and ponies.

Tennis courts are free to the public. Sporting goods may be had in town.

Several clubs give art exhibitions, dramatic and musical entertainments and dances several times monthly.

Carmel has a well established moving picture theatre, and the usual entertainments given at the Monterey theatres are as available to Carmel as are the San Francisco play-houses to the residents of Alameda county.

More than sixty per cent of the residents of the village are devoting their time to work related to the aesthetic arts. College teachers, artists, poets, magazine writers, and professional men and women find the environment especially conducive to their best work.

The Arts and Crafts club, the Library, the Manzanita club, the Choral society, and several reading circles are organizations for the promotion of social intercourse and intellectual advancement.

Forest Theater is World Famous

Annually the members of the literary colony of Carmel co-operate in producing plays on the open-air stage at the Forest Theater. This theatre is in a peculiar theatre-shaped glen in the open forest, and is wonderful in its acoustic and other properties.

The stage is so arranged as to have a natural growth of trees for a sounding-board.

The proscenium is arranged on the natural soil, shaped somewhat similar to the Greek theatre at Berkeley. This is backed by pine trees, so that the slightest sound upon the stage may be heard throughout the audience.

Owing to the characteristic stage setting, the nature of the plays is unique and the interest of the entire village in the undertaking is so great that its success as an incentive for further literary production of a dramatic character is assured.

Among the plays successfully produced may be noted "David," "Twelfth Night," "The Toad," "Runymede," "The Arrow-maker," and "Montezuma," besides several children's plays.

GOLF COURSE

The Carmel golf course is situated south of the village and follows the ocean front from the end of the beach to the mouth of the Carmel river.

It is a ten-hole course which for scenic beauty and interesting natural hazard cannot be surpassed. Philip Wilson, the manager, laid out the course, and his claim is that this course, excepting the old turf, contains better golfing possibilities than any in Scotland.

A club-house is a feature maintained by the management.

The Carnegie Institute of Washington, D.C., maintains at Carmel an excellent laboratory. During the summer a large corps of scientists are busy here. Dr. D. T. MacDougal is the director.

Letter To Editor

Mrs. Marjory Lloyd
Editor
The Pine Cone
Dear Mrs. Lloyd:

My first visit to the Monterey Peninsula was in 1908. Carmel at that time had perhaps 150 residents, perhaps less. I met some of them at that time and later knew almost all of the original group. Sinclair Lewis was a classmate of mine at Yale.

I visited the Peninsula off and on for several years when I lived in the hot interior valley, but after April, 1915, when I was given the management of the Pacific Improvement Company which owned the Del Monte Forest, the old Hotel Del Monte and other properties, I spent most of my time here. It is interesting for me to note that the anniversary of my 50-year connection with the Peninsula is also the 50th anniversary of the PINE CONE.

The PINE CONE stood then, and as a matter of fact still does, for the preservation of the unique qualities of the City of Carmel. It is difficult with the rapid growth of the country for places like Carmel to preserve their original color. It is a far cry from the founding group of 100 or so people in 1908 to the 5,000 people now in Carmel. In spite of its growth, it still has much of the charm of the original village, and as a constant subscriber to the PINE CONE I am proud of the continued efforts that it makes to maintain the character of the town in so far as it is possible.

Very sincerely,
S.F.B. Morse

Carnegie Lab Closes Doors

Dr. Daniel T. MacDougal will lock the gates of the Coastal Laboratory of the Carnegie Institute at Washington on July 1—forever.

For 30 years director of the laboratory established in Carmel for the study of plant life, direct or ever since its inception and the researcher for whom it was planned, Dr. MacDougal will sorrowfully complete in the next few days the removal of his books and equipment and subject material from the extensive grounds at the eastern end of Twelfth street.

Dr. Francis E. Lloyd, associated with Dr. MacDougal first at the Desert Laboratory at Tucson, Arizona, in 1906, who shared lab-

oratory space at the Coastal Laboratory, is also completing moving of his study from the "old stamping grounds."

Both scientists have built laboratories at their own homes. Dr. MacDougal at Carmel Highlands and Dr. Lloyd at his old home on San Carlos street. They are the last of the "old guard" together with Harry Aucourt, who from the first has been its daily minister and custodian.

A part of Dr. MacDougal's work will be continued with the aid of Prof. Jean Dufrenoy, French scientist at the University of California at Berkeley. The most important of Dr. MacDougal's researches, including the extended study over many years of the native Monterey pine and its growth, will be continued.

Meanwhile, Dr. Lloyd's work has centered upon a book on carnivorous plants, begun nearly ten years ago.

(June 21, 1940 edition.)

Small and large printing orders are quickly filled at The Pine Cone

APRIL 14, 1915 EDITION ITEMS

When the assistant postmaster entered the post office yesterday morning the scene that confronted him was one of desolation and ruin. The safe, containing stamps and a considerable amount of money had been blown open.

The safe door was a complete wreck and broken pieces of iron and steel littered the floor.

There are no clues.

Carmel has a poundmaster. At a recent meeting of the county board of supervisors, R. F. Ohm, deputy constable, was authorized to keep roaming cows and horses off the streets and out of other people's property.

CARMEL ART INSTITUTE

The Carmel Art Institute was started by Kit Whitman in April of 1938.

Elsa Maxwell gave a fund-raising evening at Del Monte Lodge for the new art school.

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Weekdays—7:00 p.m.

The Carmel Pine Cone

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CLIFFORD H. COOK, Publisher

Marjory Lloyd Editor
Jane Vial Social Editor
Lloyd Jenkins Advertising Manager

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and wish them a Very Happy Anniversary
on their 50th Year.

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3. Similarly, husband, wife and child can have a total of \$70,000 of insured savings (as explained in example at lower left).

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- Friendly and helpful service
- A convenient and flexible savings plan



Man	\$10,000
Wife	10,000
Man and Wife	10,000
Total	\$30,000



Man	\$10,000
Wife	10,000
Child	10,000
Man and Wife	10,000
Man and Child	10,000
Wife and Child	10,000
Man, Wife and Child	10,000
Total	\$70,000

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—Richard Trueblood Photos

Above is a caricature of Perry Newberry as editor of the Pine Cone by James Swinnerton, the first newspaper cartoonist in the United States. At the turn of the century Mr. Swinnerton and Perry were both members of the art staff of the San Francisco Examiner.

Perry died in December, 1938, but he is still one of the most remembered personalities of an earlier Carmel. He was editor of the Pine Cone for many years and fought through its editorial columns, also as Mayor of Carmel and just as a citizen, to preserve the "different" quality of Carmel. But he was not against progress—as long as it fitted into the Carmel pattern.

A whole edition of the Pine Cone was devoted to Perry when he sold the paper in 1935.

Mayor Makes Appointments

The city council, last night, confirmed a number of appointments proposed by Mayor Herbert Blanks. As a result, Mrs. Gunnar Norberg and Geza St. Galy will continue on the arts commission. Glenn Leidig and William Godwin will fill the vacancies on the planning commission created by the resignations of Hugh Smith and Anthony Vasconcellos.

Peter Dyer will be the general chairman of the Sunset Committee and Mrs. W. E. van Loben Sels

will return to this group. The former chairman, Frank Putnam, resigned for personal reasons, but will continue to work with the group planning a municipal cultural and community center.

Max Drewien of the Carmel Sanitary District Board and Wayne Greenfield, assistant superintendent of the Carmel Unified School District, will serve on the city's disaster council.

Reappointed to the board of the Harrison Memorial Library were Peter Dyer and Clayton Neill Sr.

The Rhyming Philosopher

By Harry W. Fletcher

No. 93

Hail now the golden jubilee
Since first the Pine Cone's infant cry
Rang out from sand dunes to the sea,
From mountains to the sunny sky.

For fifty years the printed word
In storied columns told the news,
Recording what was seen and heard,
Or publishing divergent views.

Engravers, artists, writers lent
Their talents, plus the humble pome;
And far abroad the pages went
To link the exile with his home.

While many hands have rolled the press,
And set the type and plied the shears,
And mastheads changed, as did the dress,
The Pine Cone still survived the years.

Without pretension, flare or fuss,
It's printed weekly for the few;
But in our hearts it's still to us
An old tradition, ever new.

Pine Needles . . .

Trimbles Travel

Following the close of the annual meeting of the University of California Dental Alumni Association in San Francisco, Dr. and Mrs. William H. Trimble took a trip into the snowy Sierra. The Trimbles drove up over the newly completed Donner Pass highway to Lake Tahoe, where they were the guests of Mrs. Trimble's brother, Arnold Ellis.

MPVS Meets Tomorrow (1965)

1965 projects will be voted upon tomorrow by members of the Monterey Peninsula Volunteer Services. The general meeting will be held at 10:30 a.m. in the U.S.O. club, Monterey. Coffee will be served at 10 a.m.

Scout Conference

During a special conference session to be held at the Girl/Scout Training Center in Salinas today, members of the board of directors and the nominating committee of the Monterey Bay Girl Scout Council will focus upon their responsibility to provide character building opportunities for girls living in Monterey, San Benito and

Santa Cruz counties. Conference leaders are Mrs. John Scott of Oakland, a member of the volunteer national training staff, and Miss Norma Northberg of Los Altos, Council advisor.

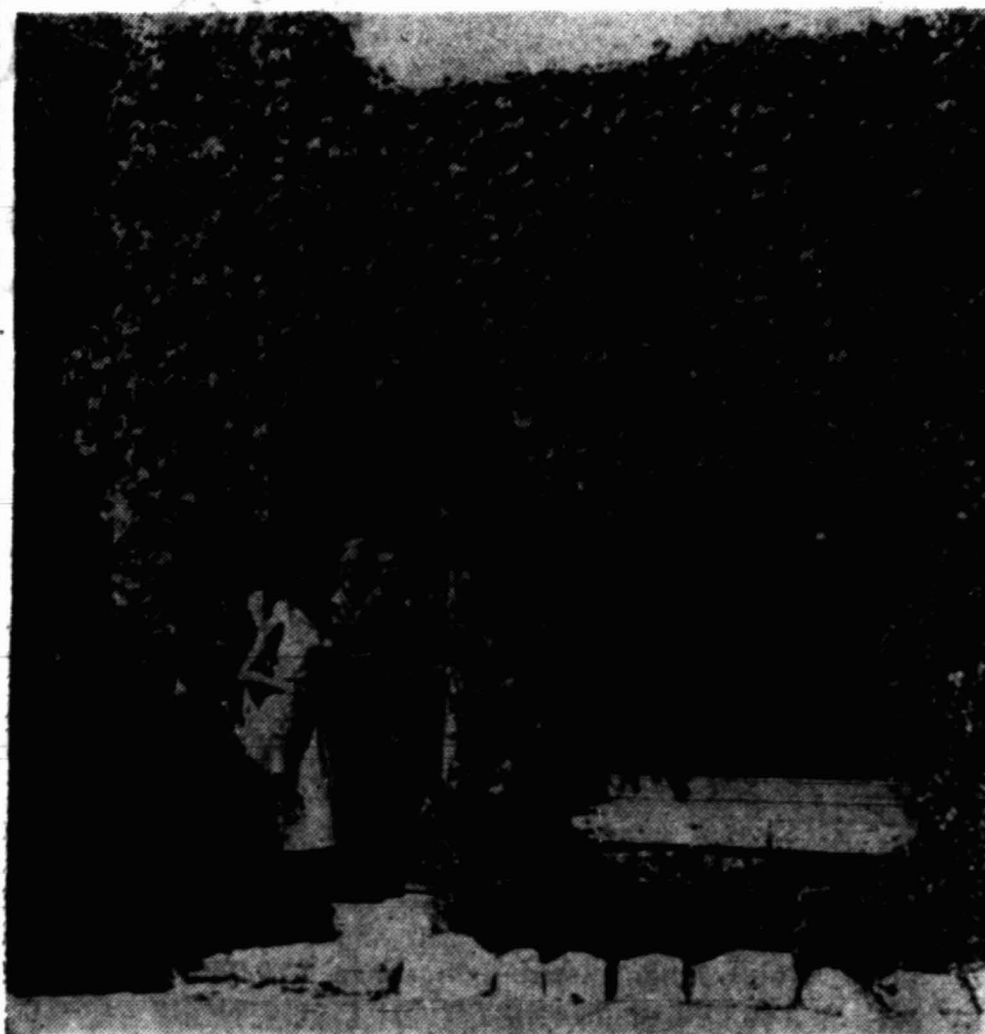
CARMEL CRAFTS GUILD

The Carmel Crafts Guild was organized in 1947.

HOW WE GOT OUR SHORESIDE CYPRESSES

In accordance with its well-established policy of making permanent and desirable improvements in and about the town, the Carmel Development Company is planting hundreds of young cypress trees on the sand dunes along the ocean shore. (February 10, 1915 edition.)

From Carmel's Oldest Shop . . . Congratulations to The Carmel Pine Cone



From Left to Right: META ZARNOW (Gosler)
HELEN LIGHTNER DEAN
HELEN MURPHY MARTIN

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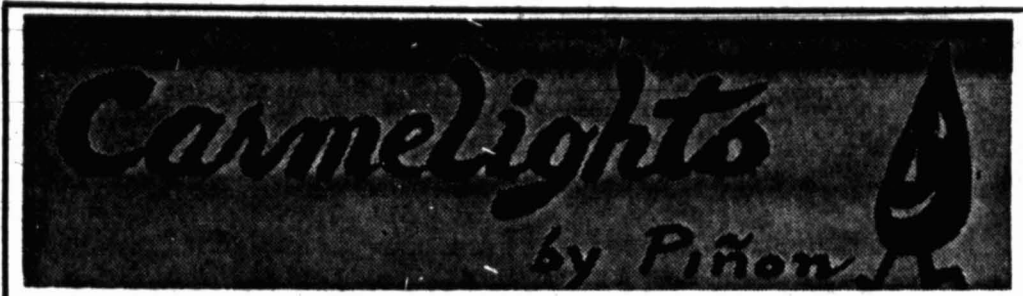


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624-8513



(Selected Items From the 46 Issues of 1915)
Spring and summer will be with us soon. Let's get the vacant lots on our main street cleared up.

Notice has been issued by the internal revenue officers throughout the country to the effect that it will be necessary to make returns of income of \$3,000 or over annually.

The miserable attempt on the part of the liquor interests and lame duck politicians to divide California should be met by the united opposition of every decent person in the State.

Coming fresh from the country, a youth had just secured a position in a city store. He had been warned that city folks would "josh" him so he was very cautious. One afternoon a girl came in and asked for bird seed. Confident that he had detected a "josh," he replied, "Oh no, you can't josh me. I know birds grow from eggs, not seeds."

Pave Ocean Avenue.

In the course of his sermon last Sunday at All Saints' Church, Rev. William MacCormack remarked, "I am sorry for the folks who live in Carmel the year round and I'll tell you why. The place is so beautiful that I'm afraid when the good people of Carmel get to heaven they won't appreciate it."

"America was discovered in 420 A.D. by 5 Buddhist monks from Gobina, China," declares the Rt. Rev. Dr. Mazziniananda Swami, Lord Abbot of the Jain sect of Buddhists. "The ship in which the

monks sailed was wrecked somewhere near where Carmel-by-the-Sea now stands. The famous Monterey cypress, the origin of which has always puzzled scientists, is easily explained. The cypress is a sacred tree to Buddhists. We have records that the exploring monks planted the Monterey cypress."

Any of your Carmelites descendants of these fellows?

Harry Clevenger and Postmaster Payne went deer hunting last week. They returned home with a fine bunch of experience.

Pave Ocean Avenue.

E. A. Hayes announces that he is not a candidate for the U.S. Senate. Tsk Tsk. Wonder if this district could get rid of him in some other way.

Tell your friends that after visiting the Panama Pacific or San Diego Exposition, they should rest at Carmel.

If Billy Sunday should come to Carmel, what would he find? Think that one over.

A chair constructed from pieces of wood contributed by governors of every state in the Union is to be shown at the exposition. This piece of furniture, which will be known as the Governors' Chair, is of rustic design, each piece of wood being in its natural state, and on each is a silver plate naming the governor who gave it. Every state exhibit will have the use of it for one day. It will then be placed in the New Jersey museum. Some chair. You can't even sit on it.

Pave Ocean Avenue.

One of the worst things about people is that they are ashamed of their estate. So far as we know, this is true of no other biological specimen. Dogs have no objection to being dogs; cats are quite satisfied to be cats; and so on. But people are constantly trying to get away from the fact that they are people, and, therefore, like everybody else.

They are eternally seeking to be magnates and bosses and representatives and professors and bachelors of this and doctors of that and masters of the other. Sometimes we can find a fellow who will claim that he is a "real" man but never one who will admit that he is just a man. Boys will be boys and girls will be girls but people simply will not be people.

When Sen. Lane of Oregon declared recently that California's population would be doubled within three years, he may have had Carmel's growth in mind. If other parts of California grow as rapidly, it will be necessary to widen the state highway to accommodate travel.

Lord Kitchener was inspecting defense works on the coast of England. He motored from point to point and walked over all the

grounds without saying a word. As he was leaving for London he opened his grim mouth.

"Those trenches of yours," he said, "wouldn't keep out the Salvation Army."

Ye lovers of Carmel, get busy! This town needs a cleaning. Show your civic pride. Gather all debris from streets and vacant lots into piles where they can easily be picked up. Carmel Development Company will see that it is carried away. The Civic League and the Sanitary Board will also cooperate. Meet at 9:30 tomorrow morning at the Manzanita Theatre. You will need a rake. After the clean-up, please do not throw papers, torn letters or rubbish in the streets or chaparral. Barrels are provided. Artists are requested not to leave old dirty paint rags lying about.

A Pine Cone is a useful thing. Of paper or of wood. It never did a bit of harm And frequently does good.

A confirmed criminal was asked what was the first step that led to his ruin. "Cheating the editor out of a year's subscription," he replied, "After I'd done that the devil had such a grip on me, I couldn't shake him."

Do something! Get busy and tell the world about Carmel!

The Reamer children, who were quite ill last week, are now nearly well.

Pave Ocean Avenue.

In the vicinity of Pt. Lobos, T. R. Bentley recently captured alive two lynx (sic) or bobcats, one of them a large and beautiful specimen, six foxes, several coons and a few fine polecats. Some trapper!

The Sunset School District tax this year was 12c on each \$100 of taxable property.

If you read it in the Pine Cone you may safely repeat it.

Let's all make these 1916 resolutions:

I will assist in every effort toward making Carmel a cleaner, a more attractive and more desirable place to abide.

I will patronize the stores of Carmel only, other considerations being equal.

I will not knock or gossip about my fellow townspeople nor fail to commend when commendation is due.

I will do what I can to make Carmel a winter resort as well as a resort of the summertime.



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I will be tolerant with those above and will endeavor to show who are lukewarm regarding the error of their way.

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How Block 69 Became A City Park —Or Does Carmel Really Change?

BY JANE HOPPER VIAL

A turbulent sequence of events culminated in the development of city block 69 into Devendorf Plaza, Carmel's only park. It's a lengthy, stormy history, if anyone cares to examine the Pine Cone records.

In all likelihood, the Plaza would now be covered with an ever-expanding, ever-inadequate complex of municipal buildings were it not for my mother, Mattie Hopper, and the staunch supporters she rallied for the fight—first to transform it from a dusty, littered lot to a landscaped square, then to preserve it.

Ordinarily a retiring little woman, she demanded little for herself but could become a fierce champion of others. "Causes," whether for individuals, schools, or civic improvements, brought her out fighting. Her boundless, if rather scattered, energies turned toward many things. She expected no reward, least of all from the Mexican families she befriended.

But they remembered. When she organized a Spanish Fandango for the benefit of the park fund, they came forth with offers to prepare and serve authentic California-Spanish food; and it was their unsought help which made it possible to raise the last few dollars needed to start the park project.

As matters stood in 1928, title to what is now Carmel, and much of its adjacent lands, had passed from the Escolle Estate Company through the hands of village pioneer Frank Powers to the Carmel Development Company (J. F. Devendorf). That Devendorf had in 1908 granted a pipe line easement, in perpetuity, to the Monterey Water Works, is a fact which seems to have escaped notice.

In 1922, Devendorf threw in block 69 with the purchase of dune and beach property by the city. The lot remained a wind-swept waste, playground for horses, practicing polo players, scene of many a wild game of horse-shoes, arena for home-talent "circuses" and any event that needed a place to squat. Who occupied it at any given moment was strictly a matter of first-come, first-served.

Everyone was always saying something should be done about it, but most suggestions for its use had met with some legal or rational objection. So the Council was surprised when, in November, 1928, Mother walked bravely into a meeting and suggested a scheme for the beautification of the lot. Perry Newberry wrote, "Just beautifying it, do absolutely nothing else with it than to rest in its beauty, seems never to have occurred to anyone."

Once the council realized that no money was being requested—that there was support from the FFA, the Woman's Club and the Abalone League—it nodded in unofficial acquiescence. The city fathers were assured that the park would be distinctive—a flash of color as one enters the city. Even the name made me special; something to indicate the Spanish heritage, perhaps. Suggestions for names were welcomed, as were more concrete donations in the form of cash, fertilizer, shrubs... BUT NOT STATUARY, please!

The "shock troops" enlisted for the battle, which was to last almost six years, included Mrs. Helen Deuser, Mrs. Jane Todd, Perry Newberry, Mrs. V. M. Bain, Mrs. Ross E. Bonham, Mr. and Mrs. Harry F. Dickinson, Dr. Elizabeth Elliott, Dr. and Mrs. H. W. Plummer, Mrs. Bernard Rowntree, Mr. and Mrs. Charles Wheeler, Mrs. S. R. Barling, Ernest Calley, Miss Agnes Ford, Miss Dorothy Bassett, Miss Dora Nash and others. Councilman George L. Wood acted as official sponsor for the

project, requesting assistance from the city only in the form of labor and use of teams and wagons in the work of cleaning up the empty lot.

Almost immediately there came demands for concrete plans, estimates of cost, proof of what had been raised or pledged in cash. Mother had the answers, after a bit of scurrying around. There was a plan made by competent persons for inexpensive beautification of the block—something the community could afford; the start of a savings account with the bank president as co-trustee; and estimates for the implementation of the plan. M. J. Murphy would donate 100 yards of good top soil, and Dr. R. A. Kocher had already offered chalk rock from his land for walks, walls and benches.

And there were names, lots of names. According to Pine Cone editor Hal Garrett, "Mrs. Jimmie Hopper appeared at the council meeting with a map almost as big as herself, indicating how the park project had grown since the last meeting.

"Shall we name it Central Park?" said His Honor, beaming. "Oh, no!" gasped Mrs. Hopper. Then she reeled off a Spanish name a yard long.

"Literally translated," Garrett wrote, "it means, 'Peace on Earth, good will to women, dogs, men and boys, Happy New Year, and a pleasant siesta to all!'"

So with the cautious sanction of acceptance by the city council, she continued the task of raising money. She went up and down the streets begging money for her beloved town. "She was treated as beggars are always treated everywhere," wrote the editor of the Pine Cone, "and people acted as though she were being favored by their puny contributions to her park. HER park! It was she who was doing US the favor."

Faced with ebbing enthusiasm, mother's discouragement suddenly turned to the realization that people, particularly Carmel people, love parties. What could be better than a fiesta to raise the remainder of desperately needed funds?

The Spanish Fandango in June, 1929, was a real smash and kicked up plenty of dust in the vacant square, transformed for the occasion into something vaguely resembling a Mexican market place. Cascarones and chili, tamales and enchiladas — costumes, dancing throughout the night, specialty acts. Of course the Presidio band was there for the afternoon (no event used to take place without it); Ken Lyman's orchestra, plus an occasional guitar, took over in the evening. If it lacked torches and candles, the electricity flickered enough to make up for that. There was marvelous food, provided with more love than concern for sanitation, by mother's Mexican vaqueros — and just to keep it international, vendors of ice cream, hot dogs, sandwiches and the like. And over it all wafted the breeze from the adjacent stable, which imaginative people might have ascribed to vanished vaqueros — except that it was too real.

It was probably one of the best parties ever held in Carmel, although there was a bit of a hassle because the Forest Theater was presenting its big annual play. Apparently business was good for

both, and perhaps they helped each other.

Suggestions for the construction of a city hall, firehouse, police department and jail on the city lot appeared with increasing frequency, and pressure for a civic center grew. A few voices urged the need for careful, long range planning. Late in 1929 a "committee of 40" presented plans for such a venture, supported by needs of municipal departments. The future of the park again became uncertain.

Meanwhile, the Carmel Woman's Club had been busy landscaping the grounds of the new library. There was talk of tearing down the bathhouse on the beach and of what should be done about the Forest Theater. People were arguing about the quality of education, juvenile delinquency, the San Simeon road and the Serra (Continued on Page Seven)

Arts And Crafts Club Founded, 1905

The meeting which led to the forming of the Arts and Crafts Club of Carmel was held at the residence of Miss Elsie Allen in the early summer of 1905 when Miss Allen was chosen president; Mrs. Frank Powers, vice president; Mrs. Mary Braley, secretary; and Louis Slevin, treasurer. The following year Mrs. Josephine Foster was elected president. On September 4, 1906, the club was incorporated under the name of Arts and Crafts Club of Carmel and its policy was to deal with arts and crafts in their most liberal sense. The first directors were Josephine K. Foster, Carrie R. Sterling, Mary E. Hand, Fannie M. Yard, Arthur K. Vachell, Sydney J. Yard and W. E. Wood.

In time, a lot of 80 feet frontage, costing \$600, was bought and the clubhouse completed in July, 1907 at a cost of \$250.

Year after year the Arts and Crafts Club was the nucleus of the artistic life of Carmel, holding an annual art exhibition in the clubhouse, sponsoring amateur theatricals and holding summer classes in arts and crafts from 1914 to 1927.

The summer school proved highly successful. M. De Neale Morgan was director for nine years. Starting with the Chase School of Art, with William M. Chase of New York as instructor, many well known artists were connected



This is the intersection of Ocean Avenue and San Carlos Street in the days before Ocean Avenue was paved. In 1920 the paving of Ocean Avenue was a bitterly contested matter. Should asphalt or concrete be used. Plans were to continue the paving through the sand dunes almost to the shoreline with the dunes to be subdivided into lots on either side of the roadway. But Perry Newberry, supported by the artistic element of Carmel, went to court in Salinas and spoke so eloquently that he saved the dunes.

with the school. Identified with the Summer School of Arts and Crafts are the names of David Alberto, Thomas V. Cator, Rem Remsen, Cornelius and Jesse Arms Botke, M. De Neale Morgan, the Hestwood brothers, Branding Sloan, Pedro Lemos and many others.

After moving from the first meeting place in the Carmel Hotel at the corner of Ocean and San Carlos into the new clubhouse, many rehearsals and productions of plays were held and the club grew and served well its purpose. Under the able leadership of Mary E. Hand, who was president of

the club for 16 years, it was active and successful. Mary E. Hand is said to have been the very soul of the club in those years.

A lot, the present site of the theatre, was purchased and the Arts and Crafts Theatre was built and completed in 1922. In 1927 the clubhouse and Arts and Crafts Theatre were sold to the Abalone League.

December 14, 1928 issue

Ed. Note:

The site of the old Arts and Crafts clubhouse is now occupied by the Golden Bough Circle Theatre.

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How Block 69 Became A Carmel City Park

(Continued From Page Six)
Pilgrimage. In the 1929 issues of the Pine Cone there is one delicate mention of "market losses." And there were impassioned pleas and protests—feuds and near fist-cuffs—in and out of the town meetings.

Legally, with a petition before it in January, 1930, the council was obligated to start proceedings to discontinue part of block 69 as a park in favor of a firehouse (the fire department had proposed a bond issue for \$45,000 to buy land, construct a building and buy equipment. John Jordan insisted the cost would be closer to \$75,000).

To institute proceedings, block 69 had to have a name. Accordingly, the council quickly chose the name of J. F. Devendorf, who managed and guided its development after making it possible (to heck with our Spanish heritage!).

A meeting was called to hear protests, which were plenty and vigorous, and a few endorsements. The uproar at the meeting convinced the council that there should be no change in the park's status for the time being.

However, proposed changes in the status of the park continued to be deliberated (a mild term for those acrimonious exchanges!) at the town meetings. The park funds remained in the bank, drawing interest on a sum not much in excess of a thousand dollars, which had nevertheless been difficult to raise even in those days. A halt was called and the block went back to pasturing horses and raising weeds.

And young Charles Lindbergh was soaring from the Fish Ranch above Carmel Highlands, experimenting with gliders; the Woman's Club was busy planting trees to border the streets; the Grace Deere Velle Clinic was soon to be finished; Aimee Semple McPherson had upset us. Even then we were fighting or complaining about zoning ordinances, signboards, street improvements, fire districts, parking, annexation, suburbs and the desecration of the Carmel hill—we were also being defended against a communist under every genista (the Nazis hadn't really "arrived" yet.)

The gadfly, Mother, remained, pleading and persuading. Perhaps to shut her up, as someone suggested, the council announced in January 1932 that work would get under way on planting of the city lot. Fortunately, the park became a pet project of Miss Clara Kellogg during her tenure of office on the council, and she saw to it that there was coordination between the Carmel Employment Commission (it sounded nicer than Unemployment Commission) and the need for laborers on the park. "To switch a metaphor, it is the bright side of a dark cloud of misfortune," someone said. Giving beauty to Carmel provided work to men who would otherwise not have been employed.

And the park rapidly began to take shape. Mrs. Jane Todd interpreted the plans drawn by the landscape architect as her personal gift to the city. Under my mother's direction, Ansel Gard supervised the laborers. She was there each day, often wielding a shovel or plunging her bare hands into the earth to plant a shrub. As a matter of fact, she rather flabbergasted some of our more sedate citizens—her family and her friends—mine, too—had long ago learned not to be startled by anything she chose to do, and it was plenty!

In August, 1932, the Pine Cone reported, "Without any more ceremony than a quiet appearance before the city council at a regular meeting, a few words spoken and a vote of thanks tendered, Mrs. James Hopper officially completed the work of changing Devendorf Plaza from an eyesore to a bit of scenic beauty."

Unfortunately, that was not the end. In April, 1935, there was a new move to make the Plaza the site of a civic center, particularly

to replace the inadequate quarters of the fire department. A bond election to finance construction was proposed. The villagers took sides once more, arguing the wisdom of rental versus cost of maintenance, taxes and insurance on city-owned property. Approval of the new plan was widespread and it appeared the park was doomed.

But remember that easement? Before the measure could be voted upon, the Monterey Water Works disputed the right of the city to use Devendorf Plaza as proposed. To the consternation of supporters of the bond issue, it was discovered that crossing the square diagonally were the two main intake pipes of the water works connecting the dam up the river (at that time only San Clemente existed) with the Pebble Beach reservoir at the clay pit. Because nothing could be constructed which might interfere with the water company's right of free access, it was estimated that the cost of removing or detouring the pipeline (provided the water company agreed, and it had stated it would not) would add at least

\$3,000 to the estimate for construction on the site, to say nothing of the matter of tearing up the entire park!

The measure was rejected by the voters.

Characteristically, mother gave credit to her helpers, and they are entitled to it. But, except for her energy and vision behind it all, block 69 would still be a playground for the winds. One of a series of rhymes, written by Theodora Gay Flanner as a Christmas-New-Yorker type of greeting, sums it all up very well:

"I'll plant it," states Mrs. Hopper,
And she will, and you can't stop her.

Note:

I wish there were space to include the names of those who donated money, in large or small amounts; who donated their time labor and materials; who contributed their enthusiasm and support. \$1,000 seems a paltry sum for a block of city park, but who can measure the devotion to a cause and add it to the total?

Q. WHEN THE STUDENTS ARE READY FOR COLLEGE, WILL THE COLLEGE BE READY FOR THEM?

A. Yes, if the February 16 MPC Bond Issue for construction of adequate facilities is voted in by the community.

Q. WHO MAY VOTE ON FEBRUARY 16?

A. Any registered voter in the college district, which includes Monterey, Pacific Grove, Carmel, Carmel Valley, Big Sur, Seaside, Fort Ord and Marina.

Q. WHAT WILL IT COST THE AVERAGE TAXPAYER?

A. If you own an \$18,000 house, about 15 cents a week.

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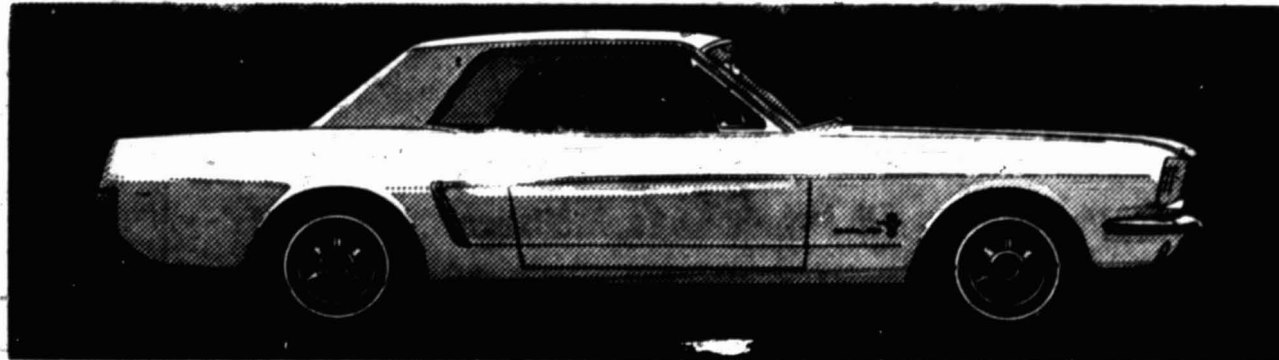


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Left to right above are three Carmel authors, Fred Bechdolt, James Hopper and Michael Williams. They settled in Carmel after the 1906 San Francisco earthquake. All had been former newspapermen. "Bech" as he was lovingly known to generations of Carmelites served on the city council and was Carmel's postmaster for a time.

"Jimmy" Hopper was a member of the University of California football team which first "stole" Stanford's Axe, thus starting the Big Game tradition that the winner guards the axe for the following year. Later Jimmy coached the Cal team. He was World War I correspondent for Collier's magazine and, in the 1930s, head of the WPA writers' project which compiled the "Guide to California." In "The Valley of the Moon," Jack London describes Jimmy's daily swims far out beyond the surf using the name "Jim Hazard" for the character modelled on Jimmy.

Michael Williams, unlike Bech and Jimmy, did not make Carmel his permanent home and moved away when the town was still young.

1915 Was Banner Year For Carmel

Last year, 1914, was a banner year in the development of Carmel. Many high-class homes were built for permanent residents and the year of 1915 bids fair to outstrip all former years in building operations. Many homes are now in the course of construction and we are justly proud of the class of residents coming to us—artists, writers, college men and women and many persons of national reputation.

During the past year, the people of Monterey County voted \$570,000 for good roads. Most of this large sum of money will be a direct benefit to Carmel as \$30,000 is to be used in building a wide macadamized road from Monterey city limits into and through Carmel to the old Carmel Mission. Another portion of this road fund will be used in building a macadamized road from Monterey to Salinas to connect with the state highway. Thus Carmel will be the natural terminus of the finest system of scenic roads in the world. (May 12, 1915 edition.)

GODWIN BUYS PINE INN

John Jordan, who had owned Pine Inn for 20 years, sold the hotel to Harrison Godwin in 1940. Harrison's brother, Fred, was the owner of La Playa Hotel. Their aunt, Mrs. Agnes Signor had developed this hotel.

Carmel Votes To Incorporate In October, 1916

On October 26, 1916 the voters of Carmel went to the polls and 113 votes for the incorporation of the city were cast. Eighty-six voters were against incorporation. So it was that the majority of 27 voters decided the future of the City of Carmel-by-the-Sea.

The November 1, 1916 edition of the Pine Cone says, "The city will at once begin its forward march. With the coming of independent municipal existence, about January 1, many improvements will be pushed forward to completion."

"The splendid Board of City Trustees, A. P. Fraser, Peter Taylor, George F. Beardsley, Mrs. E. K. DeSabra and D. W. W. Johnson will have many perplexing problems. But give them time."

J. E. Nichols was elected as the first city clerk; Louis S. Slevin, city treasurer. Perry Newberry ran for the council but was not elected.

There was no money in the city treasury, so at the first meeting of the trustees, each chipped in one dollar to give Carmel its first municipal funds. Beginning with Ordinance One which set the time and meeting place of the trustees, the Pine Cone became the city's official paper and published all city ordinances. (It still does so.)

"Auto speeding, entering unoccupied houses, permitting horses and cows to trespass on private and public property and other infractions of the law and safety will soon be reduced to a minimum," the Pine Cone report of the trustees' meeting held on January, 1917. The cause for this rejoicing was that the trustees had appointed August Englund, ex-police chief of Monterey, to be Carmel's City Marshal. He was also to serve as tax collector. So our police force was born.

Ordinance Number Four set the monthly salaries of city officials. They were: City Clerk, \$25; City Treasurer, \$5; City Marshal, \$90; City Recorder, \$5; City Attorney, \$20.

During January of 1917, the city trustees adopted the city seal, a likeness of Carmel Mission, and appointed Henry Warren to the office of City Recorder. Ordinances Six, Seven and Eight, passed the same month, covered the

impounding of stray animals, the discharge of firearms and firecrackers within the city limits, the destruction of trees and the establishment of the fiscal year.

The pattern for Carmel's municipal government was set.

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FINAL REDUCTIONS! On All Sale Merchandise



FOR BOYS to Size 6x
Polos—Slacks—Shorts Sets
Coats—Suits

FOR GIRLS to Size Subteen 14

- School Dresses—Party Dresses
- Sleeveless Summer Dresses
- White Dresses—Coats and Suits
- Rain Wear
- Blouses—Sweaters—Sleepwear
- Shorts and Slacks

ALL
SALES
FINAL

Belles and Beaus

NO
PHONE
CALLS
PLEASE

624-2804
6th between Lincoln & Dolores

Carmel-by-the-Sea

MARK FENWICK

(LADIES COUNTRY CLOTHES)

THE MANAGEMENT AND STAFF TAKE THIS
OPPORTUNITY TO JOIN ALL OF CARMEL
IN WISHING A HAPPY 50th BIRTHDAY
TO THE CARMEL PINE CONE

CARMEL PLAZA

OCEAN AVE

CARMEL

Those Who Were Here In 1915 Recall Their Happy Memories

BY CLAUDIA STREET

Frank Murphy was only a little boy then but he remembers well the day Mrs. Overstreet announced that her husband was to start publishing a newspaper. It was at one of the famous Point Lobos barbecues.

Jean Chitwood remembers that Dangerfield's butcher shop caught fire that year. It was next door to Staniford's Drug Store (now Womble's). The fire started

at noon and the whole town turned out to help put it out. They took blankets from the Hotel Carmel, soaked them in the Ocean Avenue horse trough and used them to keep the drugstore from burning. They started to carry out the drugstore stock and when they opened one drawer they found a big old mother cat and her six baby kittens. The butcher shop burned to the ground. So that night everybody went to the beach and had a barbecue. They passed the hat and Mr. Dangerfield did all right, Jean recalls.

Mr. Powers Named Streets

Madeleine Leoni, daughter of Frank Powers, who, with J. F. Devendorf, founded Carmel, remembers that in 1915 they had a sunny summer! Her mother, the painter Jane Gallatin Powers, and other local artists brought William Chase to Carmel to give classes. They met for the classes on the beach or in the garden of the Powers' home, "The Dunes," right at the Pebble Beach gate. It was about that time, Madeleine recalls, that Senor Machado, the caretaker at the Mission, shot one of the "pretty boys with the black hair and white teeth" who was always hanging around his beautiful daughter. Phil Wilson Sr. started a golf course on the Point and they all called it Point Loeb after one of the many esteemed professors who had summer homes on Professors' Row. The course was all black dirt and smelled of tar weed and it would blow all down your neck—but it was fun playing there. Madeleine's mother started the Carmel Red Cross about then. Her father, a San Francisco attorney, was the legal part of the Carmel Development Company but his love for Carmel went far beyond business. He was a very colorful character and everybody loved him. He named all the streets in old Carmel and still, nothing is named after him. Why?

They Swam And Swam

Gertrude Rentdorff remembers starting off with Peter Rabbit at the Carmel Library, which was then at the corner of Lincoln and Fifth. The library was her haven. Her family's house was (and still is) on Camino Real and there was nothing between them and Pine Inn (at that time where the Mediterranean Market is now, also nothing between them and the ocean. She and her friends played tennis on San Antonio where the Abernethy house now is and at Carmelo and Fourth where the Baird house is. And they swam and swam and swam. They'd ride the breakers — unhampered by such luxuries as surfboards—and if they got rolled they were in disgrace. There were almost no telephones in town then so they had their own "telephone" system: when the kids gathered at the postoffice to wait for the mail,

they would exchange messages to and from each others' parents. It was in the fall of 1915 that Gertrude's mother helped William Silva, Carmel artist, sell Monterey Bay fish on European Market Day in Palo Alto for the benefit of the starving Belgians.

Honeymooners Return

Mrs. Wanita Parkes, owner of the Monte Verde Inn, wasn't here in 1915—Mrs. Hamlin had it then—but she has a cute story about the hotel, which was on the corner where Robert Kirk's is now. A couple who spent their honeymoon there in those early days returned 30 years later to stay in the same room. They had remembered it so fondly all this time because of the complete friendliness and informality of Carmel as a whole. On their arrival there had been not a soul in the hotel. A note on the desk informed them that the manager was at the beach and that they could take the keys and go on up. For those checking out, the note went on, here was money with which to make change for the bill. It was a redwood clapboard building then and faced the ocean; there were several cottages and Mrs. Hamlin also ran a restaurant.

Unclaimed Letters

Postmaster Fred Strong recalls that the Pine Cone used to print a list of unclaimed letters. And the post office would hold letters from foreign countries for 30 days instead of the regulation 15. They tacked them up in a conspicuous place and requested that anyone who knew the address advise them to come in and claim them.

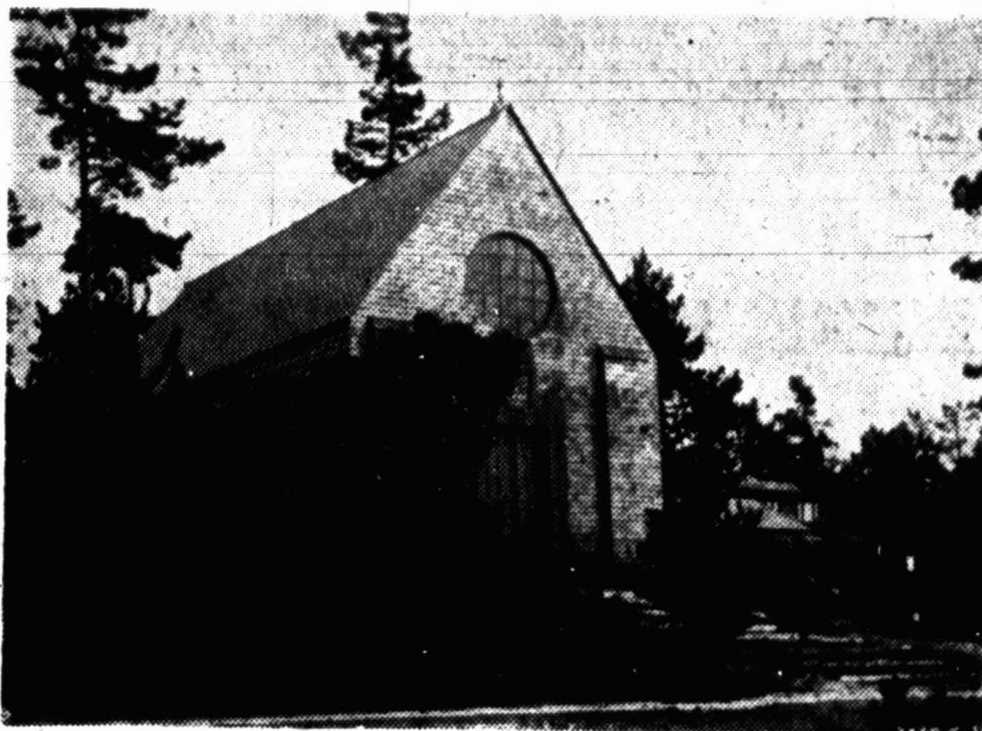
Sunset School

Iola Nichols Lusier, owner of Andre's, was five years old when her father moved the family here from Oak Grove. They came in a wagon and on the way over an automobile passed them. "Automobiles!" her father snorted. "They'll never take the place of the horse and buggy." Mr. Nichols was a builder. He was the first city clerk when Carmel incorporated the next year, and he was fire chief for awhile. Iola (whose father named her after Iola, Kansas, because he loved the name) played baseball in the Abalone League with Fred Godwin, Jimmy Doud and the rest. She remembers going to school at the old Sunset School; it had eight grades in one room and the teacher was a Miss Powers.

Bath House

Waldo Hicks was just a little boy in 1915. His parents were running the bath house at the foot of Ocean Avenue and they lived in the cottage behind. He remembers a party at the Carmel Hotel where the grown-ups were playing some kind of game and Mr. Overstreet fell off the ironing-

(Continued on Page Sixteen)



Above is a picture of All Saints' Episcopal Church as it looked the year the Pine Cone was founded. It is now the Carmel city hall.

DREW PEARSON HERE IN 1933

"Drew Pearson, Washington columnist, packed Sunset auditorium Tuesday night and told his eager audience that war is ahead."

Pearson said that his hunch was that if Chamberlain had stood firm, reassured by American support—which was not forthcoming—Hitler would have backed down in his demands."

(December 2, 1938 edition)

TOE-TICKLING TREE

"In what other town in the world would the city fathers (and mothers) hold a meeting in the middle of the street to discuss the advisability of cutting down a tree whose branches had invaded a resident's sleeping porch, and, as he declared, tickled his toes when he tried to sleep?"

(Hal Garrott in April 19, 1940 edition.)

All Saints' Church Becomes City Hall

At long last, Carmel's dream of acquiring a town hall to house city government offices will become a reality! At Wednesday night's council meeting and open hearing to discuss the City Planning Commission, Mayor Fred Godwin announced that the vestry of All Saints' Church had offered the Monte Verde Street property, which includes the church, parish hall, rectory and two adjoining lots, to the city for such a purpose.

Mayor Godwin said that although the city could exercise the option without consulting the citizenry, members of the board felt that an expression from the public on the matter was necessary.

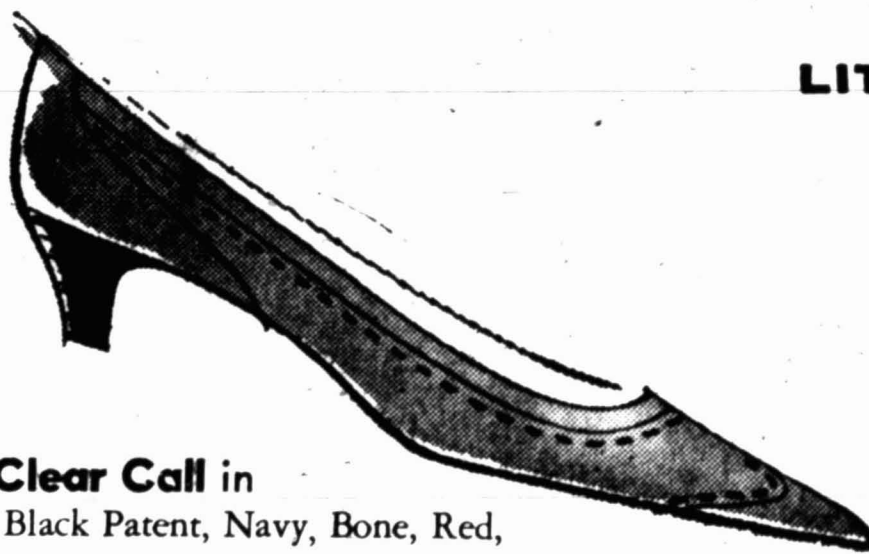
About 30 representative citizens had attended the open hearing on city planning, and so enthusiastic was their response, that several members of the audience, including Mrs. Talbert Josselyn, Herbert Heron, Hugh Comstock and others asked that the option be exercised immediately.

The result was the passing of a motion authorizing such action, made by Allen Knight and seconded by Charles Childers.

(September 6, 1946 edition.)

James Rowe's

VILLAGE SHOE TREE
OCEAN AVENUE • CARMEL



Clear Call in

Black Patent, Navy, Bone, Red,
Wet Sand, Green and White Calf

paradise Kittens



fashion notes on

LITTLE LOW HEELS

Low... and behold their versatility! There's downright flattery in the fashion-approved, little heels on Spring's newest Paradise Kittens! They'll take you gaily...with ease...through happy, busy Spring days!

\$15.95



Whisper!

in

Black Patent,
Black Calf
Bone Calf
Red Calf
White Calf

NOW LEASING SHOP SPACES

IN THE NEW ADDITION
TO CARMEL VALLEY
CENTER SHOPPING AREA
IN THE VILLAGE

AUGUST R. NIETO, LEASING AGENT

PHONE 624-8253

VILLAGE SHOE TREE—OCEAN AVENUE



Fruit Cocktail

Del Monte Brand

17-oz. Can **6 for \$1**

Great Blended With
Jell-well Gelatin **6¢**
Assorted Flavors—3-oz. Package

Tomato Juice

Del Monte . . . A Breakfast Favorite

46-oz. Can **4 for 89¢**

Another Breakfast Favorite
Shredded Wheat **29¢**
Spoon Size—11 1/2-oz. Package

Sweet Peas

Del Monte . . . Early Garden

17-oz. Can **5 for 89¢**

Great Seasoned With
Mushrooms **4 for \$1**
Erland's, Pieces & Stems—4-oz. Can

SAFEWAY . . . it's "Del Monte"



Del Monte Buffet Sizes

FRUIT COCKTAIL • SEASONED FRENCH STYLE GREEN BEANS
WHOLE FIGS • CLING PEACHES • CUT GREEN BEANS
WHOLE PURPLE PLUMS • FRENCH STYLE GREEN BEANS
WHOLE KERNEL CORN • CREAM STYLE CORN • SWEET PEAS
MIXED VEGETABLES • SEASONED SWEET PEAS • SPINACH
PEAS & CARROTS • STEWED TOMATOES • CUT ZUCCHINI

Mix or Match . . . **7 for \$1**
Buffet Size Cans

	Asparagus Spears	All Green 14 1/2-oz. Can	39¢
	Sliced Pineapple	14 1/2-oz. Can	4 for 89¢
	Stewed Tomatoes	16-oz. Can	5 for \$1
	Pineapple Juice	Unsweetened—46-oz. Can	3 for \$1
	Tomato Paste	6-oz. Can	8 for \$1
	Apricot Nectar	29-oz. Can	3 for \$1
	Bartlett Pear Halves	29-oz. Can	3 for \$1
	Cut Green Beans	16-oz. Can	4 for 89¢



Del Monte Tomato Catsup

14-oz. Bottle **7 for \$1**



Del Monte Golden Corn

Cream Style, 17-oz.
Whole Kernel, Family Style, 17-oz.
Whole Kernel, Vac. Pack, 12-oz.
YOUR CHOICE **6 for \$1**

EMPRESS PRESERVES

Blackberry, Bosenberry, Red Raspberry, Apricot, Peach, or Strawberry—20-oz. Glass

49¢

SOFT TWIST BREAD

Mrs. Wright's
REGULAR **29¢**

4 Loaves \$1

SAFEWAY CHEESES

Mild, Monterey, Longhorn or Kumin-Ost,
Random Weights—Lb.

69¢

Value Favorites for your Freezer

Ice Cream Lucerne Party Pride, Assorted Flavors—1/2-Gallon **69¢**

Orange Juice Scotch Treat—6-oz. Can (Bel-air—6-oz. Can, 4 for \$1) **5 for \$1**

Cream Pies Bel-air, Banana, Chocolate, Coconut or Lemon 14-oz. **3 for \$1**



Tomato Sauce Del Monte . . . Everybody's Favorite 8-oz. Can 6 for 39¢ <i>Sure To Add Savor To</i> Long Spaghetti 69¢ Perfection . . . Economy Pak—4-lb. Package	Juice Drink Del Monte . . . Pineapple-Grapefruit 46-oz. Can 4 for 89¢ <i>Serve Chilled With</i> Busy Baker Cookies 39¢ Vanilla or Devils Food Sandwich—1-lb. Pkg.	Cling Peaches Del Monte . . . Sliced or Halves 29-oz. Can 4 for 89¢ <i>Delicious Served With</i> Cottage Cheese 29¢ Lucerne—Pint Carton
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Week" at SAFEWAY

Spreckels Sugar	Pure, Granulated	5 Lb. Bag 45¢
Prune Juice	Del Monte—32-oz. Glass	3 for \$1
Folgers or Edwards Coffee	Vacuum Packed	2 Lb. Can \$1.29
Cake Mixes	Mrs. Wright's, Assorted—19-oz. Package (Angel Cake Mix—16-oz. Package 39¢)	4 for \$1
Margarine	Coldbrook, Cubes—1-lb. Carton	6 for \$1
Temt Lunch Meat	Dubuque—12-oz. Can	3 for \$1
Canned Milk	Lucerne—14½-oz. Can	8 for 99¢
Large Grade AA Eggs	Cream O' The Crop Carton Dozen	39¢

Miscellaneous Values At Safeway

Pork & Beans	Van Camp—31-oz. Can	4 for \$1	Log Cabin Syrup	24-oz. Glass	59¢
Grapefruit Juice	Tree Sweet, Unsweetened 46-oz. Can	39¢	Pancake Mix	Kitchen Craft—4-lb. Package	49¢
Instant Cocoa	Swiss Miss—16-oz. Can	59¢	Sego Diet Food	Liquid—10-oz.	29¢
Chili with Beans	Dennison's—15½-oz. Can	39¢	Brooke Bond Tea	Carton of 48 Bags	49¢
Spaghetti with Meat Balls	Dennison's 15½-oz. Can	29¢	Instant Coffee	Nescafe—12-oz. Bonus Pack	\$1.49
Italian Dressing	Wishbone—8-oz. Glass	39¢	Nestles Decaf	4-oz. Glass	\$1.10
Ovaltine	Plain or Chocolate—12-oz. Glass (6-oz. Glass 39¢)	69¢	Cragmont Sodas	Assorted Flavors—Quart Bottle	5 for \$1
Zee Towels	White or Colors—120-Sheet Package	2 for 39¢	Pinto Beans	Town House—4-lb. Package	49¢
Facial Tissue	Truly Fine—100's Package	5 for \$1	Extra Long Grain Rice	Town House 5-lb. Package	79¢
Pard Dog Food	16-oz. Can	7 for \$1	Tabby Treat Cat Food	8½-oz. Can	7 for \$1

Handi Wrap 100-Foot Roll **29¢** **Sandwich Bags** (100's) **39¢**

Del Monte Pickles

Sweet Gherkins	12-oz. Glass	49¢
Midget Sweet Pickles	12-oz. Glass	49¢
Mixed Sweet Pickles	12-oz. Glass	39¢
Whole Sweet Pickles	22-oz. Glass	65¢

Dill Halves Kosher or Regular 22-oz. Glass **39¢**

Libby's Meat Products

Deviled Ham	3-oz. Can	5 for \$1
Beef Stew	24-oz. Can	49¢
Vienna Sausage	4-oz. Can	4 for 89¢
Butter Beans with Ham	24-oz. Can	2 for 89¢

Hash Corned Beef—15½-oz. Can (24-oz. Can . . . 65¢) **39¢**

MANOR HOUSE BRAND



CANNED HAM

OSCAR MAYER

Carmel Has Never Needed A Chamber Of Commerce ... It Advertises Itself

BY DAISY BOSTICK

Carmel has never had a chamber of commerce but it hasn't lacked publicity. All of the big western newspapers made headlines of the early-day fairs, carnivals, circuses, Forest Theater offerings and local spats over progress. They took many a sly dig at the residents for being non-progressive. One merchant with a flair for statistics figured that, at space rates, the village got about \$100,000 worth of advertising a year—and all for free.

The Carmel Pine Cone has always been the mouthpiece of the community. It has subscribers all over the United States; in Canada, Great Britain and other countries.

In the old days, there were other mediums for advertising. A grocer's sidewalk blackboard had strange mixtures. You might read, "William Howard Taft elected President. Six pounds of sugar for 25 cents." Or perhaps "One pair of brown trunks missing—also one assassin's spear. Return to Forest Theater and put under loose plank in orchestra pit. Sardines packed in olive oil 15 cents a can."

Delos Curtis was a former prize fighter but in Carmel he became a cook and candy maker and a promoter of moving pictures in the town hall. On the rare times he could offer a movie he drove around the village in his little pony cart wearing his white cap and apron and with a sign fastened to the back of the cart, MOVIE TONITE. Everyone went and they all wept with the heroine and hissed the villain.

As the town grew the residents took advantage of a high board fence, centrally located, and they placed upon it advertisements, announcements of meetings, lost and found purses, garments, puppies and spectacles. When crossword puzzles became popular, a scrawl on the board said: "Anyone knowing the name of the Great American Serpent in four letters please write it here."

The most famous and longest remembered announcement on that bulletin board was posted by Perry Newberry—artist, writer, editor of the Pine Cone and politician—extraordinary—while running for a seat on the town council. It read:

Believing that what 9,999 towns out of 10,000 want is just what Carmel shouldn't have, I am a candidate for trustee on the platform DON'T BOOST. I am making a spirited campaign to win by asking those who disagree with me to vote against me.

"Don't vote for Perry Newberry. If you hope for Carmel to become a city."

If you want to see its growth boosted

If you desire its commercial success

If street lamps mean happiness to you

If concrete pavements represent

your civic ambitions

If you think that a glass factory is of greater value than a sand dune or a mansion than a little brown cottage

If you want Carmel to become a hustling metropolis — DON'T VOTE FOR PERRY NEWBERRY.

A notice board still carries on the old tradition and is a main interest to tourists. This board is situated on Dolores Street in a little blind alley near Fifth Avenue.

Carmel Still Has A Puckish Spirit

When there is a chance to have fun, Carmel can be uninhibited.

The pixie quality of its pioneers, which found expression in fairs, circuses, carnivals, is still evident and likely to show up in some fantastic way that amuses the residents.

Not long ago, as the Christmas season was well on its way, the postmaster, Fred Strong, moved the parcel department into the lobby. The presiding clerk was a puckish sort and each day he wore a woman's hat—all different and each of ancient vintage.

In the hustle and bustle of buying stamps, sending and receiving letters and parcels, if a certain hysteria was evident, it was caused by the gentleman standing behind a table in the lobby and wearing a woman's crazy hat and a deadpan expression.

The hatted gentleman's name is Bill Woolsey and he is now assistant postmaster.

Another member of the post office staff, Speirs "Sparky" Russell, puckishly rides about town on a bright red motor scooter with a wicker picnic hamper, painted to match, as a carryall.

When he first got his beloved bike he offered all comers a ride. One morning, Dr. Remsen Bird, an internationally known educator and former president of Occidental College, accepted Sparky's invitation. Carmelites were delighted to see a smiling Dr. Bird, with his grey hair windblown, living proof of the fact that the spirit of youthful fun never dies in Carmelites.

Another vehicle that caused much amusement in town a couple of years ago was a rickshaw. Many



Lucy and Peter Mawdsley are seen above. They came here in the early days of the town, lured here from England by Jack London's account of Carmel in "The Valley of the Moon" and camped on a vacant lot until they could find a home to rent. In 1938, City Clerk Saidee van Brower named Peter deputy clerk and assessor for the city. After her death he took her place until the next election and then was returned to office again and again until he retired in 1956. Peter was a member of the first board of education of the Carmel Unified School District.

remember Rose Brown greeting passersby as she rode through the business district in this vehicle pulled by a friend.

And then there's Mac Bowe. The local correspondent for a San Jose daily, he relaxes when he's off his beat by playing the bagpipes.

Mac is a gentleman you see striding along the beach at sunset time like a puckish Pied Piper. Three weeks ago, during the lowest tide in 20 years, Mac picked a seldom seen sandbar for his piping practice. The ocean was rosy-tinted from the setting sun and

a soft fog drifted over the beach. In this mystic setting Mac was moved to play "The Minstrel Boy." Tears came to the eyes of many beachwalkers as they listened to the haunting Welsh melody. (This was one occasion when he wasn't puckish.)

Dogs, says Mac, either like or dislike his tunes. Those that appreciate his skirling, follow him. The others howl in horror.

The puckish spirit of Carmelites is also still seen every year when other pipers play a tune. Hundreds of Carmelites, some in baby

carriages, parade up Ocean Avenue to the Forest Theater behind the Stuart Highlanders pipe and drum band on the Sunday afternoon it is in town to play at the city's outdoor theatre. After the concert, everyone follows the pipers down Ocean Avenue again. Dogs get into the parade, too, for no Carmel occasion is complete without one of them.

But there is another informal parade the night before. Invited members of the community give a party for the pipers on Saturday night and the pipers play for their supper. At a given signal from Drum Major Geoffrey Baldwin—he of the towering bearskin hat—the pipers follow him out of wherever the party is held and everyone at the party follows them.

This is why visitors to town are startled when they hear, in the distance, the sound of pipes and drums, then suddenly, out of the fog, come the kilted players followed by Carmelites and led by others carrying flaming torches.

The newest example of Carmelites' ability to have uninhibited fun is the Great Sand Castle Contest. Fathers, mothers, aunts, uncles, grandparents, dogs and dozens of children go to the beach to create castles.

Puckishly, there is a prize for the castle least hampered by adult interference; best colossal uncastle; Liechtensteinian and nouveau riche castles. Prizes are a clamshell on a string and they are truly treasured.

Even the city council is not immune to Puck's influence. Several years ago, two councilmen had been at loggerheads for months until one of them thought of giving the other a present. Unwrapped at the council table, this gift, which amusingly symbolized the problem over which they disagreed, brought merry guffaws and the feud was ended.

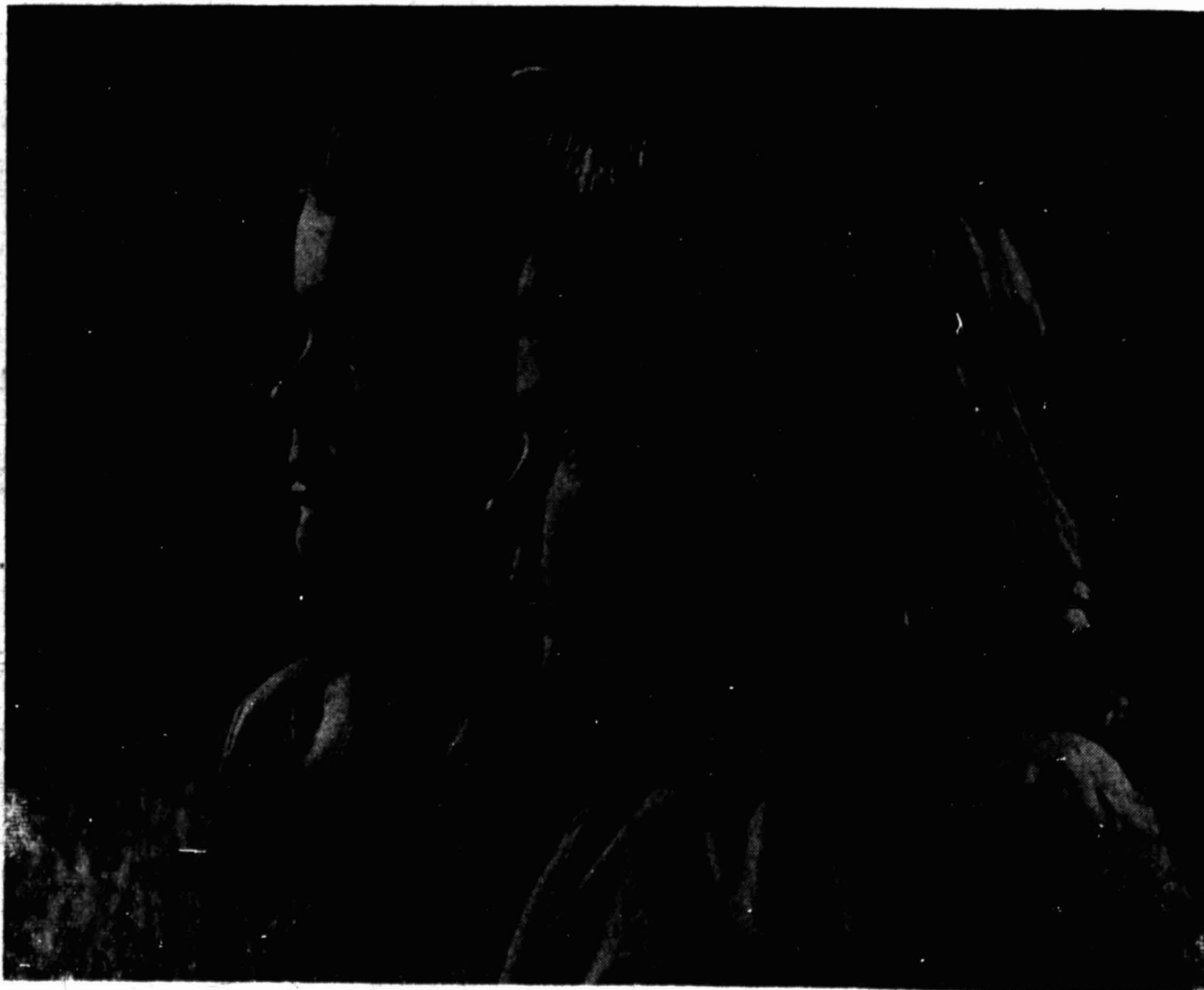
For over 30 years, Carmelites, young and older, have puckishly flown handmade kites in the annual kite festival. In the early years of this event, everyone paraded in cars to the kite field with the cavalcade led by a fire truck, the police and fire chiefs and the Mayor. Too many precious kites were broken, though, on the

(Continued on Page Thirteen)

BLACK & WHITE

PORTRAITS

NATURAL COLOR



by

Sixth Street
Bet. Dolores & San Carlos

Murle Ogden
Fine Photography

Phone 624-6924
P. O. Box 1421 - Carmel



A
VERY
HAPPY

50th ANNIVERSARY

To

The Carmel Pine Cone

CARMEL LAUNDRY

JUNIPERO at 5th

PHONE 624-6745

WHO WROTE "THE ABALONE SONG?"

Almost everyone who came to Carmel during the era of the founding of the Pine Cone was invited to a beach picnic. In "Valley of the Moon," Jack London described some of these picnics. Sinclair Lewis wrote a verse for "The Abalone Song," Carmel's contribution to the folk music of America.

The "folk" who picnicked on the beach were writers, painters, poets, critics, sculptors and dramatists. The men braved the cold ocean to gather then-abundant abalone on the rocks along the shore. After the abalone was removed from its shell, everyone joined in the pounding of the tough meat. No doubt the contents of picnic hampers which, London said, contained "vacuum bottles filled with cocktails and red wine in huge demi-johns" somewhat eased this task. The thump, thump of the pounding was a definite rhythm and one day, so the story goes, Poet George Sterling composed a bit of doggerel and sang it to the beat of the thumps. Other persons made up verses. The singing of these couplets became part of the ritual of abalone feasts on Carmel Beach.

Below is printed the "Abalone Song" as it is now known. The verses are authentically attributed to the persons who composed them.

THE ABALONE SONG

Oh some think that the Lord is fat,
And some that he is bony
But as for me, I think that he
Is like an abalone.

Oh some drink rain and some champagne,
And whiskey by the pony
But I will try a dash of rye
and a hunk of abalone.

Oh, some like ham and some like jam,
And some like macaroni,
But our tom-cat he lives on fat
And juicy abalone.

GEORGE STERLING

Some stick to biz, some flirt with Liz,
Down on the sands of Coney
But we, by hell, stay in Carmel,
And nail the abalone.

SINCLAIR LEWIS

The more we take, the more they make,
In deep-sea matrimony
Race suicide will ne'er betide
The fertile abalone.

MICHAEL WILLIAMS

I telegraph my better-half
By Morse or by Marconi,
But when in need of greater speed
I send an abalone.

Oh, Mission Point's a friendly joint
Where every crab's a crony;
And true and kind, you'll ever find
The faithful abalone.

He wanders free beside the sea,
Where'er the coast is stony;
He flaps his wings and madly sings,
The plaintive abalone.

GEORGE STERLING

We sit around and pound and pound,
But not with acrimony,
Because our ob-ject is a gob
Of sizzling abalone.

Oh, some folks boast, of quail on toast
Because they think it's toney,
But I'm content to pay my rent
And live on abalone.

OPAL HERON SEARCH

Some live on hope and some on dope
And some on alimony
But bring me in a pail of gin
And a tub of abalone.

ANON.



In the second year of the Forest Theater's life, Shakespeare's "Twelfth Night" was produced. Members of the cast, left to right above, are Clara Leidig, Joe Hand, Fred Bechdolt, Herbert Heron and Perry Newberry.

Planning For Non-Conformists

BY DONALD CRAIG

The first attempt at planning in Carmel was simplicity itself. As I heard it from the oldtimers, "Devendorf got a ruler and ran nice straight lines at right angles across the map." The result was neat, gave an air of stability to a rather shaky venture in real estate, and in later years, provided city councils and planning commissioners with a steady supply of headaches.

Nothing has been simple since that day. It would not have been so bad if Carmel had only attracted a different type of resident. The fact that the rigid lines on the paper, when translated into streets on the ground ran headlong into abrupt hills or dived into canyons, plunged like explorers into thick forests of great pines or teetered uncertainly along steep slopes was really no obstacle against carrying the plan into effect. Other towns had razored the trees off nature's face, the hills had been gouged and the streams shrouded in concrete culverts.

If Carmel had only attracted a different type of resident, what uglification might have been achieved. But from the first, the roads sidestepped the trees, the houses fitted between and around them, the roads stopped dead at the ravine edge to let the brooks go by. A village character evolved that was the antithesis of that of almost any other western town. It became a point of pride to live in a forest, to resent every tree

that fell to the axe, to plant pines even where they had never grown before. To keep Carmel unsullied from the world became the stubborn creed of those who came, loved it and blended with it. This attitude grew slowly at first and then gathered momentum with the inevitable clash between the aesthetic and commercial values.

First Commandment

As a matter of fact, the first commandment: "Preserve Carmel as a Residential City" was not made dogma until 1925. There had been rumblings before on Sinal. In 1916 Carmel incorporated as a means of protecting itself from success and banality. By 1922 business had made such inroads that the first planning commission was named in order to erect zoning fences and control the menace. The famous proposal to erect toll gates and thin out the crowds of gaping visitors and their autos was first made by Perry Newberry in 1923.

If the present planning commission sometimes has misgivings

about zoning, admire the courage of Commissioners Burton, Porter, Reardon, Green and Botke. As Daisy Bostick says, "They drafted an ordinance to keep hotels and commercial activities away from the beautiful waterfront and out of the residential sections. The battle that ensued was terrific ...

All who had small commercial enterprises in the residential district—such as the lady who served dinners to a few neighbors, the chicken fanciers, the seamstress, the rug dealer—handled such words as "unconstitutional" with fluency and uncton ... A group of "progressives" planned a large Spanish hotel on the waterfront ... and in the end the proposed zoning ordinance went down to defeat 231 to 233.

Four Business Zones

Within ten months a new zoning law was drawn up by the commission (after thoughtfully polling a hundred businessmen and finding no objections) and presented to the trustees. This first effective ordinance established four zones ranging from that of the single family dwelling, public buildings and compatible home occupations, through three business districts, including one for obnoxious industrial uses.

Although Ordinance Number 60 lasted out three years of adjustment of Carmel to a rising population, the automobile had already begun to exert its inexorable

(Continued on Page B)

BOOKS—BOOKS—BOOKS—BOOKS—BOOKS—BOOKS—BOOKS—BOOKS—BOOKS

OUR FAMOUS SEMI-ANNUAL SALE

ALL KINDS OF CRAZY DISCOUNTS: ...!

UP ...
UP
UP
UP
UP

FROM 20% OFF ON UP

art books, paperbacks, new fiction, mysteries, photography,
how-to books—all are new, not used books but we do have
A SPECIAL TABLE OF ASTONISHING REMAINDERS
FROM 25c to \$1.00
HUNDREDS OF CHILDREN'S BOOKS — 25% OFF
— BOTH STORES —
SALE FROM FRIDAY, FEB. 5th—through WED., FEB. 10th
Hours at both stores—10:00 a.m. to 5:30 p.m.

The Wells

(Henry Meade Williams)

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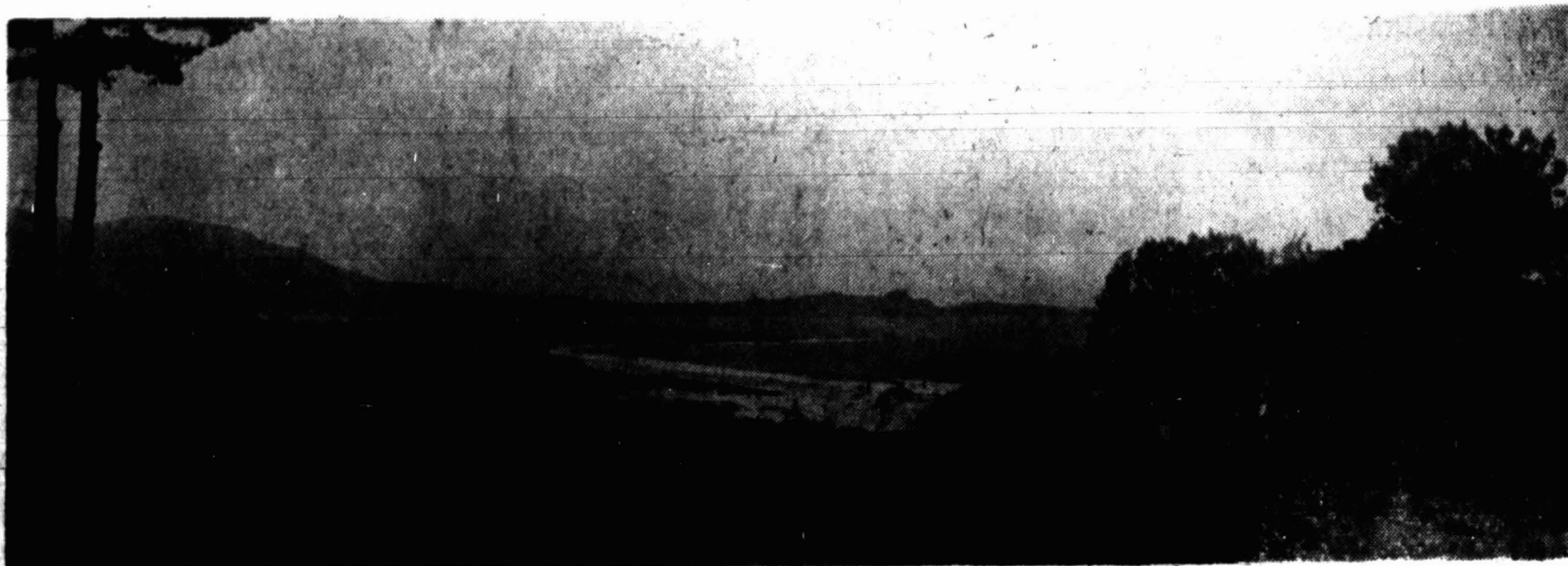
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Carmel Beach in 1906 is pictured above. Just beyond the young eucalyptus trees, now giants, can be seen the top of the roof of the "old bath house" which was built in 1889 at the foot of Ocean Avenue. The same year Hotel Carmelo, also cottages, were built at the corner of Junipero and Ocean. The Carmel Development Company took over in 1900.

Planning For Non-Conformists

(Continued from Page A)

able pressure. Ocean Avenue went under concrete, and one by one, the leafy, dusty, narrow paths made for strolling were smothered in oil and asphalt. To stave off this new threat, Mr. Charles Chaney, an outstanding planning consultant of the Palos Verdes Estates, was hired. He outlined a traffic pattern in 1928 that routed cars around the residential area and put Highway One, then a modest road, down the canyon behind the present Carmel High School. (Twenty-five years later Carmelites sweat blood inducing the Highway Commission to follow the same route and abandon an enormous interchange at Ocean and the Highway.)

The reaction against the traffic plan was so violent that the offending council was voted out. Chaney also drew up a stricter zoning ordinance, which, strange to say, sailed through the new council without dissent. The new business-oriented council headed by Mayor Bonham, by revoking the previous zoning ordinances, erased the planning commission along with it. There were rumors that its elimination was only temporary, but the rumors were exaggerated.

1929 Zoning

By June, 1929, the new zoning act, Number 96, cut the four zones to two: residential and business. It originated the "one kitchen" per single family dwelling rule and established the principle that the city had the right to limit the number of "paying guests" in a single family dwelling in the residential zone.

The "guest house" in the residential area now began to assume the proportion of a major problem. With the coming of the depression, the need of many people to earn money by renting rooms increased. By 1939, the council, in genuine alarm over the breakdown of zoning control and the bad effect of the "guest houses" on normal home districts, tried without success to reduce the permitted number of such guests from five to three. It did succeed, however, in amending Ordinance 96 on matters of building height, setbacks and land coverage.

The "guest house" reached its zenith when Fort Ord and the Presidio were booming from 1940 to 1946. In vain the council, before Pearl Harbor, lowered the "guest" limit to three per dwelling. It was impossible to control the violations. I remember one real estate man looking at the spacious closets in my newly-built little house in 1940 and asking seriously, "Going to take in guests?"

Post-War Threats

After the war, Carmel faced the greatest peril to its identity since its formative days. It sometimes seemed that every young soldier who had passed through Fort Ord and visited Carmel had made a vow to return with his family. Lot after lot was cleared of its pines and manzanita while houses sprang up overnight. The "guest houses" spread like fungi. By 1946 some had been so long in opera-

tion that they assumed the role of "non-conforming uses," free to operate wide open with any number of tenants.

One of the first acts of the post-war council was to propose creation of a new planning commission. The council, elected in April, 1946, needed help badly. There was no means of guiding the headlong building activity in the business district, no policy or plan for drainage, no study to correct a growing traffic problem, no plan to save what remained of the forest and preserve the beauty of Carmel. For years councils, with the best intentions, had been reduced to stop-gap measures, pulled back and forth by special pleas.

New Commission

The new commissioners included two former mayors, Herbert Heron and P. A. McCreery, a builder-architect, Ernest Bixler, two staunch representatives of the women of Carmel, Miss Clara Kellogg and Mrs. Florence Josselyn, a retired long-time resident, Hurd Comstock, and a newly elected councilman, (me), who was to act as liaison between the council and the planning commission. Building Inspector Floyd Adams, with his unique knowledge of Carmel, City Clerk Peter Mawdsley, who ran the city, under council control, almost singlehanded, and William L. Hudson, city attorney, comprised the staff and research body. McCreery was elected chairman and Mawdsley secretary.

If this group had done nothing more than draw up The Statement of Policy of the Carmel Planning Commission, Carmel would still be indebted to it. It grew from a reading of the old preamble to the Carmel Zoning Law 96, got suggestions from my class in American history at the high school, blended the sketches Bert Heron and I had drawn up independently, and after careful work by the commission, became the guide for all planning concerned with the preservation of Carmel's essentialness.

Tasks

In the years that passed, the commission, under the leadership of Chairman McCreery, set about the tasks that had piled up since

1929. It reviewed building plans, acted as a board of adjustments, helped the council bring the "guest house" under better control, acted as first line of defense when zoning areas were attacked, worked on traffic studies, city beautification, supported the successful campaign to save the River mouth marshes and the San Jose Creek beach and weathered many a storm as it persisted in holding to its principles.

Relations between council and commission were cordial for six years; commissioners came and went, but a central core of experienced men and women who knew Carmel and her zoning problems intimately was retained. In 1952 tension arose between the two bodies. Three new councilmen looked with disfavor on the practice of re-appointing commissioners and after heated discussion in council, the planning commission was enlarged by two and only one commissioner re-appointed.

Highway Route

Two of the most important developments in Carmel's life occurred in 1953 and 1956. On the first date, the proposal to run a high-speed highway, complete with acres of overpasses and traffic exchanges at the Ocean and Carpenter junctions with Highway One, were brought to the planning commission's attention. The village buzzed like an alarmed hive, but under the leadership of Claude Faw, such high caliber political guns were brought to bear on the plan that an alternate route (the one suggested by Chaney in 1928) was agreed upon.

The 1956 furor involved Planning Consultant Larry Livingstone's analysis of Carmel's problems (mostly traffic, as usual), and his suggested solutions. Mayor Lyon appointed about 50 citizens to act as a Citizens' Committee and find the facts. The facts were fairly obvious: too many automobiles travelling over and trying to park in a space that would not hold them, plus continued irritation of the residential district by the traffic overflow from the commercial center. Of the three suggestions made by the consultant and committee, two (make Sunset School a civic center, and do not enlarge parking at the beach) did not make much of a stir, but the third, forbid

automobiles on Ocean Avenue between Mission and Lincoln, and make it into a pedestrian mall, blew serious discussion sky high.

General Plan

The council eventually bowed to public pressure and refused the Livingstone Plan, but the survey and work that had been done was not lost. Many of the plan's ideas on zoning have survived with expedient changes in the 1959 General Plan for the Conservation and Enhancement of Carmel, under which the planning committee now operates.

The planning commission has earned the trust and respect of the council and the people of Carmel. It is independent, hard-working and devoted to Carmel's ideals. Mayor Putnam and Mayor Blanks were former planning commissioners. They have put more responsibility on the commission and provided it with a regular staff. Since 1964 Floyd Adams has been Director of Planning, and a series of studies on density and bulk control in the commercial district is under way. Parking, traffic flow designs, land use and annexation, drainage: all engage the planner's attention outside of public hearing on variances, special use permits and regular meetings.

Sometimes the commission sighs and wonders when its dreams for Carmel will come true: a real greenbelt assured by law both within and without the city limits, a cultural center that will reflect and encourage an aesthetic outlook, and an increasingly beautiful and uncluttered business district, a solution to the insoluble traffic and parking problem, a Carmel holding the best, excluding the worst and bringing the rest into its peculiar harmony.

NEW HOSPITAL

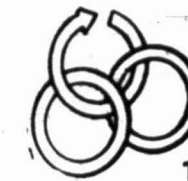
Work is being rushed for the completion of the new Carmel Hospital which is to be one of the finest and most modernly equipped in this section. Miss Edith B. Shuffleton has indicated her faith in Carmel and the Peninsula by investing \$35,000 for the erection of this beautiful building which was designed by Robert Stanton. (May 22, 1926 edition.)

Editor's note: This hospital preceded the old Community Hospital. It is now the temporary quarters of Bishop Kip School.



the 3 RINGS

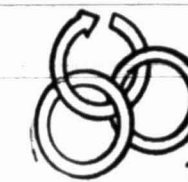
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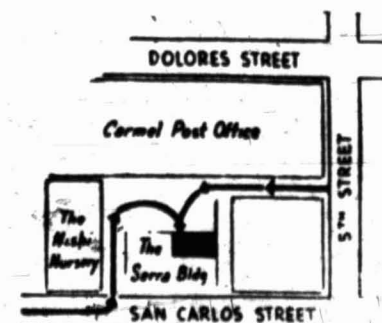
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Bill Overstreet Tells Story Of First Pine Cone

BY W. L. OVERSTREET, CARMEL PINE CONE FOUNDER

Complying with your request that I write, for the twenty-fifth anniversary of the founding of The Pine Cone, something concerning the establishment of Carmel's first newspaper on February 3, 1915, you will pardon me if I go back a few years prior to that date.

I cannot remember a time when I did not wish to own and operate a newspaper. So, at the age of 13, I was apprenticed to the printing trade. At 18 I was a full-fledged journeyman printer. It was then I began working on San Francisco newspapers as printer, copy-holder, reporter and correspondent.

After some years in various other employments, I arrived in Carmel in 1910. For five years I devoted my time to clerking and writing, always, however, having the newspaper idea in my mind and gradually acquiring the materials of a printing plant. In mid-1914 I was doing commercial printing. The time was not ripe for a newspaper then—not enough population or business concerns.

Several persons in Carmel, among them Lou Desmond, knew of my plan to eventually start a newspaper here. On a day early in 1915 Desmond breezed into my small shop with the announcement that he had just heard that a Los Angeles man was shortly to publish a weekly newspaper here.

This decided me. Auspicious time or not, I was not minded to allow anyone to beat me to it after my five years of preparation. So, on February 3, 1915, the first Pine Cone was printed. All the type was set by hand. The little four-page paper had to be "kicked" off the press four times. My good wife did the folding.

The paper was launched, started, on its uncertain way. I never heard of the Los Angeles man again. I have often wondered if Desmond, who was a real estate salesman, ran a "blazer" on me.

The matter of circulation (paid) was of course vital, advertising too. The first issue was 300 copies (1200 times through the press), all sold or subscribed for. My next-door neighbor, Birney W. Adams, was the first paid-in-advance subscriber, James Franklin Devendorf the second.

(April 19, 1940 edition.)

First Library Was Organized In 1906

By Dora Hagemeyer
(Reprinted from April 19, 1940 edition)

In 1906, when Carmel was a slope of pine and chaparral facing to the sea, the few scattered residents gathered to form the nucleus of a library. Ten of them, headed by Frank Powers, contributed \$1 each for its support. Unanimously they bestowed upon the infant institution a name, "The Carmel Free Library Association." The other charter members were Mrs. Frank Powers, Mrs. F. H. Gray, Miss A. Gray, Miss Annie Miller, Mrs. Miller, E. A. Arne, J. P. Staples, Mrs. Helen Jaquith and Miss E. Parmele. By 1907 the list had grown to 70, probably the whole population of early Carmel.

In August, 1911, a revised constitution was adopted, declaring the name to be "Carmel Library Association." By-laws were added shortly afterwards, and from time to time successive amendments were adopted.

The first library building was given by the Carmel Development

Company, as well as the use of the lot on which it stood for many years.

Finally money was donated for the purchase of a lot and for removal and enlargement of the building, and in 1921 the little edifice was moved across the street to the site of the present Girl Scout House. It was modestly improved and put in order, but the donor's name was withheld. When the Library Association held its last meeting, in 1927, it gave its books to the Harrison Memorial Library, its land and building to the Carmel Girl Scouts, and the money remaining in the treasury to the Boy Scouts.

Edward Kuster And Golden Bough Fires

On June 6, 1924 the Theatre of the Golden Bough, built by Edward G. Kuster in a court on Ocean Avenue at Monte Verde Street, opened with the premiere of Maurice Browne's tragedy "The Mother of Gregory." Mr. Browne directed this production and followed it with a nine-weeks school of the drama.

The Golden Bough burned in May, 1935, following a performance of "By Candlelight." Mr. Kuster took over the Carmel Playhouse, also known as the Filmarte Theatre at one time. This theatre belonged to the Abalone League.

By an unusual coincidence, this theatre burned, too, following a production of "By Candlelight" in 1951.

Mr. Kuster headed the corporation which built the present Golden Bough and Circle Theatres after the fire.

CARMEL YOUTH CENTER

The youth of the Carmel Unified School District were assured of a recreation center when the Carmel Youth Center opened in 1952.



Pictured above is William O. Overstreet, founder of the Carmel Pine Cone in 1915. In addition to being the paper's editor, "Bill" included in his many civic activities serving as postmaster, on the school and sanitary boards and as a member of the Carmel Volunteer Fire Department.

He set up his second-hand press in the room behind the post office which was located in what is now Womble's Pharmacy. His wife, Kitty, wrote the Pine Needles and sold much of the advertising. (Her sister was Mrs. Fred Bechdolt). Bill Overstreet's daughter, Mrs. Phyllis Appleton, lives in Carmel and recalls that she "folded Pine Cones on publication days as soon as I was big enough."

She says her father named his paper The Carmel Pine Cone because of his continuing fascination with Carmel's trees. One of his favorite pastimes, she remembers, was wandering through the pine forest in the Eighty Acres, picking up pine cones for his fireplace.

The Overstreets settled in Carmel in 1910, but visited here before that.

Barnet Segal Helped Art Association Get Its Gallery

In 1928, Barnet Segal and Edda Heath Pappel, art association treasurer, saw the possibilities of acquiring the former Rem Remsen studio on Dolores Street for a gallery for the Carmel Art Association.

Mr. Segal proposed that the necessary funds might be raised by artists donating pictures for sale and civic-minded citizens becoming life, also associate members, of the association.

The funds were raised largely through Mr. Segal's efforts. The first exhibition in the studio, now the Beardsley Room, was held in 1934. Members of the board of directors who met for the first time in that room, and still live here, are Mrs. Laidlaw Williams, Ferdinand Burgdorff, Charlton Fortune, Edda Heath Pappel, Royden Martin, Myron Oliver, Barnet Segal, George Seideneck and Mrs. James Dickie.

BUSINESS ASSOCIATION

The Carmel Business Association was established in 1931. First officers were Robert Parrot, Tom Phillip and Peter Mawdsley.

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Professors' Row

BY EMMA RENDTORFF
(Reprinted April 19, 1940 Edition)

"Professors' Row" is only a memory now, but 30 years ago (1910), when Carmel, according to the milk route, had only 350 inhabitants, it played an important part in the life of the little village.

It occupied practically all of the first block south of Ocean Avenue on Camino Real, and overflowed into part of the second block.

With the exception of Professor Lange of the University of California, all the professors in the Row were Stanford men. The first impetus for this Stanford colony in Carmel came from Dr. David Starr Jordan, who in 1880 had visited the Monterey Peninsula and who in that year had described the beauty of the "Little Bay of Carmel" and the Monterey region in a report to the United States census board.

To his friends he had often spoken of his desire to live in sight of Carmel Bay and when the Carmel Development Company laid out a townsite and put the lots on the market, Dr. Jordan seized the opportunity and in December, 1904, bought two lots on the corner of Camino Real and Seventh and built a house. As there were no trees at that time between Camino Real and the ocean, the house had a magnificent view embracing Point Lobos and Pebble Beach.

Within six months from January to June, 1905, other Stanford professors had acquired lots on Camino Real and within a year or two all had built summer houses. Those were happy vacations that the professors and their families spent in the Row. How they enjoyed the quiet and peace of life in Carmel. And how interested they were in the development of the ambitious little town! Until 1915 the vacation colony flourished and then the war brought many changes.

Editor's Note: The late Dr. Karl G. Rendtorff of Stanford University and his wife, Emma, built a house in 1910 on Camino Real north of Ocean Avenue. Their daughter, Miss Gertrude Rendtorff, dean of girls at Monterey High School, lives in it now. Last Fall, Miss Rendtorff was chosen Woman of the Year (1965) by the Quota Club and honored at a dinner at Asilomar.

The Very First Sunset School

As early as 1904, the citizens of Carmel, realizing the importance of education, secured a cottage on Dolores Street which they converted into a school room, and subscribed funds to pay a teacher, Miss Mary Westfall.

The following year the cottage was moved near the big oak in Devendorf Plaza. As there were then seven children (the number required to form a district), the district was organized and named Sunset School District. The enrollment had increased to 18.

In 1906, a new building consisting of two school rooms and a room be used as a library was constructed at the corner of San Carlos and Ninth.

The next term there were 48 pupils and eight grades. Two tea-

DAISY BOSTICK

Daisy Bostick, who has written articles for this edition, became a member of the Pine Cone staff in 1921 and worked with Editor Bill Overstreet, also when Perry Newberry and Allen Griffin published this paper. Her home is near the old Community Hospital in the area known as Tortilla Flat in the old days. Mrs. Bostick and her husband at one time ran the old Hotel Carmel.

chers were employed, Mrs. Willis White was the first principal and taught the upper grades. Miss Genevieve Pratt taught the lower grades. The present Sunset School, still at the same location, will be abandoned as an educational facility on June 30.

Editor's Note:

The late Mrs. White, first Sunset principal, was the wife of the late Reverend Willis G. White who founded the Carmel Kite Festival in 1930. Their home was at the corner of Camino Real and Ninth and is now owned by their daughter, Mariam White Herrick, the wife of Dr. Francis H. Herrick of the Mills College faculty. The Herricks plan to live in this house after Dr. Herrick retires in 1966.

THEY FOUGHT AGAINST POINT LOBOS STATE PARK
"Point Lobos Must Not Be A State Park" read a front page headline in the Pine Cone on December 17, 1926.

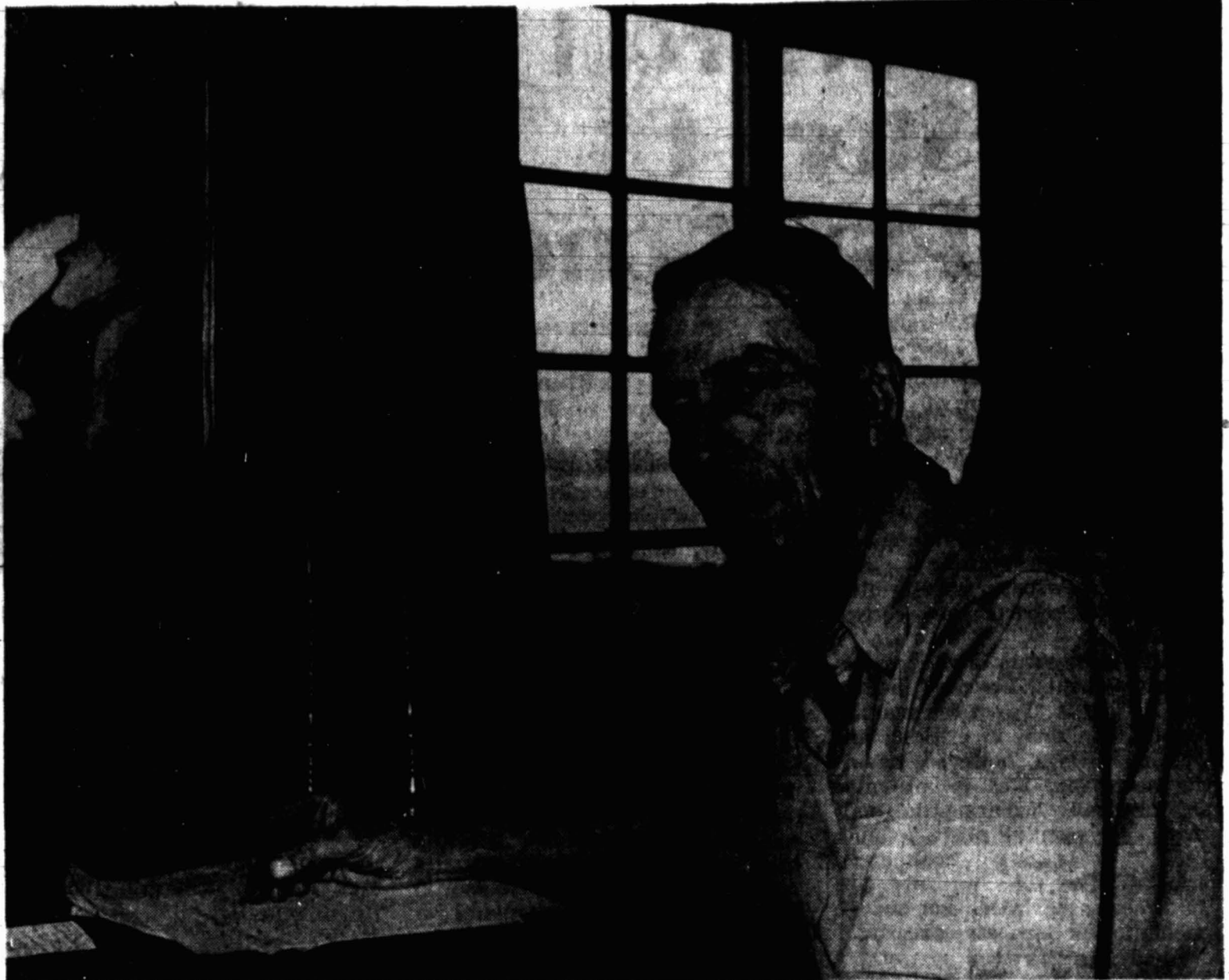
"Businessmen and women, not a whit behind the artists and writers, ask that Carmel be kept free from the camp-car, picnic-party menace of a state park at Point Lobos. There seems to be perfect accord in the village, and once, at least, all its people talk the same language," said the story under the headline.

Everyone was agreed that it would be better if the A. M. Allen family continued to control Point Lobos.

The story was supported, in the same issue, by an editorial, which approved the proposal of Mr. Allen to dedicate a strip of over 100 acres to the public, including the cypress grove and some of the shoreline.

Perry Newberry and Allen Griffin were publishers of the Pine Cone at this time.

CARMEL WOMAN'S CLUB
The Carmel Woman's Club was formed in the Fall of 1926 with the idea and aim to bring about the solidarity of the women of Carmel and to promote civic, social and cultural purposes. Three years later, according to a 1929 Pine Cone report, the membership was 95 ladies.



Above is Robinson Jeffers, famous poet, who, with his wife, Una, settled permanently in Carmel the year the Pine Cone was founded. Later they purchased land on Carmel Point and, with his own hands, Robinson Jeffers rolled stones from the beach to be built into his home, Tor House. He built the tower beside the house himself. In this tower is the room where he wrote his poetry. Tor House is now the home of Donnan Jeffers, one of the poet's twin sons. His other son, Garth, is associated with the national park system.

Fort Ord Appears

Since the Padres first came here nothing so momentous has happened to the Monterey Peninsula as the development of Fort Ord. Over beyond Monterey where but a few months ago there were only sage covered sandhills, a community whose population will equal that of the three cities of our immediate district is springing up.

It is springing up like a meadow of mushrooms after a rain.

For magnitude, for rapidity of development, for the weight of its effect upon all our communities, it stands as something unique among us.

From day to day news reports come in about it. Construction jobs for hundreds, a full division—the 7th—to be brought to war strength there, National Guard units to be trained, air activity.

Even a brush fire that helped clear the ground darkened our sky with its smoke.

Officers and their families among us. A new speeding up of commercial and social activity. A quickened pace in our contacts with the whole nation. This is news. And it will go on creating news for as long as any of us can see ahead.

(September 13, 1940 edition.)

CARMEL-PACIFIC GROVE ROAD

The proposal to construct a direct road between Carmel and Pacific Grove has bobbed up again. Whether the Board of Supervisors will take action for or against the scheme at this time is not known.

When the scheme was turned down by the supervisors some time ago, it was urged that it was more necessary then to provide a better road through the Carmel Valley. This has been done. Other roads have also been improved.

Thus Carmel and other parts of the Peninsula now look with more favor on a Carmel-Pacific Grove road.

(May 15, 1926 edition.)

OUR LIBRARY

The memorial planned by a devoted wife to honor a fearless and honest member of California's judiciary, the Ralph Chandler Harrison Library, is in the last of its preparatory stages, and will shortly begin to take form and substance at Ocean Avenue and Lincoln Street. The general design of floor plan, with sketches of the elevations made by Bernard Maybeck, the noted architect, was submitted to the full Board of Library Trustees last Tuesday night, and approved by them.

(December 3, 1926)

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DOLORES STREET

The World Outside Carmel, 1915

There were a few things going on outside of Carmel, too, in 1915. It was a big year for dams, for instance. Long Lake Dam in Washington, Olive Bridge and Kensico Dams in New York and Arrowrock Dam in Idaho all opened in 1915. It was the year that saw the birth of Orson Welles, Edith Piaf, Zero Mostel, Elisabeth Schwarzkopf, Jose Greco, Hedy Lamarr and Dylan Thomas.

Jess Willard won the world championship.

The surgeon's eyeless needle was invented.

Denmark adopted woman's suffrage.

The U.S. Navy announced the first electricity propelled battleship, the California.

Gil Anderson won the Astor Cup driving a Stutz 102.6 mph.

Nevada's Governor Boyle signed the "Easy Divorce" bill.

Dr. Walter Rittman discovered how to make gasoline from petroleum.

The New York City board of education suspended Mrs. Lora Wagner for neglect of duty when she went home to have a baby.

Jerome Travers won the U.S. golf championship.

The 5-cent telephone rate went into effect.

The first woman justice in the British Empire was appointed.

President Wilson became engaged to Mrs. Galt.

Jacob Hays of Indiana, 75, cut his third set of teeth.

It was the year Alexander Graham Bell in New York completed the first cross-continent telephone call to Thomas Watson in San Francisco.

A 17-month-old Leghorn laid an egg nine and one-half inches in circumference with a second perfect egg inside.

The Red Sox won the series 4 to 1.

A five-year-old Philadelphia girl's head began ticking like a watch.

Joseph Cunningham of Indiana caught a white perch weighing 42 and one-half pounds.

Four-year-old Beatrice Whitelaw swam 320 yards in 13 and one-half minutes.

Warren Horner of Berkeley held his breath 10 minutes, 10 seconds.

President Yuan Shi Kai of China had his 31st child.

Ben Bolt, an Ohio carrier pigeon, flew 2,200 miles in five days, nine hours, 31 minutes.

Mrs. Annie Elgin moved all her household goods from Seattle to New York by parcel post.

Arthur Warren of South Carolina cruised 20 miles on the Tar River in a bathtub.

Joseph Thomas of Pennsylvania butchered a three-year-old, 11-foot long hog that dressed out to 1,020 pounds.

Betsy Green of Kansas City, Missouri, laughed for an hour and 45 minutes without stopping.

There was also a war going on. But it was in Europe and it seemed very far away to us—that year.

Small and large printing orders are quickly filled at The Pine Cone Press. Dial Carmel MA 4-3881.

Carmel Still Has A Puckish Spirit

(Continued from Page Twelve) way to the contest so this bit of fun has been abandoned.

Another chance for Carmelites to be uninhibited is the Carmel High School Scholarship Carnival. Each year this has a theme and students parade through town on the day before the event clad in costumes representing the theme. Cars and bikes in this parade are decorated and once a polar bear paraded, too. However, it was whispered about that a human was hiding in the bear's skin.

On the day of the carnival, the townspeople turn out in force and, for a dime, throw water-sogged sponges at a human victim, break phonograph records with baseballs, and take part in other zany tests of skill. The money raised by these puckish pranks, each year, sends deserving high school seniors to universities and colleges.

And lastly, there's the Halloween parade at River School. Principal, teachers and the office staff get into this yearly act, also the ever-present Carmel dogs. Woods School has a celebration, too, a Spring Festival, but this is a folkdancing and singing affair but it has dogs.

Perhaps the greatest survival of the puckish spirit in Carmel is the townspeople's willingness to let dogs take part in all the town fun . . . and you should go, some year, to the licensing and rabies shots party which City Auditor Art Plaxton gives for Carmel dogs at the city hall parking lot. It's real puckish.

JUNIPERO STREET OUT THROUGH

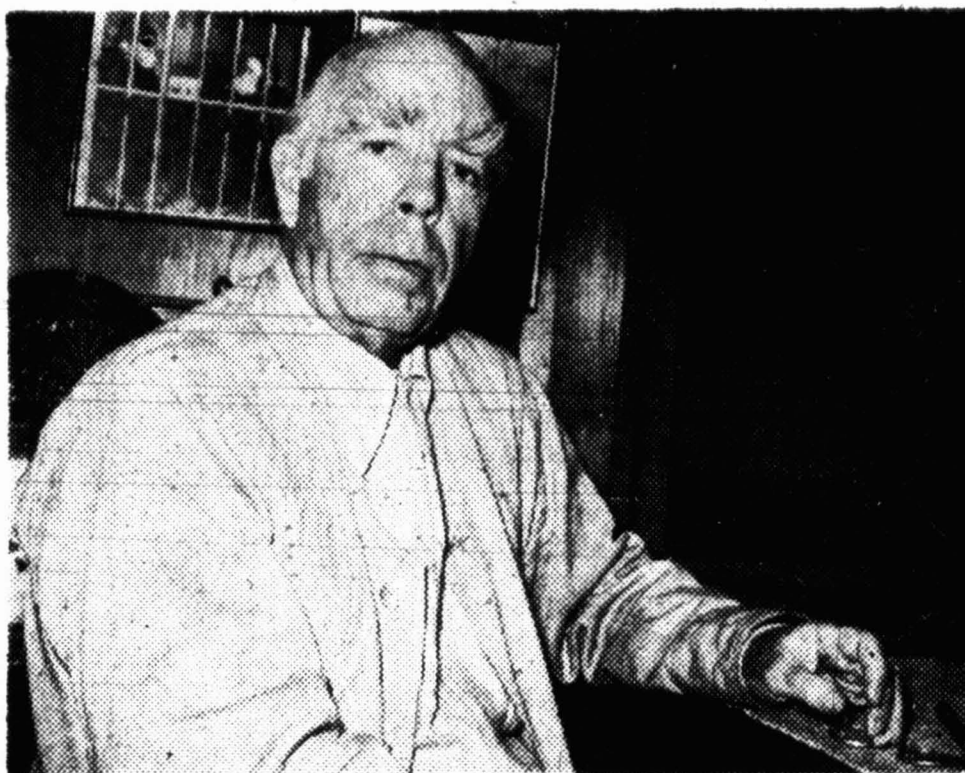
Junipero street, after years of holding a prominent place on the old city map laid out by Frank Powers and Frank Devendorf, late founders of Carmel, is beginning to take form.

For most of its length, Junipero is still a dusty lane winding among pines and oaks only a short portion of it oiled and some of it yet uncut. But the cutting process is steadily going ahead. It is now practically opened to Camino del Monte.

On the south, between Eighth and Twelfth, it narrows down to little more than a skid trail.

Straight for a block, it again enters a thicket of oaks, then stretches straight and fine, from Twelfth to the coast highway near Santa Lucia.

(August 2, 1940 edition.)



Novelist and Playwright Martin Flavin, above, awarded both drama and literature Pulitzer prizes, had a world premiere of one of his plays presented at the Carmel Playhouse. He lived at Carmel Highlands, later in Pebble Beach, and now divides his time between San Francisco and his ranch in Carmel Valley.

Mission Ranch Sold, June, 1918 —Will It Be Subdivided?

Mr. and Mrs. Willis J. Walker of Pebble Beach have purchased the 216-acre Martin ranch, which adjoins Carmel on the south and southeast, at a price said to be in the neighborhood of \$150,000.

While no definite announcement has been forthcoming as to their plans for the newly acquired property, various rumors were in circulation. Among these, was a story to the effect that the property would be subdivided and sold off in acre tracts; another that the property would be held intact and developed into an estate for their own occupancy, and still another that it would be utilized for a polo field and the other portion subdivided at a later date.

Should a new subdivision be opened on the Martin ranch, new problems will be presented to the City of Carmel, as it will probably soon be necessary to consider the extension of the present city limits to include all adjoining subdivisions so that police, fire and other city protection may be provided to them.

The Walker transaction further emphasizes the rapid recent growth of Carmel and the Peninsula section, which is said to be going ahead more rapidly than any other portion of California.

The Carmel Mission is situated near the center of the ranch, which is bounded on the north side by Santa Lucia Avenue; on the east by Hatton Fields, on the south by Carmel River, and on the west by sub-division No. 7 of Carmel. At present, much of the land is used as a pasture for dairy herds.

The Martin ranch has been in the hands of the Martin family since 1859. It was in that year that John Martin acquired the property. James, William and Roy Martin of Carmel Valley, Robert Martin of Neponset, Carmel Martin of Monterey and Mrs. Robert Leidig (Isabel Martin) of Carmel,

were all born on the old Martin ranch. There are eight heirs, the other two being Andrew and Joe Stewart, stepsons of the late John Martin.

For a number of years Andrew Stewart has been tenant of the ranch, a large part of which was kept in grain.

(June 18, 1926 edition.)

JULY 21, 1915 EDITION

Assessed property valuation in Carmel is increasing. In 1915 it is \$590,870. In 1914 it was \$563,370.

Madame Melba, the world famous singer, who visited Carmel last Spring, has sent Uncle John P. Staples, whom she met here, phonographic records of her voice.

Uncle John is the happiest man in town, but these records cannot be borrowed.

(September 15, 1915 edition)

Area Planning, 1926

Efforts are being made by the members of the Monterey city planning commission, the Del Monte Properties Company, L. M. and V. Jacks, and Charles H. Cheney, city planning expert, to organize a regional plan board for the Monterey Peninsula and to undertake the problem of working out a regional plan for this part of Monterey county, Carmel being counted upon to take up its share of the work.

The subject was outlined in full at a meeting last Saturday, at which Carmel was represented by Trustee George Wood.

The consensus was that the Monterey Peninsula, conscious of its rapid growth and the haphazard nature of many of its developments through lack of a coordinated plan, should act without delay in forming a regional plan board, in order that its natural beauties might be effectively preserved, its necessities in parks, playgrounds and future school grounds be prepared for and their locations indicated, and that its growing highway requirements be met by an intelligent plan of main traffic arteries, the rights of way for which should be secured at an early date before further subdividing of property made such a step financially difficult, if not impossible.

When questioned about the matter, Trustee Wood stated that he was personally favorable to the plan but that he believed the people of Carmel would desire to study it carefully before the town would commit itself to joining in the program. Wood was impressed by the ideals of the plan to preserve natural beauties of the Monterey Peninsula.

The scheme is to draw up the most ideal and yet practical plan for coordinating and guiding future developments so that they would follow a logical course and not be destructive to the natural beauty of the Peninsula. Matters such as the strongly agitated Carmel-Pacific Grove road would come under the scope of the regional plan board, the members of which would be appointed by the city trustees and councils. A matter of much encouragement has been the fact that the most extensive private property owners are eager to participate in the effort.

(September 24, 1926 edition.)

Congratulations . . . The Carmel Pine Cone



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MA 4-3661

Carmel-by-the-sea

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art galleries

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In The Carmel Plaza, Ocean Ave., Carmel. Open daily. Contemporary. A new gallery for Carmel, featuring European impressionist art. Also fine antiques and art objects. An unusually distinctive collection.

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DANNY GARCIA
CARMEL ART CENTER
STUDIO ART GALLERY
SCHOOL OF ART

(Above Parsons of Carmel) on 6th bet. Dolores & San Carlos MUSEUM OF MODERN ART end of Wall St. Lane, across the street currently displaying Don Wolf collection of DANNY GARCIA paintings through month of January. Anthony Stone, curator 11:00-5:00 daily, incl. Sundays P. O. Box 623 Ph. 624-8338

HOLE IN THE WALL

Original Paintings, Borisov Tapes, Museum replicas in Jewelry and Sculptures. Also custom framing. Open daily 11-5 including Sundays. In The Mall next to Coach House Restaurant, San Carlos, bet. 5th & 6th, Carmel.

CARMEL ART ASSOCIATION GALLERY

Dolores bet. 5th & 6th 11:00-5:00 daily incl. Sundays. Carmel's oldest and only artist-owned gallery. Largest collection of traditional and contemporary paintings and sculpture by association members.

James Peter Cost CARMEL SEASCAPE STUDIO GALLERY

Dolores bet. 5th & 6th. 11:00 to 5:30 Phone 624-2163 Tuesdays by appointment only The studio and gallery are owned and operated by James Peter Cost M.F.A. This gives the collector the opportunity to discuss the work with the painter.

EMILE NORMAN GALLERY

Mission between 5th and 6th 10:00-5:00 daily incl. Sundays. Telephone 624-1434 An ever-changing exhibit of the most recent work of this great artist is shown here exclusively.

THE LAKY GALLERIES

San Carlos bet. 5th & 6th 11:00-5:00 daily incl. Sundays. Contemporary and Traditional Group exhibit of American artists and artists from abroad.

ZANTMAN ART GALLERIES

6th ave. bet. Dolores & San Carlos Daily 11 a.m. to 5 p.m. including Sunday. Exclusive representation of celebrated California artists. For collectors as well as young homemakers.

GALLERY CARMEL

San Carlos bet. 5th & 6th Open Daily: 8:00 to 8:00 Telephone: 624-8900 Resident sculptors Malcolm Moran and Donald Buby invite you to see works in progress. A NEW Studio-Workshop.

PACIFIC GROVE

FRANK H. MYERS GALLERY

955 Crest Avenue 1:00-5:00 daily including Sundays and Holidays. Other Hours by Appointment Telephone 375-6706 Seascapes of intrinsic value by a master painter: Landscapes, portraits, still life. New Mexican exhibit. Unframed drawings.

MONTEREY

CARMEL HILL STUDIO ART GALLERY Oil Paintings by Ralph Jacobs 1340 Munras Avenue, Monterey (Side street entrance on Via Buena Vista between the Carmel Hill Motor Lodge and the Reef Motel) Visitors are welcome daily 10:30 a.m.-4:30 p.m. including Sundays and holidays. Other hours by appointment. Phone 375-2198

The Pine Cone's First Editorial

We have come to stay— Yes, we know you have read the foregoing statement before, but let us conclude the sentence—as long as the general public and the business interests of Carmel prosper, us or suffer us to remain. To permit this journal to struggle and languish—and mayhap die—would be a far greater black eye and loss to the community than to the publisher.

The foundation for the establishment of this weekly publication is a profound confidence in the future—and that not distant—prosperity of our beloved Carmel-by-the-Sea.

Every resident, be he businessman, artist, writer, mechanic or laborer, should be as much interested in the ultimate success of this, your "hum" paper, as the publisher.

As one resident puts it, "the advent of a newspaper into a community is the beginning of a new era." (Editorial by William O. Overstreet, editor and publisher, in Edition 1, Vol. 1, Carmel Pine Cone, February 3, 1915).

A Hen Uptown And The Town Dog, Pal

The early-day Carmel people loved pets. They ate out of doors with chattering squirrels. They taught wild birds to eat out of their hands; they tamed raccoons. A clucking hen called each morning at the local dry-goods store and the owner had to sweep her out. Then the town council passed an ordinance forbidding chickens to be seen on the main street.

Stray dogs were adopted by the townspeople. They got their meat from the butcher. The druggist provided the salves and ointments after the dogfights. Collars and licenses were paid for by passing the hat among the merchants. On cold and rainy nights the town dog, Pal, was allowed to sleep in the postoffice until closing time after which he mooched a warm bed at the home of some friend.

Old Pal never really led a dog's life. He was fed, loved, petted and, come Christmas, he sported red ribbons and bows around his neck. He was an unkempt animal but he had beautiful brown eyes and a loving disposition and a habit of attaching himself to a group of people, especially if they were bound for the beach.

He was very fond of the poundman who frequently picked him up for losing his collar and license. The man returned Pal's affection and the dog was allowed to ride on the front seat with the driver of the truck when he went to and from the animal shelter over the hill.

In Carmel the cry would go up: "Pal is in the pound." The Carmel merchants would come through with cash enough to bail him out.

But he was a thankless creature. When he was returned to Carmel it took two strong men to get him out of the truck and as it disappeared down the road Pal could be seen frantically trying to catch up with his friend, the poundman.

Pal has been in dog heaven for many years. He is buried in the wooded section of the Forest Theater.

CHRISTIAN SCIENCE SERMON

"God is a Spirit: and they that worship him worship him in spirit and in truth." This reference from the Gospel of John sets the theme of the Bible Lesson titled "Spirit" to be read at Christian Science services Sunday.

Readings from "Science and Health with Key to the Scriptures" by Mary Baker Eddy will include this: "Spirit being God, there is but one Spirit, for there can be but one infinite and therefore one God" (pp. 334-5).

The Golden Text is from I Corinthians (2:11): "What man knoweth the things of a man, save the spirit of man which is in him? even so the things of God knoweth no man, but the Spirit of God."

Sirloin Tip Roasts U.S.D.A. Choice Grade—Lb. 98¢
Regular Beef Shortribs U.S.D.A. Choice Grade—Lb. 39¢

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CROSSRIB, BOTTOM ROUND
BONELESS CHUCK OR BRISKET
U.S.D.A. Choice Grade Beef POUND **89¢**

More Fryer Chicken Parts
Breasts, Thighs, Drumsticks Manor House—Lb. 69¢
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All Regular 39¢ Varieties
Your Choice 1/2-lb. Packages **3 for \$1**
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SAFEWAY
Franks Satisfying All Meat 48¢
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Fillet of Sole Captain's Choice—1-lb. Package 59¢
Fresh Pacific Oysters Captain's Choice 12-oz. Tin 59¢
Veal Pattie Steaks Boneless Chopped and Molded—Lb. 69¢

WE GIVE BLUE CHIP STAMPS!

SAFEWAY
CARMEL VALLEY
Carmel Ranch Shopping Center
PACIFIC GROVE
Forest at Prescott
MONTEREY—570 Munras
SEASIDE—1720 Fremont Blvd.

Pork Sausage 49¢
Satisfying, Bulk—Lb.

BONELESS Pork Roast
Lean, Well-Trimmed BUTT CUTS
Lb. **59¢**

BACON
Satisfying Brand 1-lb. Package 58¢
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BACON
First Quality, Sliced VACUUM PACK
1-lb. Pkg. **59¢**



SAFETY POT STOVH • STOVH & SEAD • SEANS BEANS • GREEN BEANS

8-Pound Tin \$5.39
Dundugue... Boneless, Cooked & Smoked

BACON
First Quality, Sliced VACUUM PACK
1-lb. Pkg. **59¢**

Safeway Takes Pride in having a part in bringing you the San Francisco Symphony broadcasts. 24 Zairlin will be the guest violinist on February 5th, broadcast over RADIO STATION KKH-I (11:50 am, 9:57 fm)

GREEN BEANS • PEAS & CARROTS • WHOLE POTATOES
CUT GOLDEN CORN • FORDHOOK LIMAS
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\$ Buys in Bel-air Frozen Foods \$

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LIMEADE • TURNIP GREENS • CHOPPED COLLARDS
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WASHINGTON APPLES
Extra-Fancy Red Delicious, Rome or Winesaps

4 Lbs. 59¢
Your Choice

Orange Juice 48-oz. Decanter 69¢
Fancy Tomatoes 2 Lbs. 49¢
Yellow Onions 4 Lbs. 29¢
Crisp Carrots 3 Lbs. 25¢
Fresh Cucumbers 3 for 29¢
Fancy Bell Peppers 29¢

Large Cauliflower 29¢
Crunchy Crisp Cabbage 8¢
Bunch Spinach 3 for 39¢
Fresh Leeks 17¢
Celery Root 3 Lbs. 29¢

JUNIPER PFITZERS
Feathery Grey-Green Evergreens
GALLON CAN SIZE 89¢

ORANGES
Large Juicy California Navel Variety
10 Lbs. 79¢

BARTLETT PEARS
Lake County's Finest
2 Lbs. 29¢
4 Lbs. 49¢

Fire Department Born In 1915

In April of 1915, the Pine Cone began a campaign for adequate fire fighting equipment to protect the community. Public subscriptions were requested as the recently-established fire commission could not legally obtain funds until March, 1916.

"The plan is to purchase what is needed in the way of apparatus, house it where it will do the most good; and then organize a crew of experienced firemen," the Pine Cone said on April 14, 1915.

At a meeting of property owners a few days later, B. W. Adams, a state fire warden and a U. S. forest ranger (father of Floyd Adams), gave data on the best and most economical way to accomplish the plans stated above.

A citizens committee was appointed to secure subscriptions and it was announced that the Carmel Development Company would not only contribute generously but furnish a building to house apparatus.

The Citizens Fire Protection Committee, in a week's time, secured \$200 in subscriptions. Then, in the first week of June, the committee called a meeting at which it was decided to purchase a 40-gallon Stempel fire engine, cost \$200.

"It's here! It's here! Carmel's chemical fire engine! Protection at last," said the July 7, 1915 issue of the Pine Cone.

"It was hauled out from Monterey last Wednesday morning by Fred Leidig and in the afternoon, under escort of the Columbia Park Boys, was paraded up and down Ocean Avenue. A site for housing the engine has been selected at the southeast corner of Ocean Avenue and Lincoln Street. The building will be completed by the end of this week."

The July 21, 1915 Pine Cone contained the following:

"A meeting was held on Friday evening at the Manzanita Club to organize a permanent fire company. The organization is named Carmel Chemical No. 1.

"The following officers were elected: Foreman, B. W. Adams; Assistant Foreman, J. E. Nichols; Secretary-Treasurer, D. H. Greeley; Trustees, R. G. Leidig and S. J. Wyatt."

So started the organization which is today the Carmel Volunteer Fire Department. But something was still lacking. It was "a mechanical alarm system."

"A Public Need" is the title of featured article on the front page of the November 10, 1915

Pine Cone. Editor William Overstreet wrote as follows:

"A number of times recently, owing to the ringing of church bells for special services or meetings, men have been called from their homes under the impression there was a fire. This in itself is no particular hardship except that women and children are unnecessarily alarmed.

"The peril, however, is that as long as the town is without a distinctive signal many of those who have been fooled heretofore will say 'another meeting' and resume what they are doing while Carmel BURNS.

"A hundred dollars are needed. Bring your money to the Pine Cone office today."

By the end of 1915 this fund totaled only \$13.50."

In the end the volunteer firemen ponied up \$150 to buy the alarm.

Founding Of The Audubon Society

Last December, a few bird lovers of Carmel met to discuss the feasibility of organizing a branch of the Audubon Society of California. In January officers were elected and the constitution and by-laws framed.

Purpose of the society was defined as follows:

"To gain a knowledge of the bird life about us. To study birds with respect to their economic value to mankind so that we may take means to aid in their preservation.

During the Easter holidays, Dr. David Starr Jordan and Professor Vernon Kellogg of Stanford University gave a most interesting talk to the public in the Arts and Crafts hall.

With its dues, the society has presented two books and a magazine to the Public Library.

(May 19, 1915 edition.)

Small and large printing orders are quickly filled at The Pine Cone

... Churches ...

CHRISTIAN SCIENCE SERVICES

First Church of Christ, Scientist Carmel

Monte Verde St., north of Ocean Avenue between 5th and 6th
Sunday Services 11 a.m. & 8 p.m.
Sunday School at 11 a.m.
Wednesday Evening Meeting — 8 p.m.

Reading Room: 7th and Monte Verde. Open week days 10 a.m. to 9 p.m., except Wednesday when it closes at 7:30 p.m. Open Sundays and holidays from 2 to 5 p.m.

CARMEL MISSION BASILICA

Sunday Masses:
7-8-9-10-11-12:15 and 5 p.m.
Daily Mass: 7:30 a.m.
Confessions: Saturdays and Eve of Holy Days and Eve of First Fridays 3:30 to 5:30 and 7:30 to 9.

CHURCH OF RELIGIOUS SCIENCE

Sunday Services at 400 Franklin, Monterey, 11 A.M.
Dr. Carleton Whitehead, Minister.
Junior Church, 10:50 A.M.
Listen Saturday 7:30 P.M.
KIDD — "Change Your Life."

PRESBYTERIAN CHURCH

Ocean Ave., Junipero, 624-7700
Dr. George Hunter Hall, D.D., Minister.
Two Identical Services 9:30 and 11:00 a.m.
Entire Church School — 9:30.
Nursery at 9:30 and 11:00.

ALL SAINTS' EPISCOPAL CHURCH

9th and Dolores Streets 624-3883

DAILY: Morning Prayer at 8:45
Evening Prayer at 5:15
THE HOLY COMMUNION:
Tuesdays at 8:00 a.m.
Thursdays at 10:30 a.m.
Fridays at 7:00 a.m.

SUNDAYS: 8:00, 9:15, 11:00 a.m. and 5:15 p.m.

BIG SUR MISSION: Sundays at 9:30 a.m.

DAY SCHOOL: Kindergarten, Grades 1-6.

Mr. Robert Forbes, Organist-Choirmaster.
The Rev. Peter Farmer, Headmaster

The Rev. David Hill, Rector

CHURCH IN THE ROUND

A Society of Religious Liberals
Sunday Service—11:02 a.m.
held at LEGION HALL, Carmel, Dolores between 8th & 9th
Rev. Karel V. Vit, Minister.
Sitter Service for babies.
Church School, 11:02 a.m.
For Children of All Ages.

THE CHURCH OF THE WAYFARER

(Methodist Church)
Lincoln and 7th
Identical Service of Worship 9:30 and 11:00 a.m.
(Nursery Care for Children)
Church School 9:15 & 10:45 a.m.
Rev. Lawrence K. Whitfield, Minister.
Connell K. Carruth, Organist
C. Eldon Harris, Choir Director
Mrs. John R. Christie, Educ. Asst.

Quaint Customs Of 50 Years Ago

BY DAISY BOSTICK

Carmel in 1915 had many quaint customs. A box with shelves built into it was set up on a standard—one for each block. Before retiring for the night the customer placed his empty milk bottle in the space allotted to him, one bottle containing a dime, and in the morning he found his quart of milk awaiting him.

They were so like the roadside shrines of other lands that they were called milk shrines. No one ever robbed the bottles although it was estimated that an enterprising burglar could have made quite a haul.

Business, in 1915, was carried on in a most leisurely way. Merchants were prone to sit out on the sidewalk watching their doors with half an eye and hoping that no customer would turn up.

It was not unusual to find the drugstore closed in the early afternoon and on the door a sign, "Gone home for a nap." The hardware man would decide to go fishing and would leave a note to that effect. A proprietor of a book store had a sudden urge to go for a drive but he could think of no good excuse. After some cogitation he tacked a sign to his door reading: "Shakespeare's Birthday." He left before a customer could catch him.

The Carmel lantern was an institution in 1915. It was before the days of the modern flashlight and the residents had devious ways to light themselves through the forest at night. A favorite one was to get an empty tomato can, tip it lengthwise, punch a hole on one side, and thrust a candle through the hole. A firm grip on the lower end of the candle pointed the way.

Picnics were held on the beach with the entire population attending. Oldtimers remember the great fires of driftwood surmounted by huge iron kettles of hot coffee.

When the tide was low, the men rolled up their breeches, waded around the rocks and pried off the succulent mussels which, after being put into boiling water, for a few minutes, were eaten with zest. They also gathered abalone. When the fire died down and the moon was low the revelers went to their studios and danced to scratchy phonograph records until morning.

Life in those days was easy and uncomplicated and there were but few complaints. However, one sculptor reported that he could not concentrate on his work because of the deer galloping around on his porch and breathing heavily at the windows.

Although the cooking had to be done on oil stoves and with only candles and kerosene lamps for lighting (and with refrigeration still unknown) to offset these so-called hardships, there was the fireplace with its blazing logs and its iron coils for making sizzling hot water. If you were spending the evening with a friend, he or she might offer you the ultimate in hospitality—a bath.

The real estate people left instructions and keys on their office doors at night for those who engaged houses by letter or telephone.

A note might read—"Go down three blocks toward the beach. Turn right and cross ravine. Your house is the third on the left and there is an oak tree in your driveway so your car will have to stand outside. The key to your house is in a crevice in the rocks of the birdbath."

With an abounding trust in human honesty, the distributor of newspapers left a stack of them outside his door at night with a sign reading: "Take one and put

a nickel through the slot in the door."

Those Who Were Here In 1915

(Continued From Page Nine)

board. Waldo used to gather horehound leaves for Mr. Curtis' candy store; he was paid a bag of chocolates and 50 cents a load. Pappy Hicks was the first projectionist at the Manzanita Theatre and a few years later Waldo took a turn at it. Mrs. Hicks ran a boarding house and she had a nice little barter system going. Waldo would carry a delicious hot dinner to Mother Carrington and in exchange she'd give him a piano lesson. He hated it.

"Waldo, Come Home"

Helen Hicks Schweninger went to the Pan-Pacific Exposition with her aunt that year. The thing she remembers best about it is all the free food they got. Helen took dancing lessons from Jeannette Hoagland on the barter plan but she loved it. Mr. and Mrs. Schweninger ran a bakery and grocery store where Derek Rayne is located now. They bought an Oldsmobile in 1915 and drove to the San Diego Fair. They went over to Mexico while down there and brought back a parrot. After they were killed in 1918, Helen's mother kept the parrot. They lived then just a short block away from Sunset School. The parrot grew to be very fond of Waldo. She'd yell at him when he was at school, "Waldo, come home! Your mother wants you!" If there was something going on that Waldo wanted to get out of, he'd go; if not, he'd just ignore her. A few years later when Helen and George were married, she'd tease him that he'd just married her to get old Polly back. Polly, by the way, lived for 49 years.

Point Lobos Picnics

Everybody remembers with glee the marvelous picnics at Point Lobos. Storekeepers would simply walk out and leave their stores open. Whoever came in to buy had to do so on the honor system. But who'd be shopping? Everybody was at the picnic. They roasted their meat on cypress stakes which they blithely stripped from the trees. They went to the Point in the Tallyho and it took them hours to get there. The men were always having to get out and push. Madeleine Leoni remembers there was a huge whale skeleton near the picnic ground;

Oppose Garden Strip On Ocean Avenue

That strip of garden down the center of Ocean Avenue caused a great commotion and resulted in court action against the city brought by businessmen who didn't want the strip as wide as the council did.

The June 17, 1938 edition of the Pine Cone says:

"The city council goes off to Superior Court in Salinas on Monday morning with City Attorney William L. Hudson to do battle with the forces of Ocean Avenue business over a restraining order got out by Byington Ford, Barnet Segal, E. H. Ewig, Ross Bonham, A. C. Lafrenz and Conrad Imelman last Monday when work began in stripping Ocean Avenue of central diagonal parking and preparing for a wider center garden."

"Ford said the merchants had been agreeable to removing center parking so long as they could have safe diagonal parking at the curb as agreed upon by Mayor Herbert Heron and Commissioner Fred Bechdolt."

"Bechdolt had indicated all diagonal parking would be eliminated in time. The cost of carrying out the change was estimated in the request for a restraining order at \$1,500."

"The action recalls the only similar court proceedings which occurred in 1920, also over Ocean Avenue. At that time, the suit was over the paving of the main thoroughfare and arose over an asserted attempt to pave the street with asphalt instead of the more permanent concrete."

(June 17, 1938 edition.)

The following week, in a compromise, the width of the strip was set at 12 feet, less than the council had authorized. The businessmen had lost the court battle.

TOO PAINFUL TO RELATE

There are about 110 young Americans here for the annual encampment of the Columbia Park Boys Club of San Francisco. The camp is located about a quarter of a mile east of the Gould garage. The boys will remain here for about five weeks. Many of them will take part in the pageant on July 1, 2 and 3.

Almost every evening since their

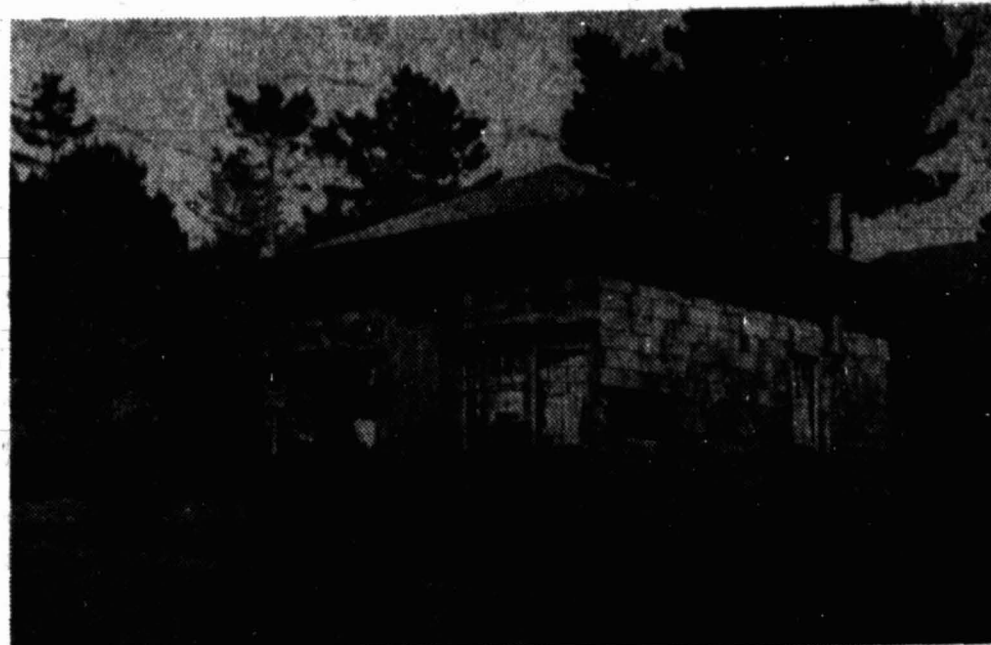
it still had the fronds on the jaw.

And everybody remembers the costume parties and the Manzanita's weekly movie.

And the dances at the bathhouse.

And the plays. Plays, plays, plays! The whole town was in the casts—there was hardly anybody left to be audience!

What a glorious, beautiful life it was. Happy days, Gertrude Rendtorff says; nobody worried about a thing, and everybody simply adored Carmel.



This is the Carmel Library in 1909. It was situated where the children's reading room of the library is located in the present structure which was built during 1926 and opened in 1927. The population of Carmel at that time was 2,000 persons of which 1,400 were subscribers to the new Harrison Memorial Library.

How Perry Newberry Defined Keeping Carmel "Different"

Perry Newberry in the July 2, 1926 edition of the Pine Cone wrote a long article proposing that the artists, writers, musicians, sculptors and poets of the community be consulted in civic matters.

"Their knowledge of beauty is a part of their very lives. Doesn't it seem strange that a town that has built its prosperity upon originality shouldn't be asking ideas of those who have that commodity?" he queried.

At the beginning of the article, Perry said:

"Nearly everybody that comes to Carmel wants the town to remain 'different,' and hasn't the slightest conception of what its 'difference' is, how it became 'different' or how to retain its 'difference.'"

arrival the boys have entertained the townspeople and summer visitors with song and story. On Sunday afternoon, the boys, in a baseball game, defeated the men of the town of Carmel by a score of 34-10. The details are too painful to relate.

The Honorable D. Phelan, U.S. Senator, visited the camp in June. (June 9, 1915 edition.)

ference.' Some people think it has to do with holding back the town's population, being old-fashioned, keeping things primitive, getting along without the comforts and luxuries that modern life demands. NOT A BIT. The idea of holding back progress has nothing to do with the notion of keeping Carmel different, for difference, as far as its definition applies to our town, means originality.

"Community originality is what has made Carmel a different town from its neighbors, and is what you found here that decided you to make it your home."

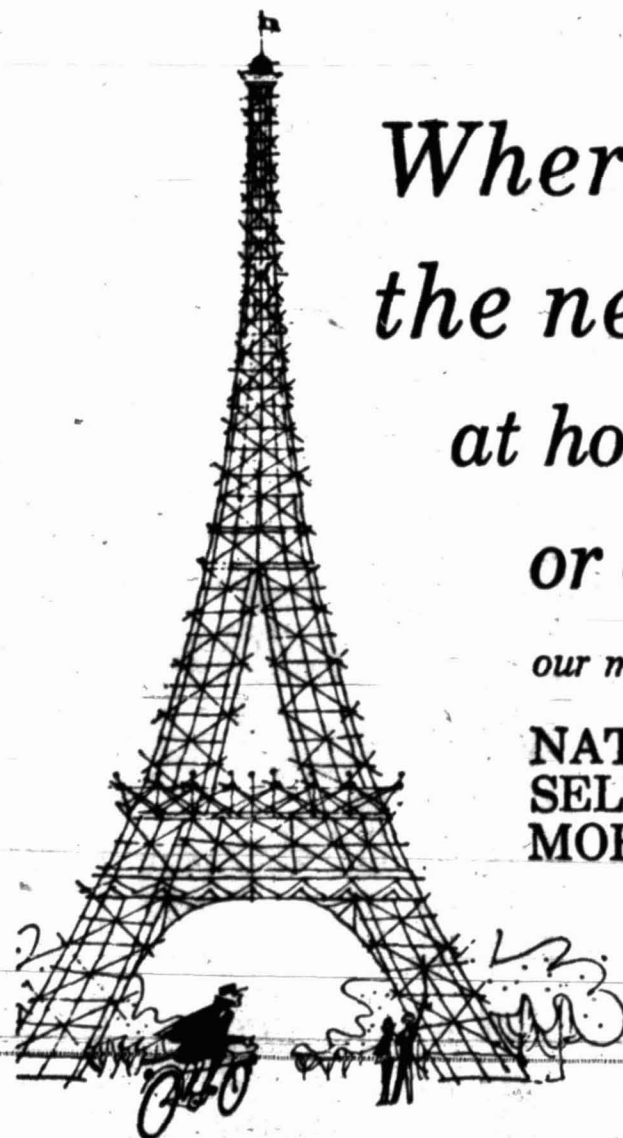
J. A. Easton was editor and publisher of the Pine Cone at this time.

Wherever
the need
at home . . .

or abroad

our membership in

NATIONAL
SELECTED
MORTICIANS



MEMBER BY INVITATION

...is your assurance of prompt attention
to funeral arrangements without unnecessary
costs or needless delay . . . anywhere.

Leland J. Paul

Thomas L. Paul

Lowell A. Sawyer

The
Paul
MORTUARY

60 Years of
Dedicated
Service

Established 1904
390 Lighthouse Ave.

Pacific Grove

RETURN ENGAGEMENT

EDYTH ARMSTRONG HOYT

internationally known lecturer and author will give 2 Bible courses
(Non-interpretive and non-denominational)

Morning course Feb. 23 thru March 2, 10 a.m. to 12

Subject "The Prophet Statesman"

Evening course Feb. 23 thru March 2, 7:30 to 9:30

Subject "Hilites of The Bible" from Abraham to Revelation

CARMEL WOMAN'S CLUB

For Information Phone 624-4301 or 624-1069

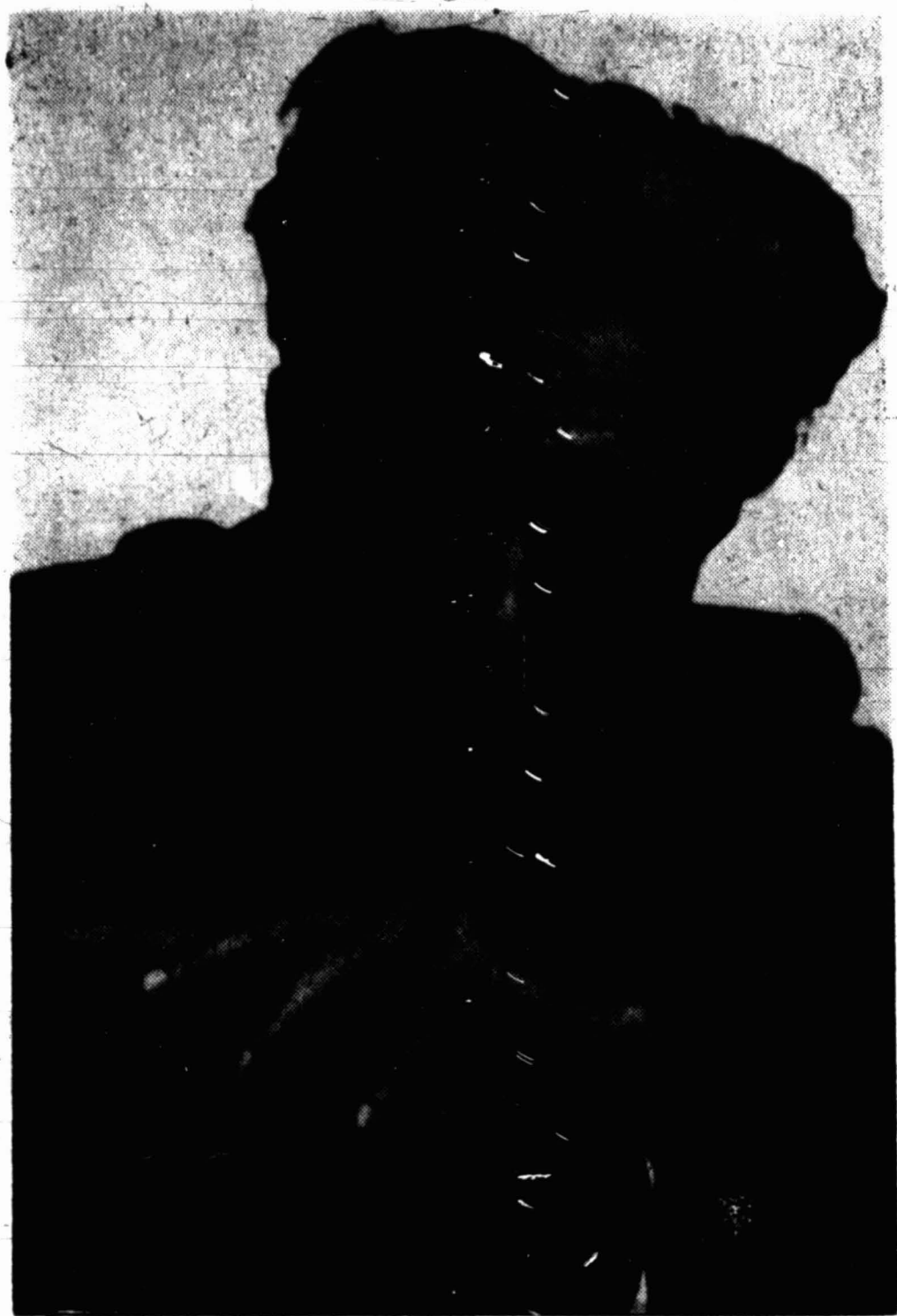
To The Pine Cone—

"A word fitly spoken is like apples of gold
in pictures of silver"—(Prov. 25:11)

These words came to mind when I heard of your
Golden Anniversary! Congratulations need not
be added —

MARTHA BRUGGEMAN
The Magic Fishbone
Children's Books.

The
**Magic
Fishbone**



David Alberto, who still lives in Carmel, settled here in 1920. He studied in Europe under Leschetizsky and has had a career as concert pianist, composer and teacher. He and his wife, Iris, live in the house in the Eighty Acres which they bought when they first arrived here.

Harrison Godwin Broke A Leg And S. F. B. Morse Was Injured In Abalone League Softball Game

The Abalone League began on Carmel Point soon after World War I. There the amateurs of swat knocked balls into Abalone Cove, hence the name of the league. Charles Van Riper, Talbert Josselyn and Thorn Taylor were the moving spirits and Lee Gottfried one of the first players.

Robert Welles Ritchie, the journalist, was the league's first umpire—he had broken a couple of ribs in a fall in Arizona, so the story goes, and nobody thought he would get into a fight, therefore, as umpire.

Among the early group of players were the writers, Jimmy Hooper and Bob Pinkerton, and Harry Leon Wilson was seen umpiring on occasion. Kit Cooke and Helen Wilson, Charis, Elliott and Marion Boke, By Ford, Helen Heavey and Sis Elber were players. Phil Wilson Sr., Colonel Fletcher Dutton, Fred and Harrison Godwin and Don Hale were all in the lineups, with dozens and dozens of others who cannot be mentioned.

"The idea of these games caught on so well in the community that a regular league was formed in a year or two and Tal Josselyn declared Abalone League the correct title.

So well did the Abalone League thrive on Carmel's dusty diam-

Hooper Cup, a silver one, and the Herald Cup, an ornate stove top which Tal Josselyn and Hilda Argo (now Mrs. Bernard O. Weitz), herself long a first sacker, presented with much glee.

Not only was indoor softball played outdoors—one of the first leagues ever to play as an organized league—by the Abalones, but they went in for some football. 'You name the game and we'll win it' was the byword. Dr. R. A. Kocher, Jimmy Doud, Winsor Josselyn, Fred Godwin, Ashton Stanley, Jack Eaton, Goldie Goldstein, Ralph Todd, Don Hale, Bob Stanton and Happy Hoehn were among the gridders.

Back to the diamond: Some of the games were exceedingly hard-played with no quarter given. S.F.B. Morse suffered a severe facial injury, and 'Doc' Staniford and Harrison Godwin both got broken legs.

The annual dinner was always a gala affair and as many as 75 guests sat down at La Playa for a big feed at the end of the season."

(As told by Winsor Josselyn in the April 19, 1940 edition).

Supervisory Redistricting Issue In 1929

Members of the Monterey County Board of Supervisors will shortly be requested to order a survey of the county with a view to reapportionment of supervisory districts.

At a recent meeting held in Monterey and called by the chamber of commerce of that city, representatives of Monterey, Pacific Grove, Carmel, Seaside, and the Carmel Valley passed a motion instructing A. A. Caruthers, fifth district representative on the board, to lay the request before the supervisors.

It was decided at the Monterey session, following a vote on a motion made by Allen Griffin, that the committee ordered to make the county survey be the non-partisan "Committee of Fifteen," the unofficial organization that surveyed highway conditions throughout the county prior to the recent highway bond election.

The purpose of the meeting was to find some means of changing and correcting representation on the board, not only in the fifth district that includes Carmel, but in any other districts that may be inadequately represented.

Mayor Ross Bonham, John Jordan and George Wood represented Carmel at the meeting. Ben Schulte was present from Carmel Valley.

(November 29, 1929 edition.)



The first movies were shown in Carmel at the corner of Mission and Ocean in Manzanita Hall. Delos Curtis sold candy during the day and managed the movie at night. Pictures were shown at intervals, whenever Delos could get one. The day a film arrived he drove in his pony cart all over the village with a sign "Movie Tonite" as seen above. Saidee van Brower doubled as city clerk by day and movie accompanist at night.

The Manzanita Hall was later moved to San Carlos Street and was demolished this past year to make way for construction of the new Wells-Fargo bank. At its latter location, it was also the Dennis-Watrous Gallery where art shows were held and much of the musical life of the town centered.

THE PATH

Two important improvements on Ocean avenue, both of which would make for greater pedestrian safety and at the same time actually add to the beauty of the village are in prospect. The Pine Cone learned yesterday. One of them is the providing of winding

pathways on either side of the street leading down to the beach. The other is a similar path, properly landscaped, on the north side of the hill east of town.

The former is a pet project of Councilman P. A. McCreery, commissioner of streets.

(September 27, 1940 edition.)

ANNOUNCEMENT CARMEL SAVINGS & LOAN ASSN.

ALL SAVINGS ACCOUNTS
NOW BEAR INTEREST AT THE RATE OF

4.85% Per Annum
Current Rate

PAYABLE AND COMPOUNDED QUARTERLY

MEMBER FEDERAL HOME LOAN BANK
ACCOUNTS INSURED UP TO \$10,000

DOLORES & SEVENTH
MAYfair 4-1552

CARMEL-BY-THE-SEA
P. O. Box 1650

Congratulations Pine Cone on your 50th Anniversary

OUR FIRST AD WITH THE PINE CONE WAS ON
MARCH 13, 1931, AND WENT LIKE THIS:

"Carmel's new grocery store and meat market on Dolores between 7th and 8th streets will open Thursday next. It will be known as Market Del Mar. The arrangement and fixtures represent the latest wrinkle in retail merchandising. Perhaps the newest feature is a ladies rest room where customers may relax or make up their shopping lists at leisure. Walter Nielsen will own and actively manage the grocery department. He came here seven years ago with a total capital of \$10.00. He and his brother Harold own their own home on Mission Street.

"We offer several new features. Market baskets will be offered to those who wish to browse around and wait on themselves. Clerks will serve those who wish it."

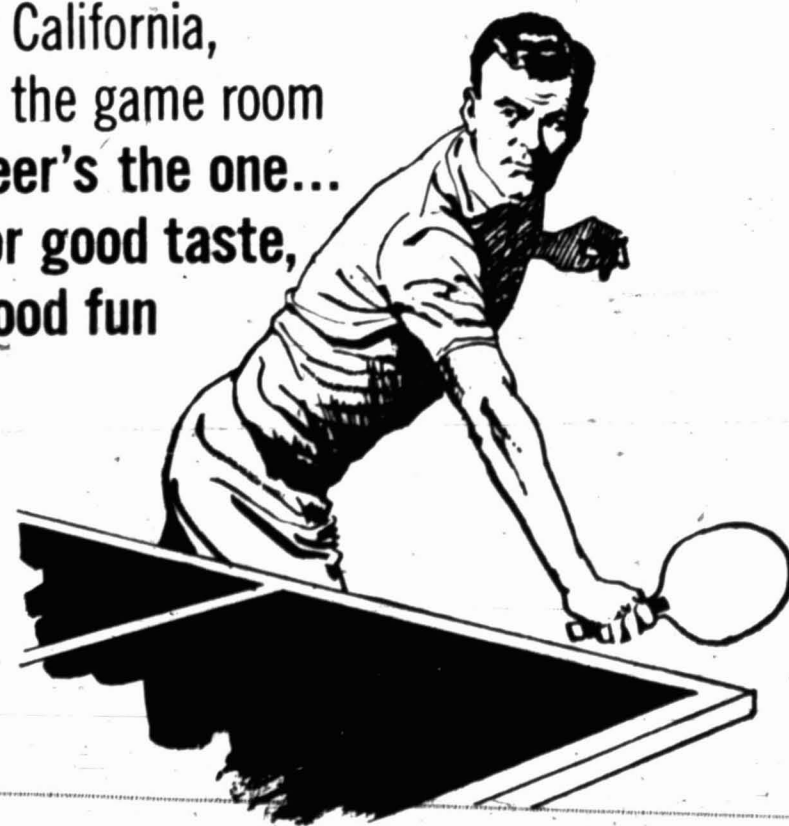
FIRST GROCERY AD: March 19, 1931

Bunch Vegetables 3 for 10c	Breast of Lamb 10c
Oranges 2 doz. for 29c	Fricassee Hens 33c
Del Monte Peaches 15c	Armours Ham 29c
Pure Cane Sugar 10 lbs. 44c	Kingan Ham 30c
Fresh Ranch Eggs, 2 doz. 38c	Shoulder Veal Roast 20c
Legs Spring Lamb 33c	Bacon—whole or half 20c
Shoulders Lamb 23c	Kingans or Armours 44c

NIELSEN BROS. GROCERY

Dolores & 7th CARMEL Phone 624-6441

In California,
in the game room
beer's the one...
for good taste,
good fun



You name your game, ping-pong or checkers, cards or chess. Play it hard, and it takes a lot out of you. That's when you like most to settle down in a soft chair and enjoy your friends' talk and your beer's taste. Beer was made to relax with. Made to refresh you, cool you, cheer your taste. So next time you're playing some sociable at-home game, take time out for the companionable taste of beer.

UNITED STATES BREWERS ASSOCIATION, INC.



IT'S EASY

Just Phone MA 4-3765

IT'S PROMPT

We Come When Called!

IT'S CONVENIENT

We mail you an Itemized

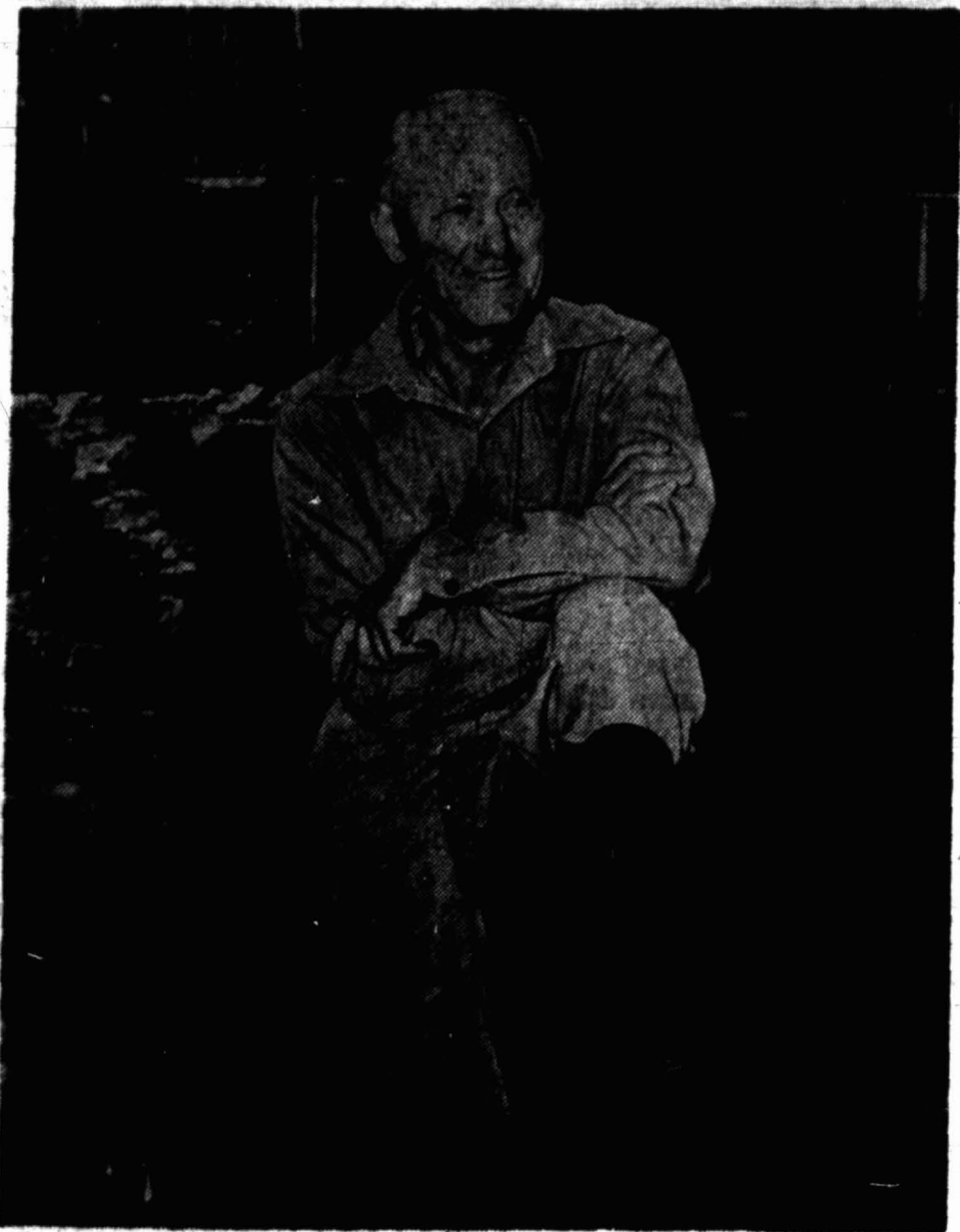
Bill—with return Envelope

—CALL US!—

for

Trash-Rubbish-Debris
Disposal

ADAMS & SELLARDS
Box 63 — Carmel



Herbert Heron, above, founder of the Forest Theater in 1910, a former Mayor of Carmel, Shakespeare scholar, playwright and poet, who opened the first bookshop in Carmel in 1918, later built the Seven Arts Court at the corner of Ocean and Lincoln. He still maintains a bookshop for rare editions and new books in this building.

"Bert" has lived in Carmel since 1908. In 1909 he saw the need for a theatre in Carmel but realized that an indoor facility was beyond the possibility of the town's 300 residents. So he chose the present site of the city's outdoor theatre. When he presented his idea to J. F. Devendorf, "Devvy" gave the whole block for the theatre, also loaned two workmen to help "Bert" clear the ground.

In 1910, the first play, "David" by Constance Lindsay Skinner, was given at the Forest Theater under the direction of Garnet Holme. Newspaper critics came from San Francisco and praised Carmel's theatre venture produced without electric light. There was none in town then. Oxygen lamps lighted the stage.

What The Pine Cone Meant To Carmel In 1915 . . . And Means Now

BY HERBERT HERON

Around New Year's, 1915, Bill Overstreet told me he was going to start a newspaper here. Carmel at that time had less than 500 inhabitants. Some estimates said 600, but that included dogs. It was not till a year later that we reached the 500 minimum necessary for incorporation as a city. So you see it was impossible for a paper to exist here. There were two small sheets in Monterey, and their sledding was not easy, in spite of the larger population over the hill.

I wished him luck, and offered to help in any way I could, such as contributing a five-act poetic tragedy or digging up a few subscriptions.

Bill bought a second-hand press. He bought some second-hand type. He bought a second-hand paper cutter. But what was most important he already had: confidence, enthusiasm, energy.

The first issue appeared on February 3, 1915. Four pages, 10 by 11 inches. Plain thin newsprint. Sixteen ads, including two of the Pine Cone. Yes, that was its name—as it has been ever since, for 50 years.

The first paragraph in the editorial column read: "We have come to stay—" It has stayed. The editorial went on: "—as long as the general public and the business interests of Carmel prosper us or suffer us to remain."

The "general public" accepted it with pleasure, and the "business interests" have evidently been willing to "suffer" their share. In the latest issue (the size now 12 by 17 inches with sixteen pages) there are more than 50 display ads, including one full-page and one 3-page, exclusive of church notices, gallery listings, and two pages of classified.

In that first issue there were six main articles, one three-part editorial, eight short notices, six "Pine Needles" and three chunks of verse. That was all. But there it was! It actually had happened—in a very small village, four miles from a railroad, with prac-

tically no automobiles, with only dirt roads, and a postal force of two.

Every word was hand-set by Bill Overstreet. Every copy was run off on the little old press by Bill Overstreet. That small edition was taken to the small postoffice by Bill Overstreet and put in the then small number of mail boxes.

No longer would we have to depend on outside papers to record our social affairs, our sports, our business activities, our dreams, our hopes. All news of special interest would be written up in the Carmel Pine Cone. The San Francisco papers, which usually stressed the comic or bizarre or sensational side of any story concerning the village, could be ignored. The Monterey papers, though more serious in their attitude, were not then models of journalism and their coverage was not exciting or complete.

But after February, 1915, an exhibit of Carmel paintings would be described in the Carmel Pine

Pine Cone Ads Give Picture Of Village Life 50 Years Ago

In 1889 an advertisement appeared in a San Francisco paper announcing the sale of land in Carmel City, "the object of the promoters being to build a Catholic summer resort." But that was pre-Pine Cone and didn't get results.

In 1915 Pine Cone real estate ads read like this: "\$500 will buy a little home in Carmel—nice garden, trees. Rent cottages — \$7.50, \$10, \$15 and \$20—bath and electricity." Carmel was on its way.

Other ads that year present a picture of life in the village.

"Piano lessons—75c ½ hr. Miss Lois Townsley."

"Pathfinder, 5c cigar, is guaranteed to be made of tobacco."

"Carmel Sanitary Board—Desires weekly removal of garbage." Calls will be promptly attended to. Private drop box for orders in lobby of P.O. Rates 50c mo.; single haul 25c."

"When Writing to Your Friends Suggest Pine Inn As A Desirable Stopping Place."

"Thanksgiving Day is drawing upon us again and as it behooves us to celebrate somehow, so far as lies in our power, Pine Inn has been requested to give a little Turkey Dinner, with the necessary accessories, on the 25th of this month at 6:30 o'clock. Arrangements are being made with Mr. Perry Newberry, wellknown dramatist, for entertaining the guests during the evening, at which time music, dancing and social games will take place. The price of the dinner has been fixed at 75c and all are welcome."

CHARLIE CHAPLIN HERE

In 1938, Charles Chaplin was a resident of Carmel Highlands. He invited all the children of Carmel to a special showing of one of his films at the Carmel Playhouse.

Cone; a book by a local author would be reviewed in the Carmel Pine Cone; a concert would be reported in the Carmel Pine Cone; a play produced here would be criticised in the Carmel Pine Cone.

No doubt in time someone else would have started a paper here. Maybe in ten years or so, when the town was bigger and the risk less. In fact, some seven or eight were started in later years. They all died.

But only Bill Overstreet started a paper here in 1915. And it's still here. And there are no others.

He was a pioneer. And pioneers deserve special credit.

READ THE WANT ADS

FLETCHER'S FAMILY PHILISOPHY

18 selections from Harry Fletcher's "Rhyming Philosopher" which have been published in The Carmel Pine Cone are now available on 5c postcards.

See them at
The WOOD SHED
5th & Dolores
or by mail from
Box G-1, Carmel, California

LINCOLN CONTINENTAL MERCURY - METEOR - COMET

PRINCIPAL MOTORS
230 Calle Principal, Monterey
FR 2-7578

COMPLETE SALES AND SERVICE



Above is the old watering trough on Ocean Avenue at San Carlos. After World War I, this trough was replaced by the present arch at this location which is a memorial to the men who fought in this war. The Pine Cone ran a campaign to raise \$1,000 to build the memorial. A Carmel resident, Architect Sumner Greene, designed the arch, supervised the construction, even did some of the work himself. Later in his life, Mr. Greene was honored by the architects of this country and presented with a gold medal in recognition of the fact that, even before Frank Lloyd Wright, he was the "father of modern American architecture."



Your PG&E bill goes up
in the winter, too.

Colder temperatures and longer nights increase your use of gas and electricity for heating and lighting your house. You spend more time indoors reading, cooking hot meals, using radio and TV sets and appliances. And that means a bigger PG&E bill. (In the spring, your bill starts down again.) But since 1961, there have been three major reductions in PG&E rates. Today the

typical customer pays less than thirty years ago for the same amount of gas and electricity. Which means, whatever the season, PG&E service is a bigger bargain than ever.



PG&E
Pacific Gas and Electric Company



ARGYLL CAMPBELL

IMPRESSIONS OF CARMEL

BY ARGYLL CAMPBELL

On my way here last summer (1914) the Carmel motor stage chugged its way to the crown of a hill, swung around a sharp turn and brought into view through the spaces of a forest a bay as blue as that of Naples and an altogether impossible sunset.

The unexpected beauty of the scene held the passengers silent for a moment; then an enthusiastic young woman exclaimed:

"Isn't it too grand for anything?"

"Adorable."

These two young women, no doubt, sensed the loveliness they looked upon but were unable to adequately translate their realization into words.

I find myself hampered by a similar inaptness of expression in endeavoring to give my impressions of Carmel.

However, as California is the garden of America, so, to me, is Carmel its Eden. Here the pines and hills and waters meet, and the north and south join hands under skies as blue as Italy boasts. The cool filter of ocean fog tempers the downbeat of the sun in summer when the inland swelters in the heat. In the winter, if we may call it such, the fog withdraws to the edge of the sea to take a colorful part in the indescribable sunsets, leaving Carmel to be flooded with the unhindered rays of the sun.

Here is the verdure of the North without its storms, and the warmth of the South without its aridity. Of all California it was Carmel that the sweet-souled Serra loved — and those of us who have followed here will understand.

(Published in 1st edition of Pine Cone)

Editor's Note

Argyll Campbell, a part of Carmel from 1914 until he died here in 1943, was Carmel's city attorney for 16 years. It was he who translated into zoning laws the desires of the early residents to keep Carmel unique and unspoiled.

It was Argyll Campbell, who as city attorney in 1929, drafted the zoning ordinance which began as follows "... the City of Carmel-by-the-Sea is hereby determined to be primarily, essentially and predominately a residential city wherein business and commerce

have in the past, are now, and are proposed in the future to be subordinated to its residential character."

This statement is the preamble to the zoning ordinance in effect today.

His older son, Gordon, is a judge of the Monterey County Superior Court. His younger son, John, is a member of the Monterey High School faculty. Both live in Carmel with their families.

Art Association Beginnings—1927

Acting upon the decision of a number of Carmel artists Miss J. M. Culbertson, who has been in Carmel longer than any other artist, sent out notices to the artists of Carmel to meet in August, 1927, to organize the Carmel Art Association. It was found that there were 70 resident artists. The need for an art gallery where the work of these 70 artists might be exhibited for people to see was the incentive of an organization. Pedro J. Lemos was made president, but his journey to Europe made it necessary to have a new president and George Seideneck was chosen. Miss Culbertson is vice president, Kathryn Corrigan is second vice president, Homer F. Emans, secretary, and W. H. Norman, financial secretary.

The association members wished to have the public see that they meant business and chose for their finance committee Colonel Silliman, W. H. Norman and George Seideneck. The board of directors include the members of the finance committee, the officers, and C. Chapel Judson, Myron Oliver and E. Charlton Fortune. Membership the first year totaled 150 including associate members, resi-

Carmel High School

"The voice of Carmel and the Sunset School District boomed out a gigantic 'Yea' on Tuesday on the question of a high school for this community when the voters passed the \$165,000 bond issue by a three-to-one margin—724 votes for to 252 against."

(September 30, 1938 edition.)

The next step in the procedure to get a high school was to obtain 5,300-5,500 signatures from persons on the Peninsula for a petition requesting that the Sunset School District be permitted to secede from the Monterey Union High School District.

The high school proposal was first put to the voters as the result of petition signed by over the necessary number (1,651) voters.

Charles Van Riper headed the committee to obtain the signatures. Shelburn Robison was vice chairman. Precinct chairman included E. A. H. Watson, Robert Leidig, Mrs. G. Morehouse, and Mrs. Arthur Strasburger. Peter Mawdsley, acting for the fact-finding committee, made a complete and scholarly report advocating a high school for Carmel.

Bids for the construction of the school were opened in February 1940. The lowest bidder (\$116,280) was H. C. Geyer of Monterey. Peter Mawdsley was chairman of the school board at this meeting.

In September, 1940, Carmel High School opened. For over two years the Pine Cone editorially had worked to obtain this school for the community.

Masonic Club Founded In 1924

A group of Masons, prominent among whom were the Reverend F. W. Sheldon, William Titmus, Walter L. Basham, C. L. Burke, Ross E. Bonham, William T. Kibbler, A. F. Meckenstock and M. M. Wild, met in a room in the annex of the Community Church, September, 1924, and organized a social club. The club was formed with the Reverend Sheldon as temporary chairman and William Titmus its secretary.

William T. Kibbler was then made president and effected the purchase of the present cottage on Lincoln street for the home of the club. Many improvements have been made on it, and today it has a large main room, dressing rooms, a dining room where 50 people may be served with a completely equipped kitchen. Members of the Wimodausis Club, or women's auxiliary, have made the place cozy with chintz curtains. An autograph book, the idea of F. O. Robbins, secretary, which has the signatures of some 50 distinguished speaker guests, is one of the Masonic Club's treasures. The present officers are: president, William T. Kibbler; vice-president, D. L. Staniford; secretary, F. O. Robbins; and treasurer, Charles L. Berkey.

(December 14, 1928 issue.)

dent artists and other artists outside Carmel.

The art gallery in the Seven Arts building has been a partial realization of the dreams of the association. They hope some day to have an art gallery with a main gallery, a room for crafts and a small gallery for one man shows.

(December 14, 1908 issue)

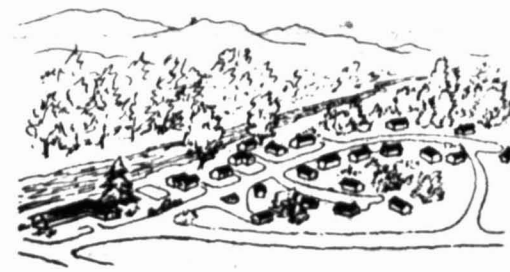
READ THE WANT ADS

SWEATER CORNER
CARMEL BY THE SEA

ANNETTE AND BUD FUHRMAN
Phone MA 4-2146

SAN CARLOS AT 8TH AVE.
Bankamericard Spoken Here

RESTFUL—AWAY FROM CROWDED BUILDINGS, NOISE AND TRAFFIC

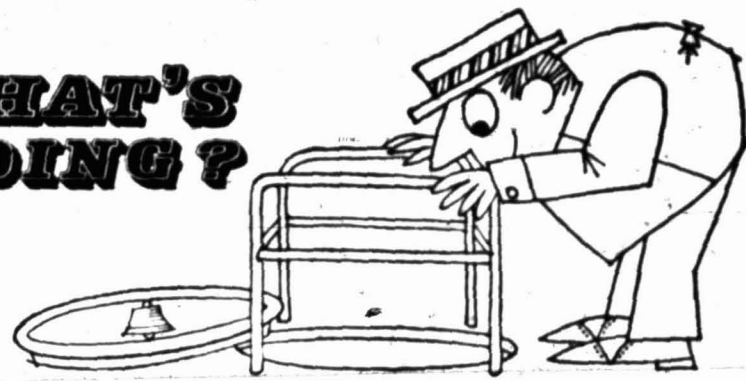


T.V.
HEATED POOL
AAA

charming MODERN MOTEL units
quaint INDIVIDUAL CABINS
delightful BREAKFAST and DINNER

South edge of CARMEL on Highway One, at CARMEL RIVER bridge,
4 minutes from CARMEL'S business section
RTE. 1, BOX 20 Phone 624-1575

WHAT'S DOING?



New lower long distance phone
rates for most out-of-state
station-to-station calls
became effective Feb. 1, 1965

Lowest rates now start at 8 P.M. and also apply any time Sunday ... You will be glad to know that the low Night Rates formerly starting at 9 P.M. now apply from 8 P.M. to 4:30 A.M., and any time Sunday, for out-of-state station-to-station calls beyond 220 miles. This means that you can now make a 3-minute out-of-state station-to-station call from Monterey, to anywhere in the continental United States (except Alaska), any time Sunday for \$1 or less at the low Night Rate. Most rates for calls to Hawaii have also been reduced. Rates for calls to Alaska have not been changed.

New lower Evening Rates from 6 to 8 P.M. weekdays and on Saturdays ... Rates have been reduced between 6 and 8 P.M. weekdays for out-of-state station-to-station calls beyond 430 miles. These reduced rates apply all day Saturday, too (4:30 A.M. to 8:00 P.M.)

PLEASE REMEMBER ... these new lower rates apply only to station-to-station calls to places outside California and the rate is determined by the time at the originating point.

Your long distance calls go through faster if you dial them direct.



Rinky-tink pianos weren't the only thing that made the Gay Nineties gay. Take this Victorian phone booth, for example. It had a dome top, fancy glass windows, carved wood, silk curtains and a rug. But in those days phoning was considered a luxury. And pay phones were few and far between. Public need has charged all that. Now you find well-designed indoor and outdoor phone booths, almost everywhere you go.

Pacific Telephone

David D. Muir

David D. Muir,
Your Telephone Manager in Carmel



INTERNATIONAL
MARKET PLACE

IMPORTS OF THE WORLD

ONE STOP GIFT CENTER!
(NEXT DOOR TO FIRE HOUSE)

6th St. bet. San Carlos & Mission
Walk Upstairs — Browse Around

Gifts from Around the World
Carmel 624-5222

LEGAL ADVERTISEMENT

IN THE SUPERIOR COURT OF
THE STATE OF CALIFORNIA
IN AND FOR THE COUNTY
OF MONTEREY

In the Matter of the Estate of
ARTHUR D. PERRY, Deceased.

No. M 900

NOTICE TO CREDITORS

NOTICE IS HEREBY GIVEN by the undersigned, THOMAS K. PERRY, Executor of the Estate of ARTHUR D. PERRY, to the creditors of and all persons having claims against the said decedent, to file them, with the necessary vouchers, within six months after the first publication of this Notice, in the office of the Clerk of the Superior Court of the State of California, in and for the County of Monterey, or to present them, with the necessary vouchers, within six months after the first publication of this Notice to the said Executor at his office in the Los Cortes Building, P.O. Box 805, Carmel, California, which last named place the undersigned selects as his place of business in all matters connected with the estate of said decedent.

DATED at Carmel, California, this 1st day of February, 1965.

Thomas K. Perry, Executor of the Estate of ARTHUR D. PERRY, Dec'd.

Thomas K. Perry
Attorney at Law
Los Cortes Building
Post Office Box 805
Carmel, California
Telephone: 624-5339

Date of First Pub.: Feb. 4, 1965
Date of Last Pub.: Feb. 25, 1965

MUNICIPAL COURT FOR THE
MONTEREY-CARMEL JUDICIAL
DISTRICT COUNTY OF
MONTEREY, STATE OF CALIFORNIA

In the Matter of ALICE LEONG, FINDER OF LOST PROPERTY

No. 8318

APPRAISAL

TO: The Municipal Court for the Monterey-Carmel Judicial District, County of Monterey, State of California;

We, the undersigned, appointed as appraisers of the property described in the declaration of Alice Leong, now on file in the office

LEGAL ADVERTISEMENT

of the above-entitled Court, declare and say that the property mentioned in said affidavit has been exhibited to us; that the following is a correct description thereof, to-wit: one white gold or platinum ring with a diamond of about one carat and two or three smaller diamonds on either shank and that we appraise the same at the sum indicated below.

We declare under penalty of perjury that the foregoing is true and correct. Executed on below date at Monterey, California.

Date 1-27-65 Appraised Value Approx. \$900 to \$1200.

Crescent Jewelers by B. Belleci 1-27-65 \$900 to \$1100

Godwin Jewelers by W. C. Godwin 1-27-65 Approx \$850 to \$1200

Kramer Bros. by G. Green I hereby certify that the within is a true and correct copy of the original.

R. D. Downs, Clerk Municipal Court, Monterey-Carmel Judicial District

By R. D. Downs

Date of first pub.: Feb. 4, 1965

Date of last pub.: Feb. 18, 1965

STATE OF CALIFORNIA
HIGHWAY TRANSPORTATION
AGENCY
DEPARTMENT OF PUBLIC
WORKS
DIVISION OF HIGHWAYS

NOTICE TO CONTRACTORS

Sealed proposals will be received at the office of the State Highway Engineer, Room 5101, Public Works Building, Sacramento, California, until 2 o'clock p.m. on March 3, 1965, at which time they will be publicly opened and read in the Assembly Room of said building, for construction on State highway in accordance with the specifications therefor, to which special reference is made, as follows:

Monterey County, at Buck Creek, about 13 miles south of Big Sur (05-Mon-1-33.4/33.9), about 0.4-mile in length, a bridge to be constructed, and approach roads to be graded and paved with asphalt concrete over aggregate base.

Bids are required for the entire work described herein.

Plans, specifications, and proposal forms to be used for bidding on this project can only be ob-

LEGAL ADVERTISEMENT

tained at the office of the State Highway Engineer, Public Works Building, Sacramento, California.

Plans and specifications may be seen at the office of the State Highway Engineer at Sacramento, at the offices of the District Engineers at Los Angeles and San Francisco, and at the office of the District Engineer of the district in which the work is situated.

No bid will be considered unless it is made on a blank form furnished by the State Highway Engineer and is made in accordance with the provisions of the Standard Specifications and special provisions. Each bidder must be licensed as required by law.

The Department of Public Works reserves the right to reject any or all bids.

Abbreviations used in the schedule of predetermined wage rates in conjunction with employer payments listed in the right hand columns are identified as follows:

ph per hour
phw per hour worked
php per hour paid
phw/p per hour worked or paid
psth per straight time hour
psthw per straight time hour worked

psthw/p per straight time hour worked or paid

pd per day

pdw per day worked

pdp per day paid

pdw/p per day worked or paid

w wage

gw gross wage

tw total wage

pmd per man day

Employer payments other than those itemized herein, as defined in Section 1773.1 of the Labor Code, are to be paid in accordance with the terms of the collective bargaining agreement applicable to the type or classification of the workmen or mechanics employed on the project.

Overtime, Sundays and Holidays—not less than one and one-half (1½) times the basic hourly rate plus applicable employer payments. The holidays upon which such rates shall be paid shall be all holidays recognized in the collective bargaining agreement applicable to the particular craft, classification or type of workman employed on the project.

Copies of all collective bargaining agreements relating to the work as set forth in the aforementioned Labor Code are on file

and available for inspection in the office of the Department of Industrial Relations, Division of Labor Statistics and Research.

Attention is directed to Section 7-1.01G of the Standard Specifications providing for employment of apprentices on the work. Every such apprentice shall be paid the standard wage paid to apprentices under the regulations of the trade at which he is employed. Information relative to employment of apprentices shall be obtained from the Director of the Department of Industrial Relations, who is the Administrative Officer of the California Apprenticeship Council.

Pursuant to the provisions of Section 1770 of the Labor Code of the State of California, the Department of Public Works has ascertained the general prevailing rate of wages and employer payments for health and welfare, vacation, pension and similar purposes in the county in which the work is to be done to be as follows:

Basic rate per hour Classification
4.785 Asphalt plant engineer
3.875 Asphalt ironer and raker
3.725 Asphalt shoveler
4.025 Assistant to engineer
4.545 Boxman (asphalt plant)
4.40 Carpenter (7)
4.265 Cement mason
5.175 Chief of party (5)
5.075 Combination mixer and compressor operator (gunite)

4.185 Compressor or pump operator

4.705 Concrete batch plant operator

3.725 Concrete laborer

4.185 Concrete mixer operator (up to one yard)

3.875 Cribber or shorer

4.965 Euclid operator, Tournapulls, DW-20 & 21 (up to and including 45 C.Y. struck capacity, Manuf. rating)

4.185 Fireman in hot plant

3.625 Flagman

4.545 Gradesetter, gradechecker (5)

4.335 Gunite groundman, rodman, gunman and nozzleman

3.745 Gunite reboundman

3.725 Guinea chaser

4.285 Head chainman, rodman (5)

3.875 Headerboard man

4.895 Heavy duty repairman

5.075 Heavy duty rotary drill rig operator

4.785 Instrumentman (5)

3.875 Jackhammer operator

3.625 Laborer

3.875 Lagger, sheeter, waler, bracer, trench-jacker and user of hand-guided lagging hammer

4.705 Mechanical finisher or spreader machine operator

4.185 Mixer box operator (concrete plant)

5.175 Operator of power shovel, crane, dragline, clamshell, backhoe (up to and including one yard capacity)

3.725 Operator of vibrator and all pneumatic, gas and electric tools

4.71 Pile driverman, bridge, wharf or dock builder

3.875 Pipelayer, caulker, bander

5.075 Power blade operator

4.025 Rear chainman (5)

4.82 Reinforcing ironworker

4.705 Roller or self-propelled compactor operator

4.285 Screedman

4.895 Tractor operator, dozer, scraper, compacting equipment and push cat

4.965 Tractor loader operator (up to 2 yards capacity)

5.175 Tractor loader operator (2 yard capacity and over)

3.905 Truck driver (under 4 yards, water level)

3.98 Truck driver (4 yards and under 6 yards, water level)

4.19 Truck driver (6 yards and under 8 yards, water level)

4.44 Truck driver (8 yards and over, water level)

3.905 Truck driver (single unit flatrack truck under 10,500 pounds)

4.015 Water truck driver (under 2500 gallons)

4.115 Water truck driver (2500 gallons and under 4000 gallons)

4.215 Water truck driver (4000 gallons and under 5000 gallons)

(1) or due as shift differential pay

(2) travel time is considered as time worked

(3) including overtime and each full hour's pay due employee as shift differential, and as pay for half days and full days

(5) special conditions governing the use of this classification are set forth in the appropriate collective bargaining agreement

(6) shift work based on hours paid

(7) at Union's option, part of basic rate may be applied to fringes

DEPARTMENT OF PUBLIC WORKS

DIVISION OF HIGHWAYS

J. C. WOMACK

State Highway Engineer

January 28, 1965

Date of First Pub.: Jan. 28, 1965

Date of Last Pub.: Feb. 11, 1965

NEW DEL MONTE
ENTERTAINS THROUG

Inaugurating the opening of the new Del Monte Hotel, replacing the building destroyed by fire in the fall of 1924, a crowd estimated at 1,500 dined and danced and frolicked last Saturday night.

Speaking of the new building, Manager Carl S. Stanley said:

"It is, we believe, the finest thing of its kind in America. It will occupy an important place in the life of the Monterey Peninsula. It will occupy also a most important place in the life of all California. It gives the Monterey Peninsula a hotel unequalled in the west, a hotel that will occupy an even finer position than did the old Del Monte."

(May 15, 1926 edition.)
Editor's note: This hotel is now the U.S. Naval Postgraduate School.

Employer payments for
H and W Vacation Pension
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BUSINESS SERVICES DIRECTORY

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Precision Clock Repair

Our Specialty—
Mantel & Grandfather Clocks

Hours: 11:00 to 5:00

Saturday 8:00 to Noon

PICK-UP



At right, above, is Poet George Sterling. His companion is Novelist Jack London. Both were members of the Bohemian colony in San Francisco before the 1906 earthquake and fire. Following the holocaust, Sterling enthusiastically persuaded other members of the group of artists, writers and musicians to join him in Carmel. London, in his "Valley of the Moon" describes the life led here by this group. London never lived here but came often to visit his friends and be the guest of George Sterling. The poet's home was in the Eighty Acres. It later was the James Hopper home. This dwelling burned but the Hoppers rebuilt on the same site. The house is now the home of Mr. and Mrs. John P. Gilbert.

Council To Control Cats And Dogs

That dogs and cats can, in some instances, become a public nuisance was recognized last night when the city council authorized preparation of an ordinance controlling the number of pets that can be kept by any one owner, but not before quacking ducks, a crowing rooster, and even a braying jackass were acknowledged to be just part of the way of life in Carmel.

And the unsolved question of the evening was when can a dog or cat be considered to be adult—one year, six months, four months?

The council's action came as a result of a signed petition and a letter from citizens, also advice from Dr. Myron Husband, head of the county health department, on the number of cats . . . upwards to 18—which Mrs. Josephine Root has in her home on Junipero Street.

On the question of when a cat becomes adult, Councilman James Buffington observed, "One can accumulate an awful lot of cats in one year." Most cats and dogs become "independent" at four to six months, he stated.

Councilman Gunnar Norberg also recognized "circumstances of nature" and told about a "prolific" cat his family had owned.

"While she was nursing one litter she had another and we found ourselves surrounded and hemmed in by felines of all ages and description, some of them under four months old," Mr. Norberg recounted. He thought setting four months as the age of "adulthood" unjust, however, even for cats.

Councilman Eben Whittlesey rose to the defense of dogs. The report to the council on dog and cat control by the public welfare committee recommended that it be made "illegal to keep on any building site more than four adult cats or dogs, or any combination of the two, adult to mean any animal in excess of one year."

"Dogs," said Mr. Whittlesey, "do not reach maturity or their full size until they are over one year old."

It was his opinion that it would

not be fair to state that adult meant four or six months and cited the hardship this would be if the owner of a valuable hunting dog had to dispose of its offspring at these ages.

"A person who owns a dog, whose young are pedigreed and registered and whose rearing requires a good deal of effort, time and skill before disposing of the offspring, would be penalized," he pointed out. One year seemed an adequate age to consider as "adult" was his opinion. Anything under this age might restrict persons from "rearing well-bred dogs," and possibly cats, also prevent parents from having their children take part, and experience the training of their pets.

Mr. Whittlesey criticized the four animals to one building site restriction recommended by the public welfare committee.

An owner of one 40-foot lot could have four lady Great Danes and each of these have a litter of six or seven pups and for four to six months be an annoyance to the neighbors, he stated.

"Oh no," interposed a horrified Mayor Herbert Blanks.

City Attorney John Morse told about formerly living near quacking ducks and that now, outside his office, was a crowing rooster and this is presently permitted. Any control of the number of animals that may be owned was a zoning matter involving uses in the residence zone, he added.

Considering the above, and quite a bit more, including a jackass, the council asked Mr. Morse to prepare an ordinance on dog and cat control. This law, they agreed, should state that a

COUNCIL MEETING

The city council has set an adjourned meeting for February 17 at 8 p.m.

At this time, the council will consider establishing and publishing policies for Carmel. This consideration is the result of a plea to "save Carmel" made by Admiral C. W. Fisher (USN Ret.), president of the Carmel Citizens Committee, in October.

Possibly at this meeting, too, a report will be ready for the council on the construction of a new police station.

The ordinance setting the new garbage collection rates will be given second reading and adoption the same evening.

reasonable limitation would be a restriction that would make it illegal to keep, over one year on any one building site, an excessive number of animals that could be considered a nuisance.

Norberg Was Not "Muzzled" Council Decides

Last night, the city council decided that Councilman Gunnar Norberg had not been "muzzled," as he termed it, when a proposal of his on the council's January agenda was tabled.

Instead, Mayor Herbert Blanks pointed out, Mr. Norberg had not deferred to council wishes and procedure in not preparing a written report which Mr. Blanks could have referred to a committee for study and recommendation. Had this council procedure been followed, added Mr. Blanks, the proposal of Mr. Norberg's on last night's agenda would never have arisen. This proposal suggested changing the municipal code so that any matter that a councilman placed on an agenda might be discussed by this councilman before it was tabled.

Councilman Eben Whittlesey made a lengthy dissertation on the need to follow the rules of procedure set up by the council to make the most effective use of its meeting time—"whether Robert's or anyone else's."

Councilman James Buffington, referred to his 1956-60 term on the council. At that time, he said, the present council rules of procedure were not in effect. A matter would come up "cold" on the agenda. Hours were then spent, without facts, sometimes until 1 a.m., Mr. Buffington said, before the meeting was adjourned to another evening to deal with an unfinished agenda.

Had Mr. Norberg submitted a written report on "Deeding of Trees on Private Property to the City" in January, then the council would have had "meat, not an idea" to consider, Mr. Buffington concluded.

Mr. Norberg made a long defense of his proposal to change the procedure law. At the end of it, a number of persons in the audience applauded him.

The motion that no change be made in the rules and procedure governing meetings of the council was made by Mr. Buffington and seconded by Councilman Stephen Grant. Mr. Norberg's was the only dissenting vote on this motion.

Carmel Foundation

The American Association of University Women will be in charge of the program for the Carmel Foundation Town House Book Conversation Group on Sunday from 2-4 p.m. Mrs. William Hubbard will review Gavin Maxwell's "Ring of Bright Water."

Mrs. Anders Svantesson is hostess for the meeting, after which tea will be served.

On Wednesday, Mr. Murray Freedman will present a movie on Hawaii, once at 1:30 p.m. and again at 3 p.m.

Tea will also be served following this program, with the Girl Scouts as hostesses. Everyone is welcome to attend both programs.

READ THE WANT ADS



Carmel's first chief of police, Gus Englund, and his horse, Billy, are shown above. Gus once went about town, on Billy, posting election notices. This election was to pave Ocean Avenue to the shoreline, and it carried. Then the artistic element rose up and went to Salinas to fight the matter in court. By their efforts, the election was called invalid by the judge because Gus, high on his horse, had posted the notices too far up on pine trees for the populace to read.

Automobiles For Sale

BEAUTIFUL BLACK 1956 MARK II LINCOLN CONTINENTAL. 58,000. \$3,700 our best offer. 384-7503.

ITEMS FROM THE

APRIL 7, 1915 EDITION

Guests at La Playa this week came from Oakland, San Francisco, Palo Alto, Los Angeles, Santa Barbara, Hollywood, New York, Minneapolis and Washington D.C.

LEGAL ADVERTISEMENT

PUBLIC NOTICE

NOTICE IS HEREBY GIVEN that the BOARD OF ADJUSTMENTS of the City of Carmel-by-the-Sea, California, at a Meeting held on the 27th day of January, 1965, took the following action:

GRANTED the application of MRS. MELLIE BELCHAM for a Variance to decrease front setback by 8 feet on Lot 3, Block 7, west side of Torres, between 1st and Del Monte.

DENIED the application of MRS. MILDRED MYERS for a Variance to increase building coverage in the amount of 96 square feet, which is 6% of the permissible coverage on Lot 15, Block 13, west side of Torres, between 1st and 2nd.

AND NOTICE IS FURTHER GIVEN THAT the action of the Board will be final and conclusive Five (5) days after the publication of this Notice, unless an appeal from the Board's decision is taken within said period in the manner provided by Sections 1341 and 1342 of the Municipal Code of the City of Carmel-by-the-Sea, California.

DATED: January 28, 1965
HUGH BAYLESS - Secretary
Date of Publication: Feb. 4, 1965

CERTIFICATE OF DOING BUSINESS UNDER FICTITIOUS NAME

I, Maura (Jinny) Zack, residing at Carpenter and First Streets in the City of Carmel, County of Monterey, California, do hereby certify that I am presently engaged in the real estate business in the County of Monterey, and intend to do business in the same county under the name of "BIT O'HEAVEN REALTY," and that the principal place of said business is on Dolores and Fifth Avenues in Carmel, California.

Dated: January 27, 1965
Maura (Jinny) Zack
STATE OF CALIFORNIA)

SS
COUNTY OF MONTEREY)

On this 27th day of January, 1965, before me, a Notary Public in and for said County and State, personally appeared Maura (Jinny) Zack, known to me to be the person whose name is subscribed to the foregoing instrument and she acknowledged to me that she executed the same.

WHEREFORE, Witness my hand and official seal at my office in Monterey County, California, the date herein first written.

Alyson B. Anderson
Notary Public - California
Monterey County
My Commission Expires July 1, 1968

Date of first pub.: Jan. 28, 1965
Date of last pub.: Feb. 18, 1965

For Rent

CARMEL HOUSE, furnished. Near beach. 624-4413.

TWO BEDROOM and den house, completely furnished. \$150. MA 4-3113.

FOUR BEDROOM, 2 bath home in Carmel Valley. Newly decorated inside and out. Call 624-2580 after 4 p.m.

FURNISHED one bedroom house of exceptional charm and comfort, 2 blocks from Plaza. Carport, fireplace, sunny patio. \$135. Call 624-7817.

NEW VIEW garden apartment, Carmel, 2 blocks from Magnins. Single woman only. Telephone 624-7870 early morning or evenings.

UNFURNISHED 1 bedroom apartment; suitable for residence or office; in business district of Carmel; \$135 per month. Morehouse Office—MA 4-3844.

LARGE sunny furnished room—Kitchenette, \$100 per month, linens and utilities included. Private bath and private entrance. 624-3113. One block to town.

ON THE BEACH in Carmel. Fabulous view. 4 bedrooms, 3 baths, large living room with fireplace, kitchen electrically equipped. Completely furnished plus T-V and telephone. 624-7479.

GOOD ROOM with small room adjoining with conveniences. Private entrance, excellent location, extension phone in room. Call 624-8698 up to 1 p.m. or evenings.

FOR SALE OR LEASE—Partially furnished Scenic Drive house, view of Carmel Bay and beach from Pt. Lobos to Lodge. Large living room, 2 master bedrooms, 2 guest rooms, 3½ tiled baths, large covered lanai, all electric kitchen. No separate dining room. Owner—MA 4-7479.

FOR LEASE, FURNISHED

1. Spacious, two bedroom, ocean view home in highly choice location near beach and village. Nicely furnished. Fireplace. Available 6 mo. to 1 yr. while Owners travel abroad. \$185 mo. includes all utilities. Adults only. No pets.

2. Delightful three room, second floor unit with private entrance, sundeck and fireplace. Limited cooking facilities but entirely adequate for professional or business person seeking something unusual. South of Ocean Ave. and near beach. \$110 per mo. includes utilities.

FOR LEASE—UNFURNISHED: Monterey, near business but in choice residential area. Pretty three bedroom, New England type residence. Two bedrooms are small so not suitable for large family but ideal for two adults or small family. Fenced yard. Garage. \$145 per mo.

JULIA MINOR, REALTOR
724 Munras Ave., 373-3061

Classified Advertising

TO PLACE A CLASSIFIED AD IN THE PINE CONE, PHONE: 624-3881

Rates: 25c per line for 1 insertion (minimum \$1.25); 35c per line for 2 insertions (minimum \$2.00); 50c per line for 1 month (minimum \$3.00); Inquire about contract rates. Estimate 5 words to a line.

Real Estate

Real Estate

RANCHO MAR MONTE LOTS

WE HAVE five lots for sale in the new Rancho Mar Monte #2. Prices range from \$10,000 to \$18,000 depending on slope and view. This fine Carmel area is excellently located for all Peninsula cities. Exclusive.

RANCHO RIO VISTA LOTS

WE HAVE just listed three beautiful acre-plus building sites in this exclusive residential area. They have NEVER been offered for sale before. Each lot has a fine OCEAN AND MOUNTAIN VIEW. Each lot is easy to build on. UTILITIES ARE UNDER GROUND! Each lot is priced for a quick sale at \$20,000. Exclusive.

A SMALL ESTATE IN THE HEART OF SOUTH OF OCEAN AVENUE CARMEL

A most charming, 5-bedroom 3-bath home in excellent condition. Huge living room, large dining room, both with fireplace. Situated on a secluded half acre (which is subdividable) within walking distance of the village, the beach, and the Mission. Realistically priced at \$69,500. Exclusive.

CARMEL REALTY CO.

ESTABLISHED 1913

Business Opportunities — Multiple Listing Service

DOLORES BETWEEN 5th and 6th

PHONE 624-6485

William H. Pentony, 624-5614 Howard Brunn, 624-6204
Richard P. Spencer, 624-7640 Myrle Wiemann, Rentals
J. Harry Saville (Commercial and Income) 624-2543
Jack Martin, 624-3150 - James C. Doud - Art Strasburger, 624-4801

SOUTH OF OCEAN—Near the Beach. This home has living room and separate dining room with fine view of ocean. Three bedrooms, two baths, patio. Separate studio or guest house. By appointment only. Asking \$44,250.

APPROXIMATELY ONE ACRE of almost level land. View of mountains. Could have ocean view. Terms. Exclusive. \$17,950.

LAURA CHESTER, Realtor

624-7063

Margaret Simmons, 624-1328 Constance Huntley, 624-7161
Dolores & Seventh Carmel, California

MONTEREY PENINSULA COUNTRY CLUB—A very attractive home in a choice area with view of both ocean and golf course. Large living room, 3 large bedrooms, 2 baths, 2 fireplaces, and combined dining and family room. Modern kitchen with both breakfast area and bar. Enclosed patio, nicely landscaped yard and large 2-car garage. Price \$60,000.

WILLIAM N. EKLUND, Realtor

Dolores near 5th — Los Cortes Bldg.

Phone 624-3050 Eve. 624-4258

DO YOU WANT TO "TRY OUT CARMEL" FIRST? Would you like to rent for awhile before buying? If so, we have two quality houses to offer.

ONE IS COMPLETELY AND BEAUTIFULLY FURNISHED, has 2 bedrooms and 2 baths. It's located on an acre site and the views are magnificent! Available at \$350 per month for 6 months or more. Gardener included.

THE OTHER IS VERY CLOSE-IN TO CARMEL SHOPS, has 3 bedrooms, 3 baths and a kitchen with colored built-ins. Unfurnished except for carpeting and refrigerator. For lease at \$250 per month for a year or more. Gardener included.

ONLY ONE BLOCK TO THE POST OFFICE and 2 blocks to Ocean Avenue shopping—in fact, right in the MIDDLE of Carmel, is a home fresh on the market. It's an older but cozy home with 2 bedrooms and 2 nice baths. Plus are: a connected storeroom (another bedroom and bath?), a dining area, a sundeck and enough yard for gardening if you wish. It's offered at \$32,500 and the owner has already purchased so wants to sell.

MALCOLM E. FOSTER

624-8521

William A. Farmer, Res. 624-2425 Jean Crane, Res. 624-3045
Ocean Avenue and Mission Carmel P. O. Box 2068

ONE BLOCK from Carmel Beach, recently remodeled older home with ocean view. Three bedrooms (2 very large) two 1/2 baths, separate dining room. Also good income or overflow guest space from three room apartment, plus additional room and bath. Exclusive. \$62,500.

COMPACT COTTAGE with Carmel charm, close to the bus line. Living room with fireplace two bedrooms, 1 1/2 baths. \$21,500 Exclusive.

LOUIS CONLAN, Realtor

Ocean Ave. across from Pine Inn

Box 2522, Carmel Phone 624-3887
Jack Miller, Res. 624-4774 Betty Machado, Res. 624-3097

Real Estate

1—We are having
OPEN HOUSE
SATURDAY & SUNDAY
12 to 4

In a lovely area of Hatton Fields. Take Atherton Dr. — turn west on Taylor Rd. to extreme west end of Taylor Rd. A simply delightful home with Pt. Lobos and ocean views. A marvelous opportunity at \$47,500. Our Exclusive.

2—DON'T MISS this adorable farm cottage in an exquisite setting! **SOLD** an artist or writer at a view. This won't last. \$39,500.

3—ALSO a charming 3 bedroom, 2 bath home with large separate dining room and Family Room, plus a lovely kitchen. This too is in Hatton Fields at \$42,500.

4—IF you want that hard to find small but **SOLD** some property, close is for details. A honey! Only \$37,500.

5—ALSO a very nice home in excellent location with 2 bedrooms, large living room, AND a 30' Family Room. This is a terrific value at \$28,500!

6—AND DON'T FORGET—our OFFICE IS OPEN SATURDAY AND SUNDAY 10-3.

Shirley Jones Realty

5th & Mission

Box 1153, Carmel

Bus., 624-8969—Res., 624-5435

DON'T MISS THIS

EXCELLENT 3-year old 4 bedroom split level home with sundeck and enclosed porch, on large lot just south of Ocean Avenue near the High School. Asking \$45,000—Make an offer.

LOTS

CARMEL LOT with trees—a little over 4 blocks to the business zone. \$13,500.

CARMEL MEADOWS—Only ocean front lot available. \$35,000. Unobstructed panoramic view from Pt. Lobos to Pebble Beach.

VIEW PROPERTY in Carmel Meadows, all underground utilities. Panoramic unobstructed view from Monastery to Pebble Beach. Price \$25,000.

IN HATTON FIELDS—View of Pt. Lobos and Carmel Valley. Suitable for split level home. \$15,000.

Arthur T. Himmah

Realtor

624-2744 or

P.O. Box 4496, Carmel

Kenneth E. Wood

REALTOR

Henry L. Pancher, Associate
South Side of 6th, East of Lincoln
Phone MA 4-4990 or MA 4-4829
P.O. Box 1646, Carmel, California

\$16,950 — CARMEL. Older house but in good condition. Two small bedrooms, fireplace, living room and kitchen. Now rented. Call if really interested. 624-3350.

PALM SPRINGS. Downtown. Small hotel for sale. 95% guest return. Lawn, heated pool. Loaded with charm. \$97,000 with \$40,000 T.D. Gross \$14,000 in 8 months. Closed summers. Write Box G-1, % BC, Carmel, Calif.

BEAUTIFUL CORNER LOT for sale in Carmel Riviera. 2/3 acre. Trees and view. \$14,500. Terms. Telephone MA 4-7056.

FOR LARGE FAMILY

FIVE BEDROOM—3 bath, including guest house. 12-years old, in beautiful condition, on 2 valuable lots. Excellent financing. Agent 624-7683.

FOR BUILDING SITES or homes South of Point Lobos, Call Rose D. Ulman, MA 4-7722. Office next to Chevron Station 1/4-mile South of Point Lobos on Highway No. 1.

Real Estate

Real Estate

GOOD SOLID CARMEL HOME

IN OLD CARMEL, close to town on a level corner lot. Two good-sized bedrooms, ample closets, service porch with laundry tray, tiled bath, fireplace and hardwood floors. Completely fenced yard with patio and barbecue area. Large detached garage. Better hurry for this one at \$21,500. Exclusive.

SCENIC HIGHWAY 1

SITUATED HIGH ABOVE the pounding surf offering magnificent unobstructed Views of the Sea and rugged Coastline from this 3 bedroom, 2 bath home and studio apartment. Located 12 miles South of Carmel at Rocky Point fronting Scenic Highway No. 1 and the Pacific Ocean. Four fabulous Acres offering complete privacy. Beautiful garden, patios and barbecue area plus a paved path down to the Sea and your own private Beach. An excellent buy at \$69,500.

CARMEL HILLS

AN EXCELLENT FAMILY HOME located close to schools and shopping. Large yard completely fenced, nicely landscaped with underground sprinklers and a lot of paved patio area. Family room—kitchen combination with built-in appliances and brick barbecue. Immense living room offering sweeping Valley Views. Three bedrooms and 2 baths. Entire house is carpeted over hardwood floors. Vacant and ready for immediate occupancy. Just reduced to \$35,850.

SOUTH OF OCEAN AVENUE

ONE OF THE MOST CHARMING homes we have offered in a long time. Located South of Ocean Avenue not too far from the Beach on a large corner lot expertly landscaped and completely fenced for absolute privacy. Two bedrooms and a lovely living room with unrestricted Views of Carmel Valley. In addition there is a studio guest apartment over double garage. Just reduced for immediate sale to \$36,500.

MORGAN & McEWEN, REALTORS

Business Opportunity Broker

Ocean Ave. & Dolores St.

Phone 624-6461

Residence Phones

Derek Godbold 624-2647

Merrell Lewis 375-2178

A GREAT OLD LANDMARK HOME

This wonderful old house is one of the landmarks in the Carmel Highlands area. Sprawled out on almost 2 acres on a hill, with the whole natural world—ocean, trees, sky—spread out at your feet. Yet the fact that you can't see another house for miles gives it the feeling of grandeur and seclusion so hard to find at any price these days within just 5 minutes of Carmel.

Built like Morro Rock, it is two story, constructed with care and attention to details. Two great fireplaces, one in the master suite, and every one of the five bedrooms has compartmented closets and a bath (yes, five baths). Hardwood floors need polishing, whole house could stand a paint job, but the lovely natural garden is already inhabited with birds who will cheer you on in the real labor of love it would be to "restore" this fine old judge's residence.

The price is \$60,000. Terms, too.

LOIS RENK'S REAL ESTATE BY THE SEA

Mission and 5th in The Village Court

Phone 624-1593

P.O. Bin 5367, Carmel

Anytime

Associates — Helen Ireland, Guy Stohr, Fran Mauer

Branches — Fresno and Santa Barbara

REDUCED \$1,000—ACT NOW if you are looking for a little extra income to help pay costs while you enjoy ample living comfort in a spotless 2 bedroom home in Carmel. A furnished two room guest house apartment in rear, ready to rent now is included at the new low price of \$26,000. A great buy? Call Miriam Bridwell at 624-6227 who will show you the property at your convenience and you will be convinced, as we are, that it IS a great buy. ACT NOW.

"FAR FROM THE MADDING CROWD YET ONLY MINUTES FROM CARMEL"—Adjacent to championship golf course in an area of elegant homes—3 bedrooms, 2 1/2 bath home, including spacious living room and large family room, tiled electric kitchen. Underground utilities—No ugly poles to spoil this serene mountain view—See this quality home today. Call 624-3807, ask for Gerry Duncan or 372-2014 evenings.

JIM MUSTARD, Realtor

Business Opportunity Broker

Insurance Loans

Lincoln S. of Ocean

P. O. Box 3687

Phone 624-3807

COUNTRY CLUB CORNER LOCATION. Fine quality throughout. Excellent condition. Wall to wall carpets. Fully draped. Three bedrooms, two baths. A real value at \$45,000.00.

WE SOLICIT YOUR LISTINGS of acreage and commercial income property.

"TWO SPECIALS"—one a custom built 3 bedroom home. Marvelous Valley view. Professionally designed Japanese Garden. Completely fenced. Beautiful glassed in breakfast room. Do call in for more information. Selling below cost so who's the lucky one? Exclusive. \$85,000.00.

A DREAMY ENGLISH COTTAGE on Carmel Point. Large living room, attractive sunny dining room. Oversize master bedroom with fireplace. Two smaller bedrooms, maids room, 3 baths. Completely secluded garden and patio. Fully carpeted. Drapes, stove, refrigerator, deep freeze. A story book house. Asking \$51,500.00. EXCLUSIVE.

GLADYS R. JOHNSTON, Realtor

7th Ave. between Lincoln and Monte Verde

Carmel, California

Phone days: 624-3849

Judson G. Sherrill: 373-2688

Nights: 624-7745

Loreto Candy: 624-1155

Real Estate

THREE BEDROOM home with pottery shop for sale by owner located in Pacific Grove's "Little Carmel." Call 375-9731 or 708 Crocker, Pacific Grove, Calif.

SOUTH OF OCEAN 3 bedroom, 2 bath, home on oversized lot; offering seclusion; completely fenced; rustic garden; many features. Lovely view of hills. \$47,500.

CARMEL WOODS—Authentic English country manor; cathedral ceiling in huge living room; modern stainless steel kitchen; built-in TV, radio and phonograph; draperies & carpeting. \$55,000.

CARMEL VALLEY GOLF AND COUNTRY CLUB—Beautiful new home with many extras; faces new golf course; best buy in our opinion. \$52,500.

Call us for appointment to see any of these listings.

ERNEST F. MOREHOUSE, Realtor

REAL ESTATE . . . INSURANCE . . . RENTALS

Lincoln St. near 8th Ave. P.O. Drawer R 624-3844
Irene Palmer 624-1063 Elaine M. Walsh 624-5033
William T. Walker — 624-6385

CARMEL'S BETTER BUYS

CUSTOM BUILT 2 bedroom, 2 bath home in Carmel Knolls. Wall-to-wall carpeting, draperies, fully landscaped, 2-years old. Can be seen anytime, \$43,000.

SOUTH OF OCEAN—Brand new 2 bedroom, 2 bath, plus a panelled den with a beautiful ocean view. \$47,500.

SAN ANTONIO STREET NEAR THE BEACH—Three bedrooms, 2 baths, plus a hobby room. A beautiful view of the beach. Wall-to-wall carpeting, draperies, stove and refrigerator, all included in the price of \$44,250.

A COMPLETELY FURNISHED rental—3 bedrooms, 2 baths. \$225 a month. Can be seen anytime.

A \$75,000 HOUSE ON SAN ANTONIO Street with a \$40,000 mortgage—Owner wants to trade for a smaller house that is free and clear.

FOUR BLOCKS SOUTH OF OCEAN Avenue at \$31,000. We feel this is a good buy if you want a small immaculate 2 bedroom, 2 bath home. Shown by appointment.

SOUTH OF OCEAN—40x100 lot. \$15,000.

PEBBLE BEACH—ONE ACRE BUILDING SITE with a magnificent view of Point Lobos for \$32,500.

400 ACRES—MORE OR LESS IN the CACHAGUA. Highway frontage—Creek frontage—and about 50% open country. \$175,000.

OCEAN AVENUE REALTY

Leo Tanous — Realtor
TELEPHONE 624-1234

Mary Rose Pool, 624-5085

Harold Reliford, 624-3396

CARMEL ATMOSPHERE + IDEAL LOCATION: These two attributes, combined with a picturesque setting and a pleasing floor plan, make this residential property representative of those values for which the discerning purchaser is searching.

In immaculate condition, this delightful home features an entry hall leading to a wood-paneled livingroom with cathedral ceiling and attractive hearth. A separate diningroom provides space for comfortable entertaining; the master bedroom is exceptionally spacious; the tiled bathroom is convenient with its glass-doored tub. A second bedroom and cheerful kitchen complete the interior. A bonus item is the light and dry basement which serves as a storage area and work-shop. Walking distance to theatre, beach and Village shops.

□ □ □ □

COUNTRY CLUB LOT: Only \$9500 for this desirable site on Sloat Road in the minimum Road Tax area. Exclusive Listing.

□ □ □ □

CARMEL POINT LISTINGS: We can show both improved and unimproved properties in this selective residential suburban area.

ENOS FOURATT, Realtor

REAL ESTATE . . . INSURANCE . . . RENTALS
Ocean Avenue Between Dolores & Lincoln Streets
Box K, Carmel . . . 624-3829

Marjorie Pittman, 624-8261 Ext. 229 Anne Weeks, 624-6516

SOUTH OF OCEAN AVENUE. Brand new 2 bedroom, 2 bath home. Electric kitchen with dishwasher, disposal, breakfast area, service room, separate dining room, living room with open-beam ceiling, raised hearth, bookcases. Hardwood floors and carpeting. Perfect for the retired couple. \$34,500!

ON CARMEL POINT on 2½ lots, just a skip to the beach. An older Carmel lovely with 2 bedrooms, 2 baths, large living room with fireplace, sundeck, and a studio apartment over the garage. Ocean and hill view at the unbelievable price of \$46,500.

\$27,000 AND \$29,500! The 2 best buys in the Monterey Peninsula Country Club. Each with 3 bedrooms. We have the keys.

IF YOU WANT AN OCEAN VIEW, privacy, a large yet easy to maintain lot in sunny area, plus a charming home in immaculate condition with all the modern conveniences, let us show you this one. There are 2 bedrooms, 1½ baths, a separate dining room, and connected to the oversized garage is a studio (with north light). Patio and sundeck. \$41,500 and this includes the almost new stove, refrigerator, washer, dryer, drapes and living and dining room rugs.

LOWER CARMEL VALLEY. On an acre, with southern exposure and lovely hill view. 3 bedroom, 1½ bath home. Asking \$29,500 and we don't know of a better buy.

ROBERT E. ROSS & CO. REAL ESTATE

624-1566 Dolores near 7th P.O. Box 4405
Del Neel, Nights, 375-5716
Lenore Fester, 624-6775 Claire Cross, 624-5739

Real Estate

CHARMING CARMEL HOME, convenient, comfortable, 3 bedrooms, 3 baths, South of Ocean, on lot and half 2 blocks from village. \$39,500. By owner 624-1044.

Real Estate

BY THE SEASHORE or nestled in the pines—3 beautiful custom built homes—all choice locations—by local contractor. Massive drift-rock fireplace, open beamed ceiling, 2 full baths, separate dining rooms, 2-car garage, ½ acre lots or less. Unobstructed ocean view. Carmel charm in Pacific Grove. Open listing. Phone anytime 372-5529.

FOR SALE

SOUTH OF OCEAN Avenue, near the beach on a 60x100' lot, a quite new very handsome well built house. The living room is large—high ceilings—there is a real dining room, a built-in electric kitchen—a den with fireplace. There are 3 bedrooms, 2 baths, all floors hardwood, some carpeted. A 2-car garage. Large brick patio. Entrance hall. \$55,000.

IN UPPER Carmel Woods on a 1/3 of an acre with a little more than a "realtor's view" of the ocean, a very charming 2 bedroom house. White inside and out. Beautiful hardwood floors, large living room, proper dining room, entrance hall, central heat, studio with north light attached to garage. \$41,500.

THE VILLAGE REALTY
Elisabeth Setchel

Ocean Ave. P.O. Box BB
Phone Carmel MA 4-3754

Services Offered

BABY SITTING in my home. 624-1473.

PLUMBING, electrical and carpentry repairs, evenings and Saturdays. Reasonable, dependable. Carmel area only. Call 624-1082.

TUTORING: French and English for High School students. Experienced teacher; Graduate La Sorbonne, Paris; M.A. Columbia University. Call 624-3972 from 5-8 p.m. only.

CLOCK REPAIR—All makes, foreign, chime, antique clocks and cases accurately restored. Grandfather clocks made to order. Winslow Dodge, 225 Wood, Pacific Grove, 375-6144.

"HAPPY HOME REPAIRS" For all types of home repairs and sparkling painting. Smile, save yourself some time and money and call Zack Brothers. Cheerful, fast polite service. MAYfair 4-3113. Light Hauling & Moving.

Special Services

QUALIFIED VIOLIN TEACHER—Specializing in beginning students 624-1108.

HAULING SERVICE

Cement work

Call BOB PARKHURST

624-3392

P.O. Box 4556 Carmel, Calif.

For Sale

DACHSHUND PUPPIES — AKC. Small standard. Beautiful red males, 3 months old. All shots. 624-4339.

SHETLAND SHEEP DOGS (pure breed collies), exceptional puppies from Champion stock. Call 375-7319.

BEST QUALITY sectional sofa, walnut coffee table, 2 Dux chairs—group \$500 or will sell separately; walnut desk and chair, \$55; Westinghouse roaster, complete with cabinet, \$50; Hoover vacuum, upright, \$45. 624-6645.

Situations Wanted

WANTED—Part-time office work by mature permanent resident. Local experience and reference. 624-4841.

LET ME help you do your work—Repair and maintenance — carpenter, cabinets, painting, fences, electrical, plumbing, venetian blinds, etc. Reasonable. 394-3673.

Wanted To Rent

WANTED TO RENT or lease — Two or three bedroom unfurnished except range and refrigerator and near shopping, prefer south of Ocean Avenue. Description and full details to P.O. Box G-1, %D.C., Carmel, Calif.

For Rent**RENTALS**

A 2 BEDROOM furnished apartment, ½ block from Ocean Ave. Near beach. Adults only. \$185 a month, including utilities.

ON CARMEL POINT—a 3 bedroom, 2 bath unfurnished house. \$200 a month.

ONE BEDROOM furnished house, north of Ocean Ave. \$110 a month.

THE VILLAGE REALTY
Elisabeth Setchel
Ocean Ave. P.O. Box BB

MELLIE EMERSON, Realtor

P.O. Box 535, Carmel, California
Frank James, Carolyn Vogel, Associates
Telephones: 624-2072 — 624-2234 — 624-3953

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Lewis V. Meehan, Realtor
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Carmel

Dolores and 5th Ave.

Tony Thery, 375-7715

P.O. Box 4935

CONGRATULATIONS PINE CONE ON YOUR 50th!!

YOU'RE older than we are!
YOU'RE older than most of our houses!
YOU'RE not older than our lots!
YOU continue to print the news—
WE'LL continue to sell real estate—
WE LIKE our association with you!
GO! GO! GO!

MARKHAM JOHNSTON, Realtor

836 Abrego Street — Monterey, California — 375-4116
Make Your Playground of Today Your Home of Tomorrow

IMMACULATE two bedroom home within easy walking distance to village. Large convenient kitchen. Shake roof, forced air heat. Just eight years old. \$29,500.

CARMEL HILLTOP HOME—Well built six-year old home in the pines with a little peek of the ocean. Good floor plan with entrance hall, separate dining room, large breakfast area, large laundry room, three bedrooms and two baths. Owners leaving the area. \$37,500.

GEORGE CONN REAL ESTATE

Carmel Multiple Listing Member

Sari Carlos near 6th

624-1266

P.O. Box 5478

Sallie Conn — 372-9149

Donald Scott — 624-4108

MONTEREY COLONIAL ON CARMEL POINT

Delightful traditional home and guest house or studio on two beautifully gardened lots with a view of Carmel Bay. Large living room, separate dining room, kitchen, bath and study on the first floor with two large bedrooms and two baths on the second—recently remodeled and redecorated—immediate occupancy. Asking \$72,500.

SOMETHING SPECIAL IN HATTON FIELDS

Beautifully built two bedroom, two bath home with small studio or work room in IMMACULATE condition. The 70x100 landscaped lot is in a fine residential area near the bus line. This dream home can be yours for \$32,000 if you hurry. Price includes new carpets, drapes and stove.

PEBBLE BEACH — CARMEL BAY AND POINT LOBOS VIEW
The price of this beautifully situated Pebble Beach residence has been reduced for an immediate sale. There aren't enough favorable adjectives to do justice to this 2950 feet of luxury home designed and built with imagination reflected in the numerous quality features. Situated just above Del Monte Lodge on an acre and a quarter of valuable real estate the ten year old redwood residence has four bedrooms and four and one-half baths. There is a St. Charles kitchen, a spacious utility room, and a double garage with automatic door. Asking \$94,000.

RICHARD CATLIN AND ASSOCIATES

Dolores at Sixth
O. K. Bigelow 624-6005

REALTORS

624-6406 Anytime

Dee and Tom McGregor 624-7405

Florence Harper 624-4517

Alert Police Quickly Solve Panty Theft

The alertness of a Carmel policeman last night resulted in the apprehension of a youth who admitted later to having broken the front window of Mason's shop on Dolores Street and having removed the bottom of a two-piece bathing suit.

Claude Wallace Clark Jr., 19, denied any knowledge of the theft until after the police matron found that the young lady who was brought to the police station with him was wearing the missing half of the suit. Then he admitted, in a written statement, to breaking the window and taking the garment, but absolved his companion of any implication in this act.

Clarke was taken to Monterey jail. On Monday he is to appear in court on a previous burglary charge.

Officer Verdine Herdine saw Clarke driving his car slowly on Dolores Street. He stopped in front of Mason's then drove along Sixth. Herdine called Police Sergeant Bob Fischer on his walkie talkie. The two officers searched the business district and saw Clarke walking south on Dolores between Fifth and Sixth before he got into his car parked at Sixth and San Carlos. When he drove off they followed him, stopped and questioned him but found no evidence. Clarke was told to go home.

Later the officers discovered someone had thrown a rock into Mason's window and the lower half of a bathing suit on display was missing. Officer Herdine guarded the window while Sergeant Fischer went to Clarke's home, where he had been joined by Berry Lynn Bain, 19, of Pacific Grove. The two were told to drive to the police station.

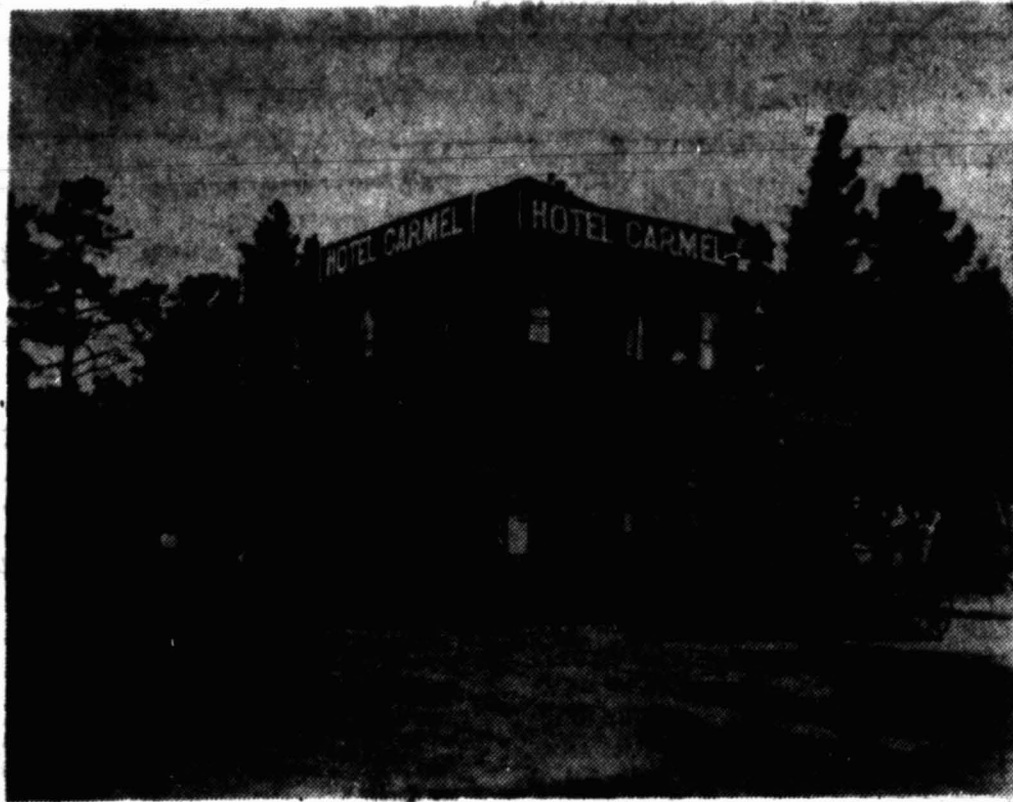
Last night was the second time, this week, a rock had been thrown at Mason's window. Clarke denied any knowledge of the first damage three nights ago.

Janet Farr

Memorial services were held yesterday in All Saints' Episcopal Church for Janet Emerson Farr, wife of State Senator Fredrick Sharon Farr. Mrs. Farr died Sunday at the age of 49 in a local hospital, following an extended illness.

The daughter of the late Mr. and Mrs. Samuel Moody Haskins, Janet Farr was born in Los Angeles. She was a 1936 graduate of the University of California at Berkeley, where she was a member of Delta Gamma sorority.

Following their marriage in Los



This is Carmel's first hotel, situated at Ocean and Junipero, according to oldtimer Joe Hitchcock. Eventually it was moved on rollers down Ocean Avenue to become part of Pine Inn. He says he slept in it every night on its way down to Monte Verde and Ocean. At right in the picture, above, is the stage that brought people to Carmel from Monterey.

Angeles on May 14, 1938, Senator and Mrs. Farr made their home in San Francisco prior to and after World War II. They resided also in Washington, D.C., Chappaqua, New York, and in San Juan, Puerto Rico. Since 1947 they have lived in Carmel.

Mrs. Farr was well known for her generous support of community affairs. She served as a member of the board of directors of the Monterey Peninsula League of Women Voters, the Carmel Parent-Teacher Association, the Bach Festival and the Carmel Parents' Nursery School. She was also a member of the Carmel Women's Democratic Club, the Monterey History and Art Association, the Monterey County Symphony Association, the American Civil Liberties Union and the Monterey County Cow Belles.

In addition to her husband, Mrs. Farr leaves a son, Sam Farr, a Peace Corps volunteer in Medellin, Colombia; two daughters, Francesca Farr, a senior at the University of Arizona, and Nancy Farr, a junior at Santa Catalina School for Girls; a brother, Samuel Moody Haskins Jr., of Ocean side; and a sister, Mrs. Robert F. Niven of Los Angeles.

Friends wishing to make con-

AREA PLAN

At their February 3 regular meeting, the city council will hold a public hearing on the Monterey Peninsula Area Plan.

tributions in the memory of Mrs. Farr may do so in the form of donations to the Cobalt Fund, Community Hospital, Box HH, Carmel.

Miss Manning

Miss Catherine Taylor Manning died at her home here on January 28 after a period of failing health. A native of Wilmington, North Carolina, she had made her home in Carmel for some 25 years.

Services for Miss Manning were held Saturday morning in the Paul Funeral Chapel, with Dr. George Hunter Hall of the Carmel Presbyterian Church officiating. Final services and burial will take place in Wilmington.

Miss Manning leaves three cousins, Mrs. Elizabeth Dean of Wilmington; Mrs. Frances Scales Weed of Salisbury, Maryland, and William L. Smith of Richmond, Virginia.

CARMEL'S
**CYPRESS
WEST**
HOTEL

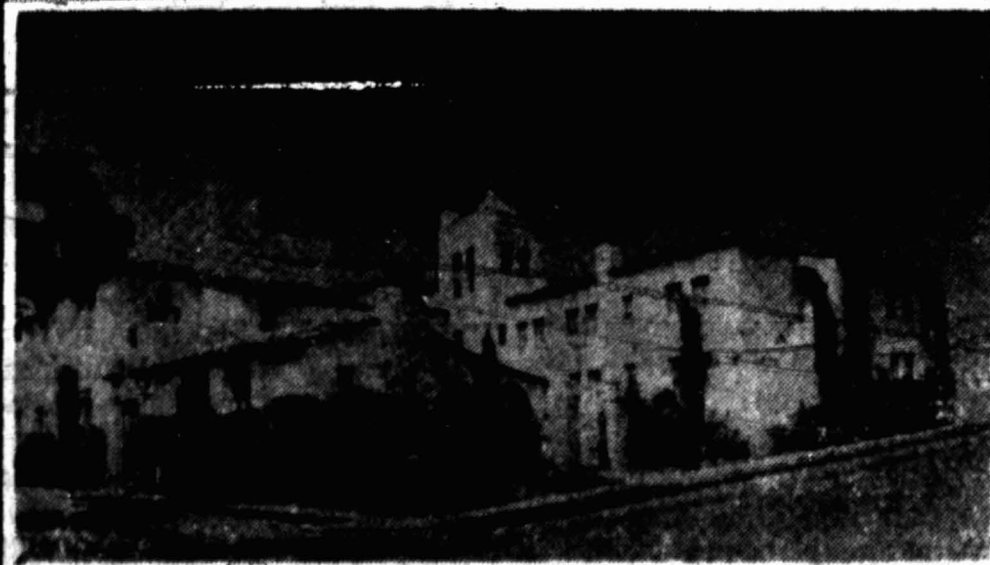
CARMEL PINE CONE
JULY, 1929

"Every practical device known to present day mortal man has been installed for the comfort and pleasure of the guests."

and in 1965

HOSTS—Mary and Herb Poffenberger have recently completed new decor in keeping with the famous Spanish-Mediterranean motif. The lobby-parlor is luxurious with golden carpeting and regal furnishings up to the homey fireplace.

THE ULTIMATE IN CHARM, HOSPITALITY AND SERVICE



GUEST ROOMS AVAILABLE—Authentically furnished and decorated to 'OLD WORLD' Spanish comfort.

P. O. BOX Y Carmel-by-the-Sea PHONE 624-3871

FIRST ART EDITION

In August, 1939 the Carmel Pine Cone put out the first art edition of any newspaper on the Peninsula. Ranald Cockburn and Frank Lloyd were the publisher and editor, respectively, of this edition.

CARMEL'S POLICE

Carmel's first chief was Gus Englund. Then Robert Norton. Then came Robert Walton, and Clyde Klaumann.

READ THE WAN

HAPPY ANNIVERSARY TO

THE CARMEL PINE CONE

from your old friends
at

Fortier's Drug Store

Ocean at Dolores

Carmel 624-

M. Raggett

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HOURS 9 to 6



In this suit year,
the suit of the year is

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The straight-line, charmingly chic suit you love, with its removable, washable white pique collar and cuffs. New shape-retaining Palm Beach fabric is cool, crisp, easy-care 65% Dacron® 35% Avril® rayon. Meticulous Saenoy tailoring. Only

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